USPTO Resources for U.S. Rights Holders on China IP

Cynthia Henderson
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Office of Policy and International Affairs
U.S. Patent and Trademark Office
Topics

• USPTO IP Attaché Program
• USPTO China Team
• China IP Road Shows and Webinars
USPTO’s IPR Attaché Program
USPTO’s China Team

- Washington, D.C.; Beijing; Shanghai; and Guangzhou
- Collectively, significant experience in Chinese legal and Chinese IP issues
  - Elaine Wu – Patents/Pharmaceutical Matters (Elaine.Wu@uspto.gov)
  - Conrad Wong – Trade Secrets, Enforcement, Trademarks (Conrad.Wong@uspto.gov)
  - Tim Browning – Enforcement (Timothy.browning@uspto.gov)
  - Larry Lian – China Resource Center/Pharmaceutical Matters (Lubing.Lian@uspto.gov)
  - Cynthia Henderson – Trademarks (Cynthia.Henderson@uspto.gov)
  - Leigh Lowry – Trademarks (leigh.lowry@uspto.gov)
  - Neil Graham – Copyright (Neil.Graham@uspto.gov)
  - Susan Anthony – Copyright (Susan.anthony@uspto.gov)
  - Kelly Sheng – Outreach and training (qian.sheng@uspto.gov)

- IP Attachés in China
  - Duncan Willson (Duncan.Willson@trade.gov), Beijing; Michael Mangelson (Michael.Mangelson@trade.gov), Shanghai; Guangzhou (Vacant)
China Resource Center

- Responds to the need to develop, aggregate and support more data and research-intensive alignment with China-related IP and innovation issues;
- Advocates for empirical data-driven decision and policy making;
- Works closely with the Office of Chief Economist of the USPTO;
- Seeks out collaborative relationships with other government agencies and the private sector.
Efforts to Address IP-Related Problems in China

• “China IP Roadshows” in U.S. for American rights holders

• Bilateral and multilateral engagement with China, e.g., bad faith trademark filings; trainings and TM5/IP5/ID5

• Work with U.S. law enforcement: The IPR Center – ICE/HSI, CBP, and FBI; and DOJ

• Coordinate with interagency colleagues
## USPTO CHINA IP ROAD SHOWS

### Completed China IP Road Shows (FY17 & FY18, 15 Total)
- Boston, MA
- Chicago, IL
- Houston, TX
- Seattle, WA
- Grand Rapids, MI
- Nashville, TN
- Denver, CO
- Phoenix, AZ
- Salt Lake City, UT
- Las Vegas, NV
- Indianapolis, IN
- Louisville, KY

### Upcoming China IP Road Shows (FY18 & 19, 15 Total)
- Iowa City, IA
- Kansas City, MO
- New York City
- Baltimore, MD
- New Orleans, LA
- Austin, TX
- New Orleans, LA
- Boise, ID
- Los Angeles, CA
- Cleveland, OH
- Cincinnati, OH
- Pittsburg, PA
- Atlanta, GA
- Gainesville, GA
- Research Triangle Park, NC
# USPTO CHINA IP WEBINARS

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<tr>
<th>Completed USPTO China IP Webinars</th>
<th>Upcoming USPTO China IP Webinars</th>
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<tr>
<td>• Standard Essential Patents (SEP) Research Development in China</td>
<td>• Industrial Designs (Nov. 1, 2018)</td>
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<td>• Understanding China’s Utility Model Patent (UMP)</td>
<td>• Overlapping IP Protection</td>
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<td>• Cost Effective IP Enforcement in China</td>
<td>• Non-Traditional Trademarks</td>
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<td></td>
<td>• How SMEs can deal with IP Challenges on E-Commerce Platforms</td>
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Thank you!

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