

Intellectual Property 101

October 6, 2021 ▪ 3 – 4:00 p.m. ET

Unfamiliar with patents, trademarks, copyrights, and trade secrets? Learn about intellectual property (IP) basics and potential ways to protect your innovations as you transition from idea to product.



The session will cover:

- What is the USPTO?
- An overview of intellectual property types: patents, trademarks, copyrights, and trade secrets
- Why innovators and entrepreneurs should consider protecting their IP
- How to get started in protecting your intellectual property.

Please see [this event](#) for a Spanish-language equivalent of this session.

For more information, please contact EasternRegionalOutreachOffice@USPTO.gov.

Register now:

www.eventbrite.com/e/intellectual-property-101-tickets-170327003653

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Resources for inventors, innovators, and entrepreneurs

October 13, 2021 ▪ 3 – 4:00 p.m. ET

The USPTO has a wealth of resources for individuals interested in learning more about protecting their intellectual property and who need assistance doing so. Learn about these various resources, many of which are free, and put them to work for you as you begin or continue down your path of innovation. The session will also include a focus on the USPTO's COVID-19 relief and assistance efforts.



Please see [this event](#) for a Spanish-language equivalent of this session.

For more information, please contact EasternRegionalOutreachOffice@USPTO.gov.

Register now:

www.eventbrite.com/e/resources-for-inventors-innovators-and-entrepreneurs-tickets-170332632489

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Patent basics

October 20, 2021 • 1 – 2:00 p.m. ET

This module will cover the basic facts about patents. We will explore the different types of patents, including utility, design, and plant. We will define the difference and use of both provisional patent applications and non-provisional patent applications. Further, we will discuss the process of patent prosecution, the role of the U.S. patent examiner and what to expect when working with the USPTO. Information regarding a number of patent prosecution programs and initiatives available to applicants will also be provided.

Please see [this event](#) for a Spanish-language equivalent of this session.

For more information, please contact EasternRegionalOutreachOffice@USPTO.gov.



Register now:

www.eventbrite.com/e/patent-basics-tickets-170338272358

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Trademark basics

October 27, 2021 • 2 – 3:00 p.m. ET

This module will cover the basic facts about trademarks. We will explore the different types of trademarks, including names, designs, logos, and trade dress. We will discuss strategies to perform a trademark search, strengthen descriptive marks, and layout the steps to file a trademark application and all fees associated with trademarks.

Please see [this event](#) for a Spanish-language equivalent of this session.

For more information, please contact EasternRegionalOutreachOffice@USPTO.gov.



Register now:

www.eventbrite.com/e/trademark-basics-tickets-170339479970

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Learn how to protect your technology abroad

November 3, 2021 ▪ 3 – 5:00 p.m. ET

This module will cover considerations and options for filing foreign patent applications. Participants will learn about options available to help protect IP in foreign jurisdictions. The discussion will also include an overview of the Patent Cooperation Treaty (PCT) and the use of the Paris Convention for non-PCT countries.



Please see [this event](#) for a Spanish-language equivalent of this session.

For more information, please contact EasternRegionalOutreachOffice@USPTO.gov.

Register now:

www.eventbrite.com/e/learn-how-to-protect-your-technology-abroad-tickets-170343483946

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