

WELCOME May 4th 2023





Welcome

Lakiya Rogers, Technology Center Operations Manager, USPTO

Elizabeth Ferrill, Partner, Finnegan LLP



Hosts	Lakiya Rogers, Technology Center 2900 Operations
	Manager, USPTO
	Elizabeth Ferrill, Partner, Finnegan LLP

SCHEDULE

- 9:30 10:00 Registration/Coffee Sponsor: AIPLA/IPO
- 10:00 –10:15 Welcome and Kick-off Lakiya Rogers, TC 2900 Operations Manager, USPTO Elizabeth Ferrill, Partner, Finnegan LLP
- 10:15 10:35 State of the Design Technology Center Karen Young, Director TC 2900 USPTO
- 10:35 11:05 International Perspectives: the growing impacts of international forums, international developments, and user engagement *Courtney Stopp*, Patent Attorney, Office of Policy and International Affairs, USPTO
- 11:05 11:55
 Similarities & Differences between Utility & Design Patents -- Prosecution & Litigation Lakiya Rogers, TC 2900 Operations Manager, USPTO Daniel Spillman, Associate VP-Assistant General Patent Counsel, Eli Lilly Margaret Polson, Founder and Senior Partner, Polson IP Law
- 11:55-1:00 Lunch & Interaction

Please see nearby lunch options on separate flyer. We suggest placing an order for pick-up.

- 1:00 1:20 Message from the Deputy Under Secretary Derrick Brent, Deputy Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office
- 1:20 2:05 Anatomy of a Design Patent Litigation Elizabeth Ferrill, Partner, Finnegan LLP Christopher Carani, Partner, McAndrews, Held & Malloy Ltd.
- 2:05 3:30 Intersection of Patents, Trademarks, and Copyright Damian Porcari, USPTO Regional Director, Midwest Regional Office John S. Artz, Partner, Dickinson Wright PLLC Susan B. Allen, Attorney Advisor, Office of Policy and International Affairs, USPTO David Gearhart, Senior Staff Attorney, Office of Trademark Quality Review and Training, USPTO
- 3:30-3:45 Break & Interaction Sponsor: AIPLA/IPO
- 3:45-4:15 Spotlight on a Major Design Patent Case Brendan O'Dea, Partner, Womble Bond Dickinson
- 4:15 4:50 Report from the Front Line: A Summary of Recent Decisions Rebekah Holtz, Associate, Sterne Kessler, Goldstein & Fox
- 4:50 5:00 Closing

Any legal opinions expressed at this event do not necessarily represent USPTO policy. USPTO employees are reminded that the discussions at this event are not a substitute for formal USPTO legal training, and that they are not being educated as to what the law is and how it should be applied in examination.

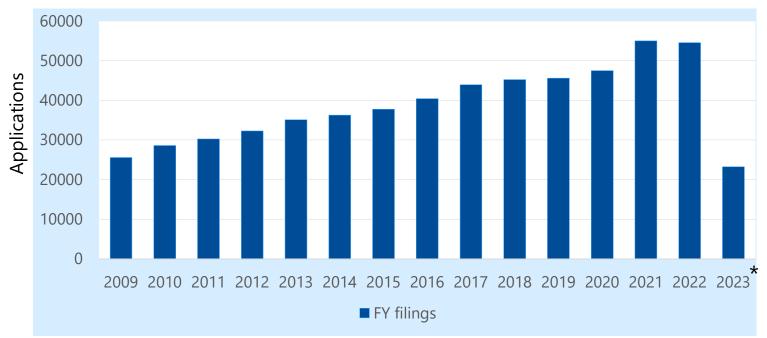


State of the Design Technology Center

Karen M. Young, Director, Technology Center 2900



Design filings



*Filings through fiscal year 2023 (FY23) quarter 2 (Q2) – 23,201



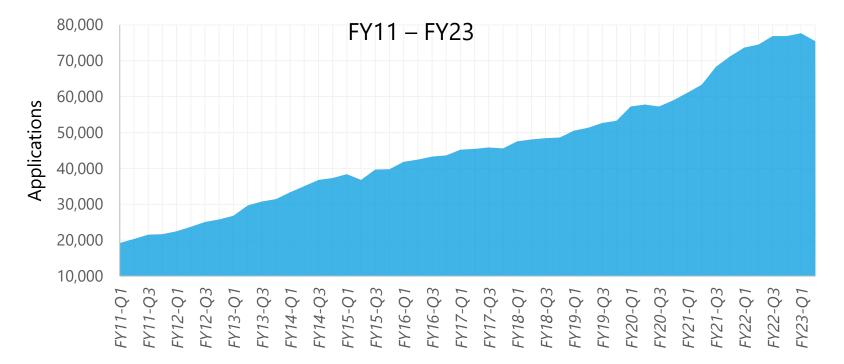
Design filings by class

CLASS	2019	2020	2021	2022	2023*	CLASS NAME
D01	89	72	216	60	66	EDIBLE PRODUCTS
D02	1068	1186	1247	1284	1237	APPAREL AND HABERDASHERY
D03	681	736	701	812	662	TRAVEL GOODS AND PERSONAL BELONGINGS
D04	189	189	188	201	155	BRUSHWARE
D05	62	84	45	35	31	TEXTILE OR PAPER YARD GOODS; SHEET MATERIAL
D06	1165	1270	1571	1776	1551	FURNISHINGS
						EQUIPMENT FOR PREPARING OR SERVING FOOD OR DRINK NOT
D07	995	1041	1246	1438	1170	ELSEWHERE SPECIFIED
D08	917	1082	1040	1184	1095	TOOLS AND HARDWARE
D09	899	918	785	754	724	PACKAGES AND CONTAINERS FOR GOODS
D10	503	625	589	576	510	MEASURING, TESTING, OR SIGNALLING INSTRUMENTS (1) (2)
D11	383	463	518	504	483	JEWELRY, SYMBOLIC INSIGNIA, AND ORNAMENTS
D12	1475	1653	1378	1792	1488	TRANSPORTATION
						EQUIPMENT FOR PRODUCTION, DISTRIBUTION, OR TRANSFORMATION
D13	985	1039	1095	1109	1143	OF ENERGY
						RECORDING, COMMUNICATION, OR INFORMATION RETRIEVAL
D14	2768	2975	2890	3696	2679	EQUIPMENT
D15	588	602	602	642	560	MACHINES NOT ELSEWHERE SPECIFIED
D16	493	444	594	499	441	PHOTOGRAPHY AND OPTICAL EQUIPMENT

