

TM-link

BETA

A new global trade mark database



Australian Government
IP Australia



IP Statistics Task Force

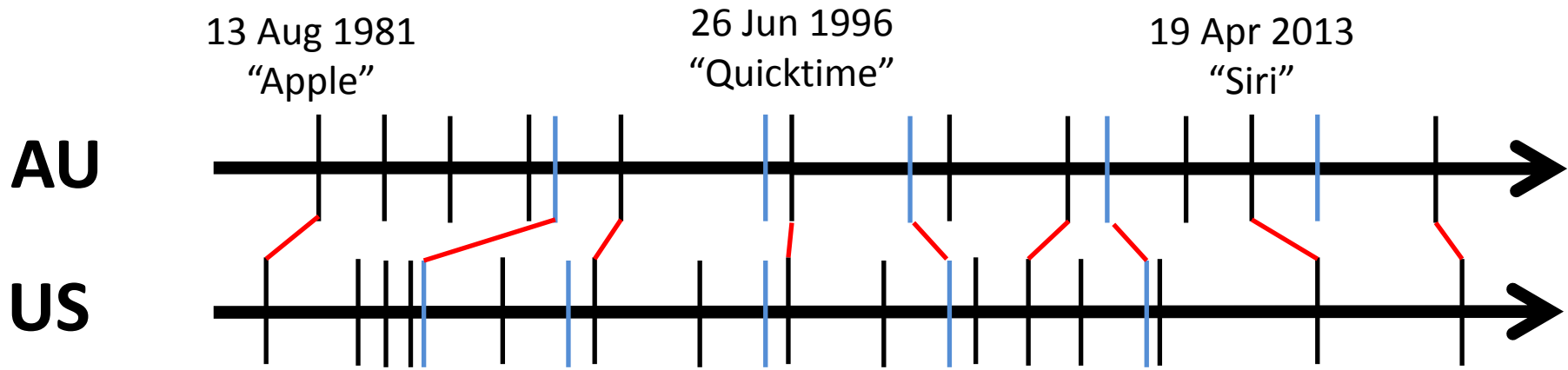
CIPO ▪ EPO ▪ EUIPO ▪ Eurostat ▪ ILPO ▪ INAPI ▪ INPI (FR) ▪ IMPI ▪ IP Australia
IPONZ ▪ JPO ▪ KIPO ▪ NSF ▪ OBI ▪ OECD ▪ UIBM ▪ UK IPO ▪ USPTO ▪ WIPO

WIPO
WORLD INTELLECTUAL PROPERTY ORGANIZATION

[Home](#) [Knowledge](#) [Global Brand Database](#)

Global Brand Database





TM-link



10,451,835 trade marks

TM-link

BETA



Spine data (standard)

- Application ID number,
- TM text,
- filing date,
- Nice class,
- Madrid reg number,
- Foreign legal priority claim
- Applicant/attorney,
- Owner/firm,
- Image descriptor text.

TM-link

BETA



National data

Expiry,
Content,
Admin info
...

Not standard

Spine data (standard)

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- TM text,
- filing date,
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- Applicant/attorney,
- Owner/firm,
- Image descriptor text.

TM-link

BETA



National data

Expiry,
Content,
Admin info
Images (!)
...

Non-standard

Spine data (standard)

- Application ID number,
- TM text,
- filing date,
- Nice class,
- Madrid reg number,
- Foreign legal priority claim
- Applicant/attorney,
- Owner/firm,
- Image descriptor text.

