INTELLECTUAL PROPERTY STRATEGY
IS A BUSINESS STRATEGY

Tickets here:
http://bit.ly/UcmPto
(case sensitive)

Thu, April 25th
1:00PM–3:00PM
UC Merced SBDC
1735 M Street Merced

Do you have questions about patents, trademarks, and other ways to protect your intellectual property? Come and meet U.S. Patent and Trademark Office (USPTO) Assistant Regional Director Stephen Koziol as he leads a discussion on intellectual property (IP) strategies and why entrepreneurs and small businesses should consider them.