Design filings by class - continued

CLASS	2019	2020	2021	2022	2023*	CLASS NAME
D17	50	63	71	58		MUSICAL INSTRUMENTS
D18	134	119	103	100	95	PRINTING AND OFFICE MACHINERY
D19	173	178	201	290	185	OFFICE SUPPLIES; ARTISTS` AND TEACHERS` MATERIALS
D20	67	87	111	93	63	
D21	1014	1017	1282	1415	1171	GAMES, TOYS, AND SPORTS GOODS
D22	318	247	293	322	276	ARMS, PYROTECHNCIS, HUNTING AND FISHING EQUIPMENT
						ENVIRONMENTAL HEATING AND COOLING; FLUID HANDLING AND
D23	940	1112	1253	1271	1143	SANITARY EQUIPMENT
D24	1291	1388	1606	1432	1166	MEDICAL AND LABORATORY EQUIPMENT
D25	348	359	311	335	388	BUILDING UNITS AND CONSTRUCTION ELEMENTS
D26	914	932	1321	1391	1157	LIGHTING
D27	230	248	168	246	219	TOBACCO AND SMOKERS' SUPPLIES
D28	282	416	459	405	452	COSMETIC PRODUCTS AND TOILET ARTICLES
D29	143	131	162	129	118	EQUIPMENT FOR SAFETY, PROTECTION, AND RESCUE (1)
D30	249	261	351	506	489	ANIMAL HUSBANDRY
D32	298	366	244	363	327	WASHING, CLEANING, OR DRYING MACHINE
D34	150	178	163	171	145	MATERIAL OR ARTICLE HANDLING EQUIPMENT
D99	67	73	113	109	191	MISCELLANEOUS

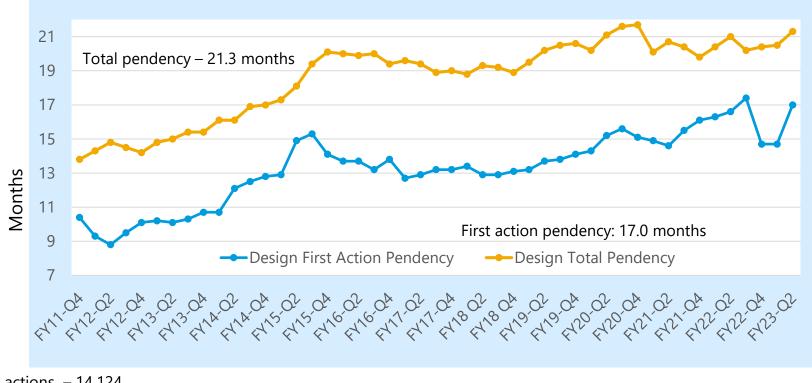
Design unexamined application inventory



Quarter



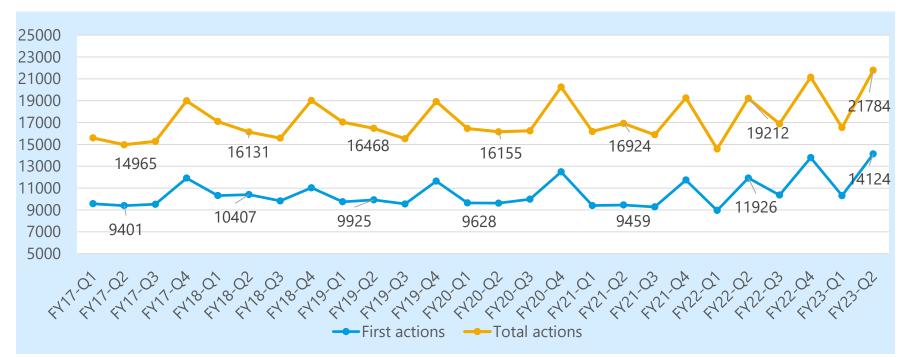
First action and total pendency



First actions – 14,124 Total actions – 21,784



First action and total actions





Design patents issued



^{*} Issued through FY23 Q2



Yearly Hague applications

Fiscal year	Number of applications received by USPTO
2023	1,416*
2022	2,677
2021	2,248
2020	2,213
2019	2,415
2018	2,150
2017	2,048

*Filings through FY23 Q2



FY 2023 first office actions by type

U.S. design applications

Type of action	Percent
1st action rejection	39%
1st action allowance	40%
1st action restriction	8%
1st action Quayle	13%

Hague applications

Type of Action	Percent
1st action rejection	42%
1st action allowance	27%
1st action restriction	23%
1st action Quayle	8%

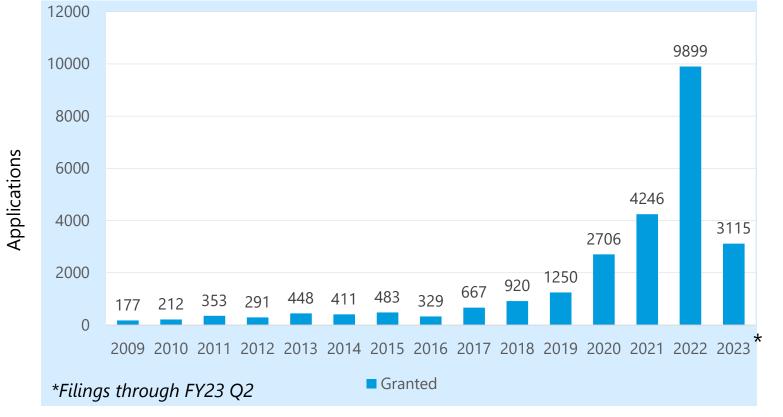


Rocket docket

- Establishes an expedited procedure for design applications under 37 CFR 1.155, including applications filed via the Hague system
- Examined with priority and undergo expedited processing through the entire course of prosecution in the office



