



## INVENTION-CON 2018

The Place for **Inventors, Makers, & Entrepreneurs**  
USPTO's Inventors Conference • August 17-18 • Alexandria, VA

**"From Concept to Commercialization"**

# Agenda

## Thursday, August 16, 2018

**4 – 6 p.m.**

Registration and badge pick-up  
Pre-Conference workshops  
(optional)

**6 – 7 p.m.**

Getting to first base:  
Understanding patent or  
trademark basics (choose one)

## Friday, August 17, 2018

**8 – 8:30 a.m.**

Registration

**8:30 – 8:45 a.m.**

Introduction/welcome

**8:45 – 9:45 a.m.**

We did it, you can too:  
Learning from successful inventors

**9:45 – 10:15 a.m.**

Patents, trademarks, and  
copyrights

**10:15 – 10:45 a.m.**

Break/Booths

**10:45 – 11:45 a.m.**

We're the government and we  
can help: Available resources

**11:45 a.m. – 12:45 p.m.**

Lunch break

(A list of dining options is available  
at the registration desk.)

## Friday, August 17, 2018

(continued)

**12:45 – 1:15 p.m.**

Andrew Hirshfeld,  
USPTO Commissioner for Patents

**1:15 – 2:15 p.m.**

Keynote

**2:15 – 3 p.m.**

Think it, make it, sell it:  
Understanding manufacturing

**3 – 4 p.m.**

Breakout sessions

1. Patents: How to search  
your invention
2. Trademark website  
resources and tools
3. Filing for a patent  
and common mistakes
4. Crowd sourcing

**4 – 4:15 p.m.**

Break/booths

**4:15 – 5:30 p.m.**

To market, to market, to market  
we go: How products are  
brought to market

**5:30 – 6:30 p.m.**

One-on-one assistance  
(Sign up at the registration desk,  
limited appointments available  
on a first-come, first serve basis.)

**5:30 – 7 p.m.**

Networking at resource booths

## Saturday, August 18, 2018

**8 – 8:05 a.m.**

Opening remarks

**8:05 – 9:05 a.m.**

We did it, you can too:  
Learning from successful inventors

**9:05 – 10:05 a.m.**

Accelerators, incubators,  
start-ups – oh my!

**10:05 – 10:15 a.m.**

Break

**10:15 – 11:15 a.m.**

Building your IP portfolio

**11:15 a.m. – 12:15 p.m.**

Lunch break

(A list of dining options is available  
at the registration desk.)

**12:15 – 1:15 p.m.**

Don't strike out:  
Pitching your invention

**1:15 – 2:15 p.m.**

Driving your success: Understanding  
licensing and commercialization

**2:15 – 3:15 p.m.**

Taking on the world: Globalization  
and outside investment

**3:15 – 3:45 p.m.**

Some things in life are free:  
Patent pro bono program  
and law school clinics

**3:45 – 4 p.m.**

Closing remarks

Invention-Con 2018 Agenda (subject to change)

UNITED STATES  
PATENT AND TRADEMARK OFFICE

