



“From Concept to Commercialization”

Agenda:

Thursday, August 16, 2018

4:00 PM – 6:00 PM **Registration and Badge Pick-up**

Pre-Conference Workshops (Optional)

6:00 PM – 7:00 PM **Getting to First Base: Understanding Patent or Trademark Basics (Choose one)**

Friday, August 17, 2018

8:00 AM – 8:30 AM **Registration**

8:30 AM – 8:45 AM **Introduction/Welcome**

8:45 AM – 9:45 AM **We Did It, You Can Too: Learning from Successful Inventors**

9:45 AM – 10:15 AM **Patents, Trademarks, and Copyrights**

10:15 AM – 10:45 AM **Break/Booths**

10:45 AM – 11:45 PM **We're the Government and We Can Help: Available Resources**

11:45 PM – 12:45 PM **Lunch Break** (Go to the registration table for a list of dining options)

12:45 PM – 1:15 PM **Andrew Hirshfeld, USPTO Commissioner for Patents**

1:15 PM – 2:15 PM **Keynote**

2:15 PM – 3:00 PM **Think it, Make It, Sell It: Understanding Manufacturing**

3:00 PM – 4:00 PM	Breakout Sessions 1. Patents How to Search Your Invention – PTRC 2. Trademark Website Resources and Tools 3. Filing for a Patent & Common Mistakes 4. Crowd Sourcing
4:00 PM – 4:15 PM	Break/Booths
4:15 PM – 5:30 PM	To Market, To Market, To Market We Go: How Products Are Brought to Market
5:30 PM – 6:30 PM	One-on-One Assistance (Registration operates on a first-come, first serve basis)
5:30 PM – 7:00 PM	Networking at Resource Booths



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Saturday, August 18, 2018

8:00 AM - 8:05 AM	Opening Remarks
8:05 AM – 9:05 AM	We Did It, You Can Too: Learning from Successful Inventors
9:05 AM – 10:05 AM	Accelerators, Incubators, Start-Ups –Oh My!
10:05 AM – 10:15 AM	Break
10:15 AM – 11:15 AM	Building your IP Portfolio

11:15 AM – 12:15 PM	Lunch Break (Go to the registration table for a list of dining options)
12:15 PM – 1:15 PM	Don't Strike Out: Pitching Your Invention
1:15 PM – 2:15 PM	Driving Your Success: Understanding Licensing and Commercialization
2:15 PM – 3:15 PM	Taking on the World: Globalization and Outside Investment
3:15 PM – 3:45 PM	Some Things in Life are Free: Patent Pro Bono Program and Law School Clinics
3:45 PM – 4:00 PM	Closing Remarks