Rocket docket filings





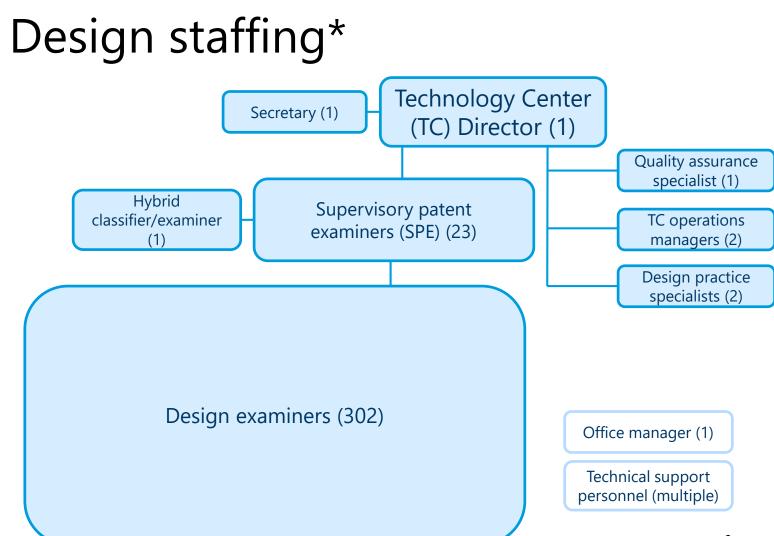
Attribute time

 Attribute time related to Hague and Rocket Docket cases accounts for a significant portion of available examining resources – about 8% of current capacity

FISCAL YEAR	HAGUE HOURS	ROCKET DOCKET HOURS			
2021	7437	11271			
2022	7359	24516			
2023*	4275	12978			

*Attribute hours through FY23 Q2





*as of May 4, 2023

Examiner experience level

Experience level	Number of examiners
GS-14	122
GS-13	5
GS-12	25
GS-11	20
GS-9	60
GS-7	71



Now hiring design examiners!

• Total number of design examiners has increased 67% from FY18 to FY22, from 178 to 294

Fiscal year	Examiners hired
2022	82
2021	46
2020	38
2019	0
2018	0



Now hiring design examiners!

MAY 18, 2023 – UPCOMING WEBINAR

Become a design patent examiner

By attending this event you will learn more about the agency and the design patent examiner position, meet with the USPTO team, and learn more about our tremendous benefits and why employees love to work here.

https://www.uspto.gov/jobs/become-design-patent-examiner



New design examiners!





Thank you

Karen M. Young Director Technology Center 2900





International perspectives: the growing impacts of international forums

Courtney Stopp, USPTO – Office of Policy and International Affairs



Overview

- The Hague System & Hague Working Group
- WIPO- SCT & DLT
- WIPO DAS
- ID5



Hague System & Hague Working Group



- A single international application for a single international registration
 - Designating one or more contracting parties
 - 79 contracting parties covering 93 countries (as of April 2023)
- Register up to 100 industrial design with a single application
 - All designs must belong to the same Locarno class
- If no refusal, the resulting international registration has the effect of a grant of protection in each designated contracting party



- The Hague System is primarily a procedural treaty, and it does not determine:
 - The conditions for protection or
 - The rights which result from protection
- These issues are governed by the law of each contracting party designated in an international registration



Hague Union 2014



International applications grew by 15.7% in 2021 – the fastest growth since 2016.

1. International applications, 2007-2021



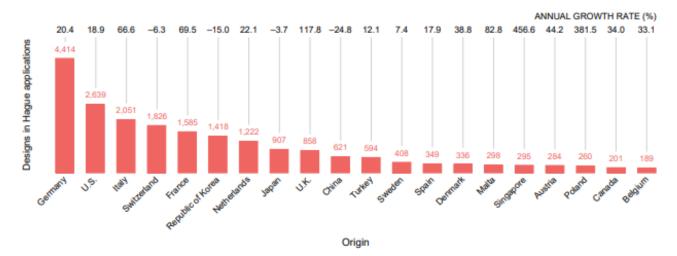
HAGUE APPLICATIONS GROWTH RATE (%)

Source: WIPO Statistics Database, February 2022.



The majority of the top 20 origins reported double-digit growth in number of designs in 2021.

9. Designs contained in international applications for the top 20 origins, 2021



Note: The origin of an application is defined as the country/territory of the stated address of residence of the applicant. Applicants residing in a nonmember country can file applications for international registrations, if they have a real and effective industrial or commercial establishment within the jurisdiction of a Hague member. For example, China was not a member of the Hague System in 2021, but ranked tenth, with 621 designs.

Source: WIPO Statistics Database, February 2022.



Designs related to means of transport (9.7%) accounted for the largest share of total designs in 2021.

26. Designs contained in international applications by class, 2018-2021

Class	2018	2019	2020	2021	Growth rate (%): 2020-2021	2021 share of total (%)
Class 12: Means of transport or hoisting	1,662	2,075	1,895	2,179	15.0	9.7
Class 14: Recording, communication or information retrieval equipment	2,031	2,970	1,644	2,154	31.0	9.6
Class 9: Packages and containers for the transport or handling of goods	1,220	1,442	1,572	1,847	17.5	8.2
Class 6: Furnishing	2,352	2,187	1,385	1,548	11.8	6.9
Class 26: Lighting apparatus	1,196	1,357	1,303	1,457	11.8	6.5
Class 28: Pharmaceutical and cosmetic products, toilet articles and apparatus	785	542	772	1,283	66.2	5.7
Class 23: Fluid distribution equipment, sanitary, heating, ventilation and air-conditioning equipment,						
solid fuel	1,064	1,173	1,000	1,122	12.2	5.0
Class 2: Articles of clothing and haberdashery	698	949	635	1,120	76.4	5.0
Class 11: Articles of adomment	866	960	1,008	1,103	9.4	4.9
Class 21: Games, toys, tents and sports goods	561	695	612	898	46.7	4.0

Please send questions to the DesignDay@uspto.gov mailbox.



The Hague Working Group

- HWG 11 (December 12-14, 2022):
 - Potential addition of languages and/or schemes
 - Filing, publication, publication/office communication, working language
 - Cost implications and technical feasibility of the introduction of additional languages into the Hague System
 - Criteria for the selection of additional languages for introduction into the Hague System
- HWG 12 (December 4-6, 2023)



WIPO SCT & DLT



WIPO SCT

Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT)

- A forum to discuss issues, facilitate coordination and provide guidance on the progressive development of international law on trademarks, industrial designs and geographic indications, including the harmonization of national laws and procedures.
 - Membership in the SCT is open to all member states of WIPO or the Paris Union for the Protection of Industrial Property.
 - A special rule of procedure extends membership without the right to vote to the European Union.