ID
Firm
App

TM-link



3,114,863 trade mark
content links

TM-link

BETA



2,241,707 trade mark
applicant links

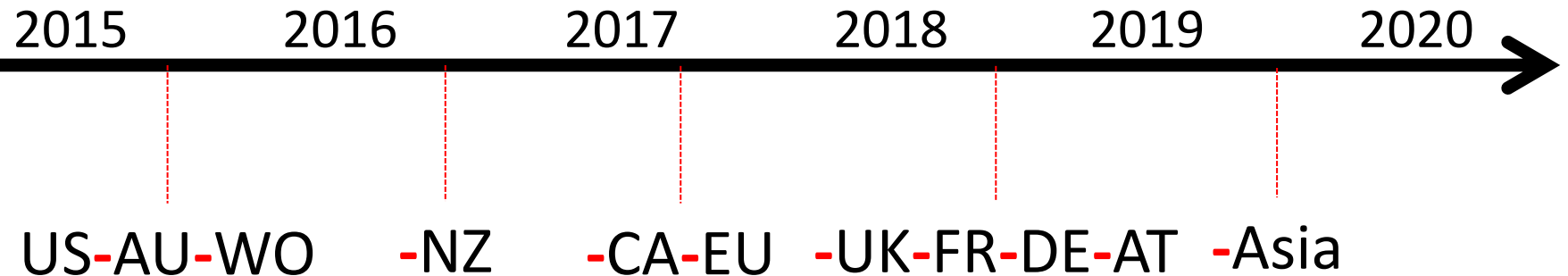
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Getting to now



Algorithms Local data **BETA**

Neural networks Cloud



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Join us

E-mail updates every 2 months

ChiefEconomist@ipaustralia.gov.au

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Sign in

Username:

Password:

Sign In

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Match 20 Remaining In Bucket

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Application 1

Text
ESPRESSO BY ROYAL

Year
2012



Owners
• CBC ROYAL FIRST

Nice Classification 7 9 11

Match

Application 2

Text
ESPRESSO BY ROYAL

Year
2013



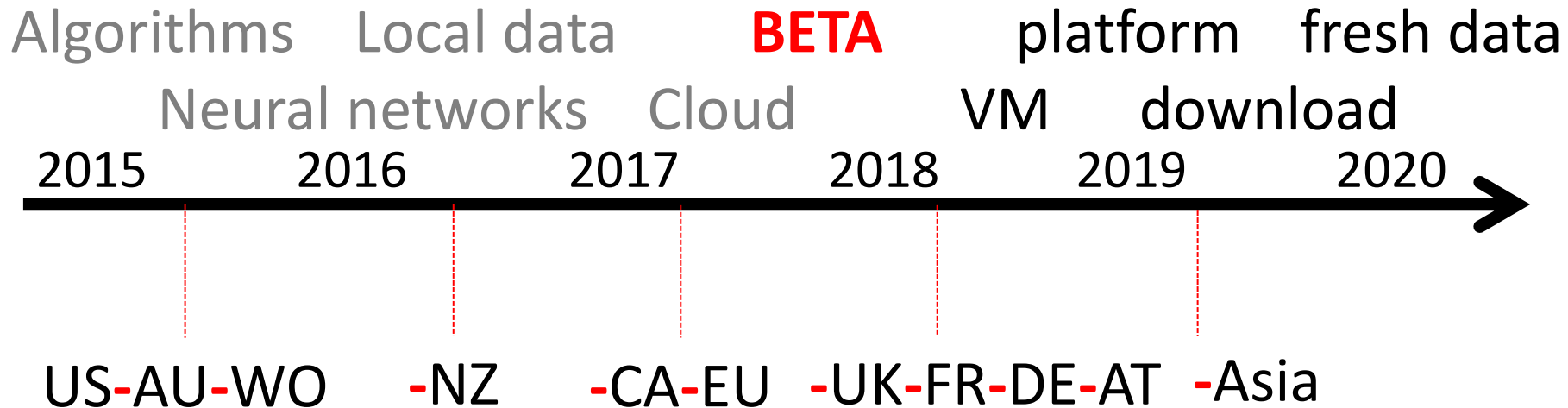
Owners
• C.B.C. ROYAL FIRST S.R.L.

Nice Classification 7 9 11

Non-Match

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Where are we going



TM-link

BETA



Join us

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Australian Government
IP Australia

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IP Statistics Task Force

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	Linked to:					
		AU	NZ	CA	US	All 3
from	AU	-	47,442	5,807	90,593	53,329
	NZ	46,077	-	7,705	18,112	49,377
	CA	5,594	7,632	-	208,030	52,733
	US	102,289	24,210	254,194	-	114,971