

UNITED STATES
PATENT AND TRADEMARK OFFICE



USPTO Resources for U.S. Rights Holders on China IP

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Topics

- USPTO IP Attaché Program
- USPTO China Team
- China IP Road Shows and Webinars

USPTO's IPR Attaché Program



USPTO's China Team

- Washington, D.C.; Beijing; Shanghai; and Guangzhou
- Collectively, significant experience in Chinese legal and Chinese IP issues
 - Elaine Wu – Patents/Pharmaceutical Matters (Elaine.Wu@uspto.gov)
 - Conrad Wong – Trade Secrets, Enforcement, Trademarks (Conrad.Wong@uspto.gov)
 - Tim Browning – Enforcement (Timothy.browning@uspto.gov)
 - Larry Lian – China Resource Center/Pharmaceutical Matters (Lubing.Lian@uspto.gov)
 - Cynthia Henderson – Trademarks (Cynthia.Henderson@uspto.gov);
 - Leigh Lowry - Trademarks (leigh.lowry@uspto.gov)
 - Neil Graham – Copyright (Neil.Graham@uspto.gov)
 - Susan Anthony – Copyright (Susan.anthony@uspto.gov)
 - Kelly Sheng – Outreach and training (qian.sheng@uspto.gov)
- IP Attachés in China
 - Duncan Willson(Duncan.Willson@trade.gov), Beijing; Michael Mangelson (Michael.Mangelson@trade.gov), Shanghai; Guangzhou (Vacant)

China Resource Center

- Responds to the need to develop, aggregate and support more data and research-intensive alignment with China-related IP and innovation issues;
- Advocates for empirical data-driven decision and policy making;
- Works closely with the Office of Chief Economist of the USPTO;
- Seeks out collaborative relationships with other government agencies and the private sector.

Efforts to Address IP-Related Problems in China

- **“China IP Roadshows” in U.S. for American rights holders**
- **Bilateral and multilateral engagement with China, e.g., bad faith trademark filings; trainings and TM5/IP5/ID5**
- **Work with U.S. law enforcement: The IPR Center – ICE/HSI, CBP, and FBI; and DOJ**
- **Coordinate with interagency colleagues**

USPTO CHINA IP ROAD SHOWS

Completed China IP Road Shows (FY17 & FY18, 15 Total)		Upcoming China IP Road Shows (FY18 & 19, 15 Total)	
• Boston, MA	• Chicago, IL	• Iowa City, IA	• Los Angeles, CA
• Dallas, TX	• Portland, OR	• Kansas City, MO	• Cleveland, OH
• Houston, TX	• Seattle, WA	• New York City	• Cincinnati, OH
• Detroit, MI	• Silicon Valley, CA	• Baltimore, MD	• Pittsburgh, PA
• Grand Rapids, MI	• Nashville, TN	• New Orleans, LA	• Atlanta, GA
• Denver, CO	• Phoenix, AZ	• Austin, TX	• Gainesville, GA
• Salt Lake City, UT	• Las Vegas, NV	• New Orleans, LA	• Research Triangle Park, NC
• Indianapolis, IN	• Louisville, KY	• Boise, ID	

USPTO CHINA IP WEBINARS

Completed USPTO China IP Webinars	Upcoming USPTO China IP Webinars
<ul style="list-style-type: none">Standard Essential Patents (SEP) Research Development in China	<ul style="list-style-type: none">Industrial Designs (Nov. 1, 2018)
<ul style="list-style-type: none">Understanding China's Utility Model Patent (UMP)	<ul style="list-style-type: none">Overlapping IP Protection
<ul style="list-style-type: none">Cost Effective IP Enforcement in China	<ul style="list-style-type: none">Non-Traditional Trademarks
	<ul style="list-style-type: none">How SMEs can deal with IP Challenges on E-Commerce Platforms

Thank you!

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