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WIPO SCT

- Graphical User Interface (GUI), icons, typefont
 - Longterm efforts led by the United States (and others) to identify the scope and availability of design protections for GUIs, icons, and typefonts around the globe
 - Building off data collected throughout 2017-2019, the United States (and others) are working together to promote the development of recommended practices for protecting GUIs
 - As of 11/2022, the joint recommendation has gained the support of a significant number of counties and is now additionally co-sponsored by Canada, the EU, Israel, Japan, Korea, and the UK





WIPO SCT

- Design Law Treaty (DLT)
 - Special session of the SCT and Preparatory Meetings Oct 2023
 - Diplomatic Conference No later than the end of 2024
- Draft Design Law Treaty (DLT)
 - Application (Art 3)
 - Filing Date (Art 5)
 - Grace Period (Art 6)
 - Relief Time Limits (Art 12)
 - Reinstatement of Rights (Art 13)
 - Correction or Addition of Priority Claim (Art 14)
- Remaining Issues:
 - Disclosure Requirement
 - Technical Assistance





WIPO SCT

- DLT Timeline
 - July 2022
 - Decision to convene a diplomatic conference
 - October 2023
 - Special planning session for the DLT
 - Late 2024
 - Diplomatic conference







WIPO Digital Access Service (DAS)



WIPO DAS

- The WIPO Digital Access Service (DAS) is an electronic system that facilitates the secure exchange of priority and similar documents between participating intellectual property offices.
 - The system enables applicants and offices to meet the requirements of the Paris Convention for certification of documents in an electronic environment.
- Offices participate as depositing offices and/or accessing offices.
 - Hague applications & national industrial applications
 - PCT applications & national patent applications
 - National trademark applications
 www.wipo.int/das/en/





WIPO DAS for industrial designs:

- Australia
- Austria
- Brazil+
- Canada*
- Chile
- China*
- Colombia
- Eurasian Patent
 Organization*
- European Union Intellectual Property Office*
- France⁺
- Georgia*

- India
- Ireland‡
- Israel*
- Italy⁺
- Japan*
- Mexico*
- Monaco
- Norway*
- Poland^{‡*}
- Republic of Korea*
- Spain*
- Turkey⁺
- United States of America*
- WIPO
 - Depositing Office for Hague international applications

www.wipo.int/das/en/participating_offices/

Please send questions to the DesignDay@uspto.gov mailbox.

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		nowledge About IP About WIPO	Search WIPO	Q					
Home > IP Services > WIPO Digital Access Service > Participating Offices WIPO DAS: Participating Offices 23 record(s) found.									
Country / Organization	Name	Depositing office	Accessing office						
Australia	IP Australia	Patent applications PCT international applications filed with the office as a PCT receiving office	Patent applications						
Brazil	National Institute of Industrial Property	Patent applications PCT international applications filed with the office as a PCT receiving office	Patent applications						
Canada	Canadian Intellectual Property Office	Industrial design applications	Industrial design applications						
Chile	National Institute of Industrial Property	Industrial design applications Patent applications PCT international applications filed with the office as a PCT receiving office Utility model applications	Patent applications						

National industrial design applications † Depositing Office only ‡ Accessing Office only

* Accessing Office for Hague international applications



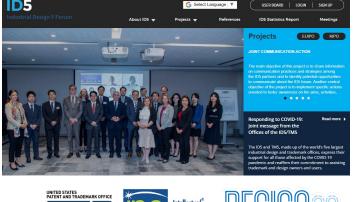


ID5 – Industrial Design Forum



ID5

- A key mechanism for implementing global best practices benefiting U.S. innovative design applicants by effectively and efficiently protecting their designs around the world
 - Helping ensure effective protection for industrial designs in all technologies
 - Furthering consistency in design registration/examination policies and practices
 - Focusing global efforts to identify the needs of the design community through stakeholder outreach and information sharing





ID5

- Established in 2015, ID5 is a framework for cooperation among the 5 largest IP offices for industrial designs
 - Intended to improve industrial design systems through greater awareness, improved work efficiency, increased quality, and userfriendliness
- Reference materials for applicants, recommended design practices, electronic exchange, etc.
 - Available at http://id-five.org/



ID5 - Projects

- Active projects
 - Development of an e-learning platform
 - Informative user guide for the view and drawing requirements
 - Exchange of information regarding new technologies
 - WIPO DAS quick reference guide
 - Focus on designs and practices in light of the metaverse
 - Study on indications of registered/patented designs
 - Assessment on the scope of design protection



Thank you

Courtney Stopp Office of Policy and International Affairs - USPTO Courtney.stopp@uspto.gov





Prosecuting Design vs. Utility Applications May 4, 2023



How is the design patent practice different than the utility patent practice?

First Office Allowance

Patent Term

Priority

Inventorship

Publication

Functionality

Please send questions to the DesignDay@uspto.gov mailbox.

Claiming

Obviousness

IDS practice

Continued Prosecution

Reissue

Fees



US design patents

- Most issue on first action
 - Very different interactions with examiners for the most part
- Short pendency
- Shorter term 15 years from grant vs. 20 years from filing



The basics

35 U.S.C. 171 Patents for designs.

- Whoever invents any new, original and ornamental design for an article of manufacture may obtain a patent therefor, subject to the conditions and requirements of this title.
- The provisions of this title relating to patents for inventions shall apply to patents for designs, except as otherwise provided



The basics

- MPEP Chapter 1500
- Different Rules for the Specification
- Different Rules for Amendments



Priority

35 U.S.C. 172 Right of priority.

- The right of priority provided for by subsections (a) through (d) of section 119 of this title and the time specified in section 102(d) shall be six months in the case of designs.
- The right of priority provided for by <u>section 119(e)</u> of this title shall not apply to designs.
- Grace period foreign

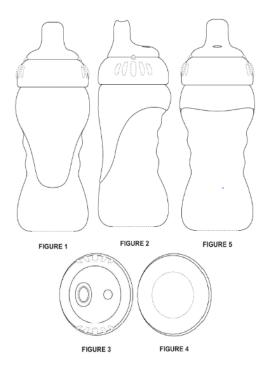


Priority

- 35 U.S.C. 120 Benefit of earlier filing date in the United States.
- A design patent can be a continuation or a divisional of a prior application, the prior application can be either a design or a utility application (including off a PCT/US National Stage)
- A design patent application probably cannot effectively be a continuation in part

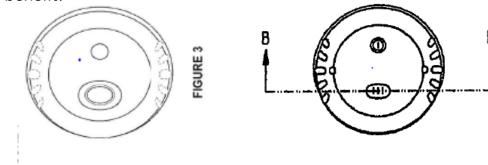


- D617,465, IPR2013-0072
- Application 29/292,909 filed 10/31/2007
- The '465 patent claims the benefit (application 10/536,106 which is the national stage of PCT/US03/24400 filed 8/5/2003 published as US2007/0221604 (Hakim '604)





• Entitled to claim benefit?



