Friday, August 11, 2017

Agenda is Subject to Change

8:00 AM – 8:45 AM  Registration and Booths Open

OPENING PLENARY SESSION (Madison Auditorium)

8:45 AM – 8:55 AM  Introductions - Robert Hodge
8:55 AM – 9:00 AM  Welcome - Mindy Bickel
9:00 AM – 10:00 AM  High Level Overview of Intellectual Property - Zandra Smith
                    Inventor Testimony Regarding Patent and Trademark Application Processes - Katharine Contag
10:00 AM – 10:45 AM  Keynote – You’ve Got a Great Idea... What’s Next? – Louis Foreman
10:45 AM – 11:15 AM  Break and Booths Open

Breakout Sessions (See Booklet for Location) and Booths Open

11:15 AM – 12:15 AM

Topic 1 - Patent Basics
    Jean Witz
Topic 2 - Trademark Basics
    Craig Morris
Topic 3 - Patents - How to Search Your Invention
    Nick Jensen and Robin Jackson
Topic 4 - Trademark Website Resources and Tools
    Colleen Kearney
Topic 5 – Filing for a Patent
    Zandra Smith and Lisa Tran
Customer Focus Session 1 – How Can the USPTO Enhance Trademark Search and e-Filing Systems
    Tanya Amos and Jill Wolf
Customer Focus Session 2 – Pro Se Assistance Program – What Services Are Helpful and What Services Are Needed
    Robert Hodge and Darnell Jayne

LUNCH

12:15 PM – 1:15 PM  Lunch on your own – See Booklet for a list of local eateries – Bring your food back to the Auditorium to Network with other Attendees.
PLENARY SESSION (Madison Auditorium)

   Inventor Groups and Licensing – Warren Tuttle
   Overcoming Hurdles with the Patent Application Process – Pam Isom
   Optimizing Meetings with an Attorney – Natalie Kadievitch
   Patents and Trademark Assistance Resources – Lynne Wooden

2:15 PM – 3:00 PM  Keynote - USPTO Commissioner for Patents - Drew Hirshfeld

3:00 PM – 4:00 PM  Panel – Backyard Resources: Moderator – Gwendolyn Blackwell
   Office of the National Ombudsman – Natalie Duncan
   Minority Business Development Agency (MBDA) – Julius Maina
   Small Business Administration (SBA) – Nagesh Rao
   Economic Development Administration (EDA) – Eric Smith
   USPTO Regional Offices – Molly Kocialski

4:00 PM – 4:30 PM  Break and Booths Open

4:30 PM – 5:30 PM  Breakout Sessions (See Booklet for Location) and Booths Open

   Topic 1 - Patent Basics
   Jean Witz
   Topic 2 - Trademark Basics
   Craig Morris
   Topic 3 - Patents - How to Search Your Invention
   Nick Jensen and Robin Jackson
   Topic 4 - Trademark Website Resources and Tools
   Colleen Kearney
   Topic 5 - Common Mistakes when Filing a Patent Application
   Andrew Chriss, Janice Tippett and Namrata (Pinky) Boveja
   Customer Focus Session 1 – When Should You Use the Patents Ombudsman Program?
   Dale Shaw and Cassandra Downs
   Customer Focus Session 2 – How to Increase Awareness of the Pro Bono Program?
   John Kirkpatrick and Grant Corboy

5:30 PM – 6:30 PM  One-on-One Assistance

5:30 PM – 7:00 PM  Booths Open and Network with PTO Experts
Saturday, August 12, 2017

Agenda is Subject to Change

8:00 AM – 8:45 AM  
Registration

8:45 AM – 9:00 AM  
Opening Remarks - NaThanya Ferguson

9:00 AM – 9:45 AM  
Panel - Young Inventors and Entrepreneurs: Moderator – Joyce Ward

   Inventor of “Tip Tough” - RJ Batts
   Inventors of “The Floodie” – Caroline Maloney and Prasan Chari
   Young Maker/Entrepreneur – Jacob Leggette

9:45 AM – 10:30 AM  
Keynote - Marketing your Invention – Lisa Ascolese, The Inventress

10:30 AM – 11:00 AM  
Break

Breakout Sessions (See Booklet for Location)

11:00 AM – 12:00 PM

   Topic 1 - International Protection (Paris Convention, PCT, Global Dossier, Madrid Protocol)
          Robin Hylton and Debbie Lee
   Topic 2 - Utility Patents- Claim Drafting Workshop
          Jean Witz and Kara Geisel
   Topic 3 - Design Patent Application Drawing Requirements
          Susan Bennett Hattan
   Topic 4 - Trademarks - Filing Requirements and How to File Online with TEAS
          Tanya Amos

LUNCH

12:00 PM – 1:00 PM  
Lunch on Your Own – See Booklet for a List of Local Eateries

1:00 PM – 2:00 PM  
Patent Trial and Appeal Board (PTAB) Proceedings: Appeals of Examiners’ Decisions and Trials
          – Jacqueline Bonilla

2:00 PM – 2:30 PM  
Break
Saturday, August 12, 2017 (Con’t)

**Breakout Sessions (See Booklet for Location)**

2:30 PM – 3:30 PM

*Topic 1 - International Protection (Paris Convention, PCT, Global Dossier, Madrid Protocol)*  
Robin Hylton and Debbie Lee

*Topic 2 - The Patent Examination Process*  
Jenny Wagner

*Topic 3 - The Trademark Examination Process*  
Michael Levy

*Topic 4 - Litigation: Enforcing or Defending Your Rights - Patents and Trademarks*  
Rob Rando

3:30 PM – 3:45 PM  
**Break**

3:45 PM – 4:45 PM  
**Panel – FREE Legal Services:** Moderator – John Kirkpatrick

  * **Pro Bono Program** – James Patterson
  * **Volunteer Lawyers for the Arts** – Katie Wagner
  * **Law School Clinics** – David Henry

4:45 PM – 5:00 PM  
**Closing Remarks** – Mindy Bickel