

GLOBAL INTELLECTUAL PROPERTY ACADEMY

UNITED STATES
PATENT AND TRADEMARK OFFICE





ACADEMY

The Global Intellectual Property Academy (GIPA) provides both multilateral programs and country-specific capacity building programs on intellectual property (IP) protection, enforcement, and capitalization. Programs are offered to patent, trademark and copyright officials, judges, prosecutors, police, customs officials, foreign policy makers, examiners and rights owners in the United States and around the world.

Our programs present the United States' approach to protecting and enforcing the IP rights of business owners, complying with international IP-related treaty stipulations that protect the IP rights of business owners, administering patent and trademark examining operations, and promoting discussion of intellectual property issues in a learning environment.

The USPTO utilizes capacity building programs to assist countries in protecting and enforcing intellectual property rights. Through programs offered at USPTO headquarters and around the world, officials are able to collaborate on understanding the international intellectual property obligations and norms.

TRAINING

The Global Intellectual Property Academy (GIPA) provides training on a variety of IP topics. The topics primarily focus on enforcement, patents, trade secrets, trademarks, and copyrights as well as trade-related aspects of intellectual property:

- Enforcement programs focus on criminal, civil, customs and border enforcement areas;
- Patent programs focus on administration, budgeting, examination procedures and industrial procedures;
- Trade Secret programs focus on protection, enforcement, and discussion on developing awareness of trade secret protection.
- Trademark programs focus on administration, budgeting, examination procedures, recruitment, training and treaty protocol;
- Copyright programs focus on exclusive rights, fair use, liability, cutting-edge issues in emerging technologies, and piracy.





MODULES

GIPA offers e-Learning Modules on intellectual property protection and enforcement in 5 languages. The languages include: English, Spanish, French, Arabic, and Russian.

Representative topics include:

- Patent Protection
- Overview of Trademarks
- Geographical Indications
- International Standards for Enforcement
- Encouraging and Protecting Creativity
- Trade and Intellectual Property Rights
- Introduction to the Patent Cooperation Treaty

PARTNERSHIPS

GIPA partners in the delivery of its training and capacity building programs with organizations around the globe including intellectual property offices, the World Intellectual Property Organization (WIPO), academic institutions, and other agencies and organizations in the intellectual property field. These partnerships leverage the reach and impact of GIPA programs and help to promote the use of intellectual property for innovation, creativity, and economic growth.

RESULTS

GIPA Alumni surveys show:

97% Think that meeting people from all over the world was valuable.

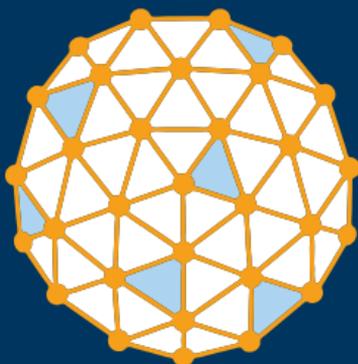
96% Likelihood of recommending a GIPA training to a colleague.

93% Have a better appreciation for international intellectual property rights and enforcement policy strategies.

93% Are better able to comprehend, analyze, and evaluate intellectual property rights and enforcement issues.

81% Introduced new ideas and knowledge at their work to colleagues, and/or others in their country.





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