• For example, the '106 Application, which shows a racetrack-shaped spout tip, does not disclose the claimed oval-shaped spout tip of the '465 Patent. Also, the '106 Application, which shows slits in the openings of the spout tip and vent, does not disclose the broader design of the '465 Patent, which lacks any such slits.



• Obvious over Hakim '604

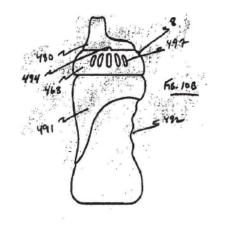
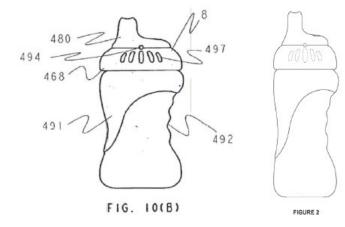




FIGURE 2



• US 6,994,225 to Hakim (Hakim '225)





Designer inventors

- Anyone who contributed to the ornamental appearance of the article is one of the inventors
- The inventor list for the design may be different than for a related utility patent
- Duty of disclosure applies, but remember you only care about what LOOKS like the claimed item, not what it does



Publication

- Utility applications are automatically published 18 months after the earliest filing date (see 35 U.S.C. 122, MPEP 1120), unless:
 - Expressly abandoned prior to publication
 - National security or subject to secrecy
 - Nonpublication request in compliance with 37 CFR 1.213(a)
- Design applications are not published prior to grant
 - Expedited prosecution procedures are available if sooner publication via grant of the design is desired.
 - Jurisdictions outside of US allow for publications much sooner than in US



Functionality doctrine

- Utility patent must have utility vs. abstract
- Design patent must be not be solely functional
- If you have both on the same article, be careful what you include in the utility patent
- This goes double if you might ever want a trade dress



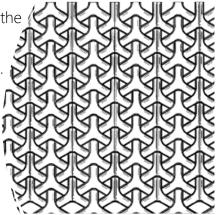
Figures – claiming and limitations

Design patents

- The article of manufacture depicted in the Figures can define the scope of the claim. *Curver Luxembourg, SARL, v. Home Expressions, Inc.,*
- Notwithstanding, the words in the title and claims in the written portion can further limit the scope
 - Limit prior art In procurement of the design. *In re SurgiSil*, L.L.P., 14 F. 4th 1380 (Fed. Cir. 2021)
 - Limit targets in enforcement of the design. *Curver Luxembourg, SARL, v. Home Expressions, Inc.*, 938 F.3d 1334 (Fed. Cir. 2019)

Utility patents

- Figures are part of the specification and can be useful for written description support of claims, enablement and best mode support, when each feature of the figures are <u>not</u> explicitly described
 - Increase claiming opportunities in patent procurement
 - Compared with Figures in Design Patents limited to what is shown or where a boundary line would have been recognized by a designer of skill but is not claimed. *In re Owens*, Appeal No. 2012-1261 (Fed. Cir. Mar. 26, 2013)
- Claims with means plus function limitations may be likely defined by what is shown in the Figures



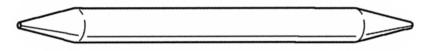
In re SurgiSil,LLC

- 14 F.4th 1380 (2021) October 4, 2021
- Question: Is prior art limited to analogous art for novelty?
- Claim was to a lip implant
- Prior art was an art tool
- Board "it is appropriate to ignore the identification of the article of manufacture in the claim language." "whether a reference is analogous art is irrelevant to whether that reference anticipates." Id. (quoting <u>In re Schreiber, 128 F.3d</u> <u>1473, 1478 (Fed. Cir. 1382*1382 1997)</u>)



In re SurgiSil

• Drawing of application



• Examiner's prior art

Stump



In re SurgiSil

- "Federal Circuit: "Here, the claim identifies a lip implant. The claim language recites "a lip implant," and the Board found that the application's figure depicts a lip implant. As such, the claim is limited to lip implants and does not cover other articles of manufacture. There is no dispute that Blick discloses an art tool rather than a lip implant. The Board's anticipation finding therefore rests on an erroneous interpretation of the claim's scope."
- "We have considered the cases cited by the Director, and they do not support the Director's position. Because the Board erred in holding that the claimed design is not limited to lip implants, we reverse."



- "the ultimate inquiry under section 103 is whether the claimed design would have been obvious to a designer of ordinary skill who designs articles of the type involved." Durling v. Spectrum Furniture Co., 101 F.3d 100, 103 (Fed. Cir. 1996) (citing In re Rosen, 673 F.2d 388, 390 (CCPA 1982))
- "whether one of ordinary skill would have combined teachings of the prior art to create the same overall visual appearance as the claimed design," id. (citing In re Borden, 90 F.3d 1570, 1574 (Fed Cir 1996))



- "one must find a single reference, 'a something in existence, the design characteristics of which are basically the same as the claimed design." Id. (quoting In re Rosen, 673 F.2d at 391)
- Once the primary reference is found, other "secondary" references "may be used to modify it to create a design that has the same overall visual appearance as the claimed design." Id.



