U.S. Department of Commerce Internet Policy Task Force

**facilitating the development of the online licensing environment for copyrighted works**

April 1, 2015, 8:30 am

**United States Patent and Trademark Office**

Global Intellectual Property Academy

Madison Building East, Second Level

600 Dulany Street

Singapore and Venice Rooms

Alexandria, Virginia 22313-1450

8:30 to 9:00 **Registration**

9:00 to 9:15 **Welcoming Remarks**

Shira Perlmutter, Chief Policy Officer and Director for International Affairs, U.S. Patent and Trademark Office

9:15 to 9:45 **Standard Identifiers: An Overview of the Current Landscape**

*Presenter:* Mark Bide, Strategic Advisor, Copyright Hub

9:45 to 10:45 **The Challenges: Gaps in Coverage and Areas for Improvement**

*Moderator:*  John Morris (National Telecommunications & Information Administration (NTIA))

*Panelists:*

Fred Beteille (Head of Product Content Strategy, YouTube)

Laura Dawson (Product Manager at ProQuest for Intota and ISNI)

Raymond Drewry (Vice President, Movielabs)

Joel Holland (Founder & CEO, VideoBlocks)

Paul Jessop (founder, County Analytics)

10:45 to 11:00 **Coffee Break**

11:00 to 12:45 **The Path Forward:** **Interoperability of Standard Identifiers and Incorporation into Databases of Rights Information**

The Music Sector (11:00 to 12:00)

*Copyright Office Report on Copyright and the Music Marketplace:*

Jacqueline Charlesworth, General Counsel and Associate Register of Copyrights, U.S. Copyright Office

*Moderator:* Ann Chaitovitz (Attorney-Advisor, USPTO)

*Panelists:*

Rick Carnes (President, Songwriters Guild of America (SGA))

Mark Isherwood (DDEX Secretariat)

Lee Knife (Executive Director, DiMA)

Maurice Russell (Senior VP of Client Services, Harry Fox Agency)

Chris Yorks (Director, Repertoire Management, SoundExchange)

Other Sectors (12:00 to 12:45)

*Moderator:* David Carson (Senior Copyright Counsel, USPTO)

*Panelists:*

Susan Cleary (Vice President and General Counsel, Independent Film & Television Alliance (IFTA))

Greg Cram (Associate Director, The New York Public Library)

Raymond Drewry (Board, Linked Content Coalition)

Laurence Lannom (Director of Information Services & Vice President Corporation for National Research Initiatives (CNRI))

Eugene Mopsik (Advocacy Strategist; Picture Licensing Universal System (PLUS) Coalition Board of Directors)

12:45 to 1:30 **LUNCH**

1:30 to 2:30 **UK Copyright Hub: One Model of Public/Private Cooperation**

Caroline Boyd, The Copyright Hub

Dominic Young, CEO, The Copyright Hub

2:30 to 3:45 **Toward a US Copyright Hub?**

Views of Potential Participants (2:30 to 3:15)

*Moderator:* Shira Perlmutter (USPTO)

*Panelists:*

Jan Constantine (General Counsel, Authors Guild)

Jason W. Gordon (Winston & Strawn)

Jim Griffin (Managing Director, OneHouse)

Michael Healy (Executive Director, International Relations, Copyright Clearance Center (CCC))

Chris Reed (Senior Counsel, Fox Entertainment Group)

Jeff Sedlik (Co-Founder, President & CEO, PLUS Coalition

Open Discussion (3:15 to 3:45)

3:45 to 4:00 **Concluding Remarks**

John Morris, Associate Administrator and Director of Internet Policy, NTIA