

# 2<sup>nd</sup> Annual U.S. - China Entertainment Law Conference

Wednesday, June 21, 2017

The second annual U.S.-China Entertainment Law Conference will bring together senior policymakers, academics, business executives and international practitioners from China and the U.S. to discuss cutting-edge legal issues in the U.S.-China entertainment industry.

## Conference Topics and Speakers include:

### YEAR-IN-REVIEW ROUND TABLE DISCUSSION: RECENT DEVELOPMENTS IN THE U.S. - CHINA ENTERTAINMENT INDUSTRY

- KT Ang, Regional Director for Asia, International Federation of the Phonographic Industry, Hong Kong  
 Si Gao, Deputy Director, Legal Affairs Development, State Administration of Press, Publication, Radio, Film and Television of P.R.C.  
 Chun Tian Liu, Dean, China Remin University Intellectual Property Academy  
 Ping Liu, Deputy Director General & General Counsel, Music Copyright Society of China  
 Vivian Peng, Director of Content Production for China, Motion Picture Association of America  
 Man-Fang Wu, Dean, Beijing Film Academy School of Management  
 Moderator: Prof. Seagull Haiyan Song, Loyola Law School, Los Angeles

### IP ISSUES IN THE U.S.-CHINA FILM, TELEVISION, MUSIC AND GAMING INDUSTRIES

- Prof. Seagull Haiyan Song, Loyola Law School, Los Angeles  
 Ming Yang, Professor, Peking University School of Law  
 Hon. Jing Yang, Director of Research Center, Beijing Intellectual Property Court  
 Bo Yan, Deputy Director of Copyright & Legal Affairs Department, CCTV  
 Haning Song, Partner, Junhe Law Office  
 Eric Priest, Professor of Law, Oregon University School of Law  
 Moderator: Neil Graham, Attorney Advisor, USPTO

### LUNCH DIALOGUE

- Justin Hughes, Hon. William Matthew Byrne Jr. Professor of Law, Loyola Law School, Los Angeles  
 Manfred Wong, Former Chairman of Hong Kong Film Awards (TBC)  
 Moderator: Ran Li, Dean, School of International Exchange Beijing Film Academy

### OTHER LEGAL ISSUES IN THE FILM, TELEVISION, MUSIC AND GAMING INDUSTRIES

- Hon. Zi-Ying Lin, Presiding Judge, Beijing Chaoyang District Court  
 Duncan Wilson, Attorney Advisor, USPTO  
 Lisa Wang, General Counsel, Huayi Brothers  
 Shao-Lin Qiu, Senior Legal Counsel, Tencent  
 Lee-Peng Chou, Vice President Legal China, NBCU International  
 Jun-Wu Zhou, Partner, JT&N Law Firm  
 Moderator: Duncan Willson, Attorney Advisor, USPTO

### ROUND TABLE DISCUSSION - LOOKING BEYOND: OPPORTUNITIES AND CHALLENGES

- Mathew Alderson, Partner, Harris Bricken  
 Sheng-Wen He, Managing Partner, Beijing Sapphire Law Firm  
 Sheri Jeffrey, Partner, Hogan Lovells LLP  
 Hong-Zhou Jin, CEO, TimeVale  
 Jian Tan, CTO, Sino-Cloud Culture in Big Data Technology Co, Ltd.  
 Jun Tan, Senior Counsel, Baidu  
 Qing-Hui Tang, Chairman, Maradona International Brand Management Co., Ltd.  
 Ping Zhang, Professor, Peking University School of Law  
 Moderator: Mark Cohen, Senior Counsel, USPTO

## Co-Hosted By:



## Event Details:

**Date:** Wednesday, June 21, 2017

**Time:** 8:30am - 5:15 pm  
 Reception to Follow

**Location:**  
 Peking University  
 School of Law  
 Leo LoGuan Building  
 Beijing, China

**REGISTER TODAY!**

For additional information, please contact:

Neil Graham, Attorney Advisor, Office of Policy and International Affairs, U.S. Patent and Trademark Office, at [Neil.Graham@uspto.gov](mailto:Neil.Graham@uspto.gov)

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