Further, these secondary references must be "so related [to the primary reference] that the appearance of certain ornamental features in one would suggest the application of those features to the other." Id. (quoting In re Borden, 90 F.3d at 1575



In making this determination, a primary reference must first be located. The trial court must: "(1) discern the correct visual impression created by the patented design as a whole; and (2) determine whether there is a single reference that creates 'basically the same' visual impression." Durling v. Spectrum Furniture Co., 101 F.3d 100, 103 (Fed. Cir. 1996). "A finding of obviousness cannot be based on selecting features from the prior art and assembling them to form an article similar in appearance to the claimed design." In re Borden, 90 F.3d 1570, 1574 (Fed. Cir. 1996)



Vanguard Identification Sys, Inc. v. Bank of America Appeal No. 2009-002973 (BPAI July 31, 2009)

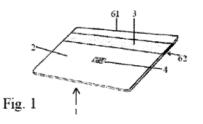
• Applying the foregoing principles, the BPAI has held that a credit card that includes an aperture is non-obvious over prior art designs that did not include an aperture. Id. at 11. Figure 1 of U.S. Des. Pat. No. D467,247 ("'247 Patent"), the patent at issue in Vanguard, is reproduced below:



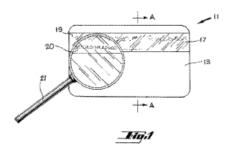
• The '247 Patent contained a total of four embodiments with the circular aperture located in different locations on the data card



• The prior art cited against the '247 Patent included U.S. Pat. No. 6,196,594 to Keller ("Keller")



• The prior art cited against the '247 Patent also included U.S. Pat. No. 4,711,996 to Drexler ("Drexler")





IDS practice

- More art outside of patent literature
- Send in your client's catalogs and competitors catalogs, probably more relevant than most patents
- The examiner look for Social media posts, talk to your clients about what posting they have done
- If your client made public disclosures on social media before the filing date, file screens shots and include and affidavit that it is Applicant's device to avoid a 102 rejection



IDS example

	Unite Maddoc	d States Patent ks et al.	(10) Patent(45) Date of				544,094 B1 Apr. 8, 2003
54)	TOY WI PART	'H SKIN COUPLED TO MOVABLE	4,451,911 A 4,516,950 A 4,591,248 A		5/1985	Klose et al. Berman et al. Freeman	
75)	Inventors:	Richard Maddocks, Barrington, RI (US); Peter Hall, Norfolk (GB); Adam B. Craft, Mansfield, MA (US); Jeffrey H. Olson, Pawtucket, RI (US)	4,605,380 A 4,654,659 A 4,659,919 A 4,665,640 A 4,673,371 A	•	8/1986 3/1987 4/1987 5/1987 6/1987	Camm et al. Kubo Price Forsse et al. Furukawa	
73)	Assignee:	Hasbro, Inc., Pawtucket, RI (US)	4,675,519 A 4,696,653 A 4,740,186 A			Price McKeefery Sirota	
*)	Notice:	Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.				100-	111

161

- 118

United	States	Patent	[19]

Des. 265,754 [11] [45] ** Aug. 10, 1982

Lucas, Jr. et al. [54] TOY FIGURE OTHER PUBLICATIONS [75] Inventors: George W. Lucas, Jr., San Anselmo; Sears 1978 Xmas Book, p. 574, Illustration No. 13, left Ralph McQuarrie, Berkeley; Joseph figure, Jawa. E. Johnston, Fairfax, all of Calif.; Primary Examiner-Melvin B. Feifer Stuart Freeborn, Esher, England Attorney, Agent, or Firm-Townsend and Townsend [73] Assignee: Lucasfilm, Ltd., San Rafael, Calif. CLAIM [57] [**] Term: 14 Years The ornamental design for a toy figure, substantially as [21] Appl. No.: 141,597 shown. [22] Filed: Apr. 18, 1980 DESCRIPTION D21-01 [51] Int. Cl. FIG. 1 is a perspective front view of a toy figure illus-... D21/180; D21/171; [52] U.S. Cl. trating the new design; D21/186 FIG. 2 is a perspective rear view thereof; [58] Field of Search D21/180, 177, 166, 171, FIG. 3 is a front elevational view thereof; D21/186; D11/160 FIG. 4 is a left side elevational view thereof; FIG. 5 is a right side elevational view thereof; [56] **References** Cited FIG. 6 is a rear elevational view thereof; U.S. PATENT DOCUMENTS FIG. 7 is a top plan view thereof; D. 164,463 9/1951 White D21/186 FIG. 8 is a bottom view thereof.







Cited in design patent

Sept. 4, 1951

C. R. WHITE

Des 164,463

TOY FIGURINE OR SIMILAR ARTICLE

Filed Nov. 9, 1950











Cited in the utility patent

U.S. Patent Feb. 10, 1981 Sheet 1 of 2 4,249,338 10 -16 16 FIG.I FIG.2

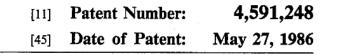


Cited in the utility patent

United States Patent [19]

Freeman

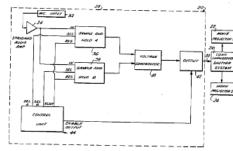
- [54] DYNAMIC AUDIENCE RESPONSIVE MOVIE SYSTEM
- [76] Inventor: Michael J. Freeman, 31 Cornwall La., Sands Point, N.Y. 11050
- [21] Appl. No.: 489,170



Primary Examiner-Monroe H. Hayes Attorney, Agent, or Firm-Stiefel, Gross, Kurland & Pavane

[57] ABSTRACT

A movie changeover system (20,200,2004,400) capable







IDS citations impact examination efficiency

- The number of citations
- Consider the relevancy to the claimed design



Continuing prosecution

- You cannot file an RCE in a design application see MPEP 201.06(d)
- Which means you cannot use QPIDS: see MPEP 706.07(h)
- You have to file a CPA (continuing prosecution application)
- If it is Hague application, you cannot file a CPA, you must file a continuation application



Drafting

- Sometimes a narrow patent is a good thing
- Harder to invalidate
- Easy to enforce





(12) **United States Design Patent** (10) Patent No.: US D487,014 S Kelleghan (45) Date of Patent: ** *Feb. 24,2004

(54) (75)	CURVED	D HEART SHAPED CARABINER Brian James Kelleghan, Longmont, CO (US)	Primary Examiner—Doris V. Coles Assistant Examiner—Elizabeth A. Albert (74) Attorney, Agent, or Firm—Rick Martin; Patent Law Offices of Rick Martin PC.		
(73)	Assignee:		(57) CLAIM		
(13)	Assignee.	(US)	The ornamental design for a curved heart shaped carabiner		
(*)	Notice:	This patent is subject to a terminal dis-	as shown and described. DESCRIPTION		
		claimer.			
(**)	Term:	14 Years	FIG. 1 is a top or bottom plan view, which are mirror images		
(21)	Appl. No.	: 29/173,268	of my new design for a curved heart shaped carabiner. FIG. 2 is a right elevation view of the carabiner shown in		
(22)	Filed:	Dec. 23, 2002	FIG. 1. FIG. 3 is a left side elevation view of the carabiner shown		
(51)	LOC (7)	Cl	in FIG. 1.		
(52)			FIG. 4 is a front side elevation view of the carabiner show		
(58)	5	iearch D1/104, 120, 126; jk333, 356, 367, 370, 383, D1/103, 133, 157, 200, 211; 24/883.1, 587.1, 588.1, 188.11, 594.11, 598.1, 598.2, 598.3, 598.4, 599.1, 590.2, 593.3, 599.5, 599.6, 599.7, 599.8, 599.9, 600.1, 600.3, 600.9, 601.5; 248/231.9, 231.91, 925; 294.82.17, 82.19, 82.2; 428/7, 13, 28	in FIG. 1. FIG. 5 is a rear side elevation view of the carabiner show in FIG. 6 is a top perspective view of the carabiner shown FIG. 6 is a top or bottom plan view, which are mirror image of an alternate embodiment of my new design for a curve heart shaped carabiner. FIG. 8 is a right levation view of the carabiner shown		
(56)		References Cited	FIG. 7. FIG. 9 is a left elevation view of the carabiner shown in FIG		
	U.	S. PATENT DOCUMENTS	7.		
	D33,634 S D302,831 S 5,329,675 A 5,390,510 A D447,932 S D454,054 S D465,146 S	7/1994 McLean et al. 2/1995 Tirio-Cloonan	FIG. 10 is a front elevation view of the carabiner shown in FIG. 7. FIG. 11 is a rear elevation view of the carabiner shown in FIG. 7; and, FIG. 12 is a top perspective view of the carabiner shown in FIG. 7.		

* cited by examiner

1 Claim, 2 Drawing Sheets







(12) United States Design Patent (10) Patent No.: US D466,793 S Kelleghan (45) Date of Patent: ** Dec. 10, 2002

(54) WIDE ANGLE STAR SHAPED CARABINER

OTHER PUBLICATIONS

- (75) Inventor: Brian James Kelleghan, Longmont, CO (US)
- (73) Assignee: Bison Designs, LLC, Longmont, CO (US)
- (**) Term: 14 Years
- (21) Appl. No.: 29/158,809
- (22) Filed: Apr. 10, 2002

(51) LOC (7) Cl. 08-05

(56) References Cited

U.S. PATENT DOCUMENTS

D37,049	s		7/1904	Forster D8/356
2,152,075	А	٠	3/1939	Melehes D8/370
D304,205	s	۰	10/1989	Lorber et al D19/65
5,329,675	А		7/1994	McLean et al.
5,463,798	А		11/1995	Wurzer
D377,196	s		1/1997	Sheppard, Jr D8/370
5,878,834	А		3/1999	Brainerd et al.
D428,670	s	٠	7/2000	Tsai D8/370
D454,054			10/2000	Kelleghan
D456,693	s		2/2001	Kelleghan
D441,638	s		5/2001	Kelleghan
D447,680	s		9/2001	Kelleghan
D447,932	S		9/2001	Kelleghan
D447,933	s		9/2001	Kelleghan

U.S. patent application Ser. No. 29/127,50, Brian James Kellepän, filde Aug. 11, 2000. U.S. patent application Ser. No. 29/128,207, Brian James Kellepän, filde Aug. 22, 2000. U.S. patent application Ser. No. 29/135,353, Brian James Kellepän, filde Jan. 10, 2001. U.S. patent application Ser. No. 29/154,974, Brian James Kellepän, filde Jul. 1, 2002.

* cited by examiner

(57)

Primary Examiner—Doris V. Coles Assistant Examiner—Elizabeth A. Albert (74) Attorney, Agent, or Firm—Margaret Polson; Patent Law Offices of Rick Martin, P.C.

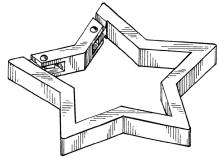
CLAIM

The ornamental design for a wide angle star shaped carabiner, as shown and described.

DESCRIPTION

FIG. 1 is a top plan view of my new design for a wide angle star shaped carabiner, it being understood that the bottom view is identical; FIG. 2 is a fort elevational view of the wide angle star shaped carabiner shown in FIG. 1; FIG. 3 is a regard view of the wide angle star shaped carabiner shown in FIG. 1; FIG. 4 is a right side elevational view of the wide angle star shaped carabiner shown in FIG. 1; FIG. 5 is a left side elevational view of the wide angle star shaped carabiner shown in FIG. 1; FIG. 5 is a left side elevational view of the wide angle star shaped carabiner shown in FIG. 1; FIG. 6 is a top perspective view of the wide angle star shaped carabiner shown in FIG. 1; and, FIG. 6 is a top perspective view of the wide angle star shaped carabiner shown in FIG. 1.

1 Claim, 1 Drawing Sheet









1,187,289 A * 6/1916 Ebersole 24/598.3 1,399,207 A * 12/1921 Goozey 24/598.3 D317,177 S * 5/1991 Wandemberg-Boschetti . D19/65

D430,304 S * 8/2000 Berracasa D19/32

(74) Attorney, Agent, or Firm-Rick Martin; Patent Law

CLAIM

The ornamental design for a circle carabiner, as shown and

DESCRIPTION

(12) United States Design Patent (10) Patent No.: US D454,054 S Kelleghan (45) Date of Patent: ** Mar. 5, 2002

* cited by examiner

Offices of Rick Martin (57)

described.

Primary Examiner-Pamela Burgess

(54) CIRCLE CARABINER

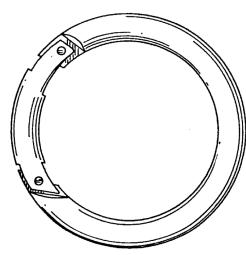
- (75) Inventor: Brian James Kelleghan, Longmont, CO (US)
- (73) Assignce: Bison Designs, L.L.C., Longmont, CO (US)
- (**) Term: 14 Years
- (21) Appl. No.: 29/131,501
- (22) Filed: Oct. 23, 2000
- (51) LOC (7) Cl. 08-05
- (52) U.S. Cl. D8/356
- FIG. 1 is a top plan view of a circle carabiner showing my (58) Field of Search D8/356, 367, 368, D8/349, 382, 343, 370, 333; D19/65, 86; new design, the undisclosed bottom being a mirror image; 24/573.5, 599.1, 552; 411/400, 401; 294/82.1, FIG. 2 is a front elevational view thereof; FIG. 3 is a rear elevational view thereof; 82.14; 248/925 FIG. 4 is a left side elevational view thereof;
- (56) References Cited

U.S. PATENT DOCUMENTS

D32,654 S * 5/1900 Kroder D8/367

FIG. 5 is a right side elevational view thereof; and, 1 Claim, 1 Drawing Sheet

FIG. 6 is a top perspective view thereof.





Drafting best practices

- The conventional approach of having 6 views and at least one perspective is a good starting point.
 - In some situations, additional views may be needed for a clear disclosure of the invention
- Surface shading is not required, but it is often helpful. Surface shading:
 - Shows surface contours and character (e.g. reflective surfaces)
 - Clarifies openings on surfaces
 - Clarifies scope (i.e. where does the claim start and stop)
- Clear line quality



Reissue



Reissue - basics

A reissue application is an application that is filed to correct an error in a patent that has not expired. See <u>35 USC §251</u>. The error must have been made without any deceptive intention and must be an error that renders the patent wholly or partly inoperative or invalid. See, for example, <u>MPEP 1410, 1410.01, and 1411</u>

Requirements:

- A defective specification or drawing, or by reason of the patentee claiming more or less than he had a right to claim in the patent
- A surrender of the original patent
- A payment of the fee
- No new matter shall be introduced into the application for reissue



Reissue – design patent exceptions

There are a few procedures specific to design reissue applications (MPEP 1457).

- 1. Expedited Examination (37 CFR 1.155, MPEP 1504.30)
- 2. Design Reissue Fee (no excess claim fees)
- 3. Multiple Design Reissue Applications

A. The error - A reissue design application claiming both the entire article and the patentably distinct subcombination or segregable part would be proper under <u>35 U.S.C. 251</u>, if such a reissue application is filed within two years of the issuance of the design patent, because it is considered a broadening of the scope of the patent claim.

4. No conversion to Utility Patent or vice versa



Reissue – typical process

File File 1.183 Response Petition **Original Design** to Office Requesting Patent with A File Action Waiver of Design 1.153 File Reissue Divisional with Request of Reissue Merger of A + A - BPatent App A-B with with A-B USPTO Org. File issues Reissue of Request Design File Δ Reissue for Exp. Request to Patent Examina-Suspend with A +tion Action A-B 1.103

Applicant action

Reissue – An Example

US D706,448 lss: 03JUN2014 Handrail







References Cited

U.S. PATENT DOCUMENTS

4,077,173 A * 3/1978 Rozanski ... 4,387,323 A * 12/1989 DeVite et al. 5,727,264 A * 3/1998 Craig et al.

(**) Term: 14 Years

(21) Appl. No.: 29/443,445

(56)

(22) Filed: Jan. 17, 2013

(51) LOC (10) CL (52) U.S. CL USPC

* cited by examiner vary Examiner — Doris Clark (74) Attorney, Agent, or Firm - Stoel Rives LLP (73) Assignce: S. R. Smith, LLC, Cauby, OR (US)

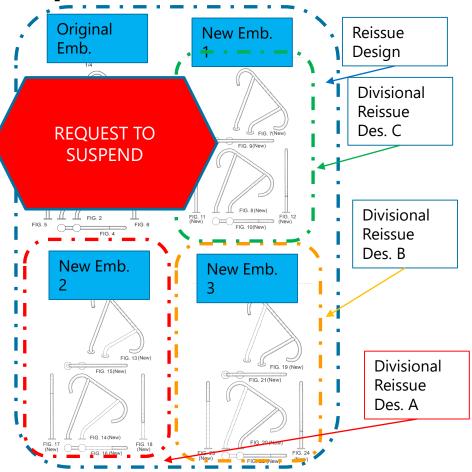
CLAIM We claim the ornamental design for a handrail, as shown and described

- DESCRIPTION FIG. 1 is a perspective view of a handmil. FIG. 2 is a front elevation view of the handmil of FIG. 1. The opposing rear elevation view is a mirror image of the illus-trated view. FIG. 3 is a top plan view of the handmil of FIG. 1. D25/41.1
- FIG. 4 is a bottom plan view of the handrail of FIG. 1. FIG. 5 is a left side elevation view of the handrail of FIG. 1;

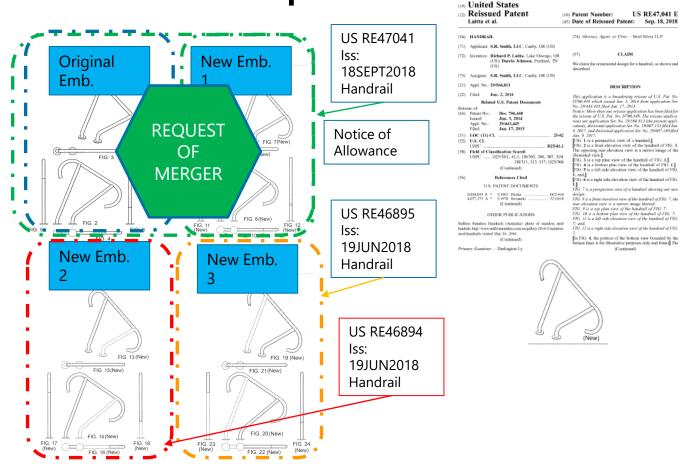
anno, FIG. 6 is a right side elevation view of the handmil of FIG. 1. In FIG. 4, the portion of the botteen view bounded by the broken lines is for illustrative purposes only and forms no part of the claimed design. ... 52/169.8

1 Claim, 1 Drawing Sheet





Reissue – an example





Reissue pitfalls

- 1. Improper error statements in the reissue oath/declaration
- 2. Asserted error is not able to be corrected in a reissue
- 3. Improper broadening reissue after 2 years from issuance of patent
- 4. Failure to meet the original patent requirement







Fees

Fee	Design (USD)	Utility (USD)
Basic Filing Fee	\$220	\$320
Search Fee	\$160	\$700
Examination Fee	\$640	\$800
СРА	Repeat fees above \$1020	
RCE		\$1360 (1 st Req.) \$2000 (later Reqs.)
Issue Fee	\$740	\$1200
Maintenance Fee	\$0	\$2000 @3.5 yrs. \$3760 @7.5 yrs. \$7700 @11.5 yrs.





Margret Polson Polson IP Law

Daniel Spillman Eli Lilly and Company

Lakiya Rogers US Patent and Trademark Office





A Message from **Derrick Brent**

