



Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

April 20, 2012

Kenneth P. Ferreyro, Esq.
Ferreyro Sorace & Associates, LLP
PO Box 2064
Glendale, CA 91209-2064

Dear Mr. Ferreyro:

This letter is to inform you that based on information indicating you are not a licensed attorney, the United States Patent and Trademark Office (USPTO) is considering excluding you from participating as an attorney of record or correspondent in trademark matters before the USPTO.

Subject to certain exceptions not applicable here, an attorney representing others before the USPTO in trademark matters must be a member in good standing of the bar of the highest court of a state, commonwealth, or territory of the United States or the District of Columbia. *See* 37 C.F.R. §§11.1, 11.14; TMEP §602.

You are listed as the attorney of record for U.S. Application Serial No. 85459918, which was filed on October 31, 2011. The USPTO has learned, however, that you are not currently a member in good standing of the bar of any relevant jurisdiction.

Therefore, you are hereby provided 14 calendar days to show cause why the USPTO should not cease use of your contact information for correspondence and prohibit participation by you as attorney of record in any trademark cases before the USPTO. This showing should include evidence that establishes your eligibility to represent others before the USPTO and demonstrates the legitimacy of otherwise using your contact information for purposes of correspondence relating to trademark matters.

Your response must be received at the following address on or before the close of business on May 3, 2012:

U.S. Patent and Trademark Office
Trademark Petitions Office
Attn: Mr. Charles G. Joyner
600 Dulany Street, Madison East 4A85
Alexandria, VA.22314

The failure to deliver your response on or before the end of the 14-day period will result in the above-referenced actions by the USPTO.

Sincerely,

A handwritten signature in cursive script, appearing to read "Deborah S. Cohn".

Deborah S. Cohn
Commissioner for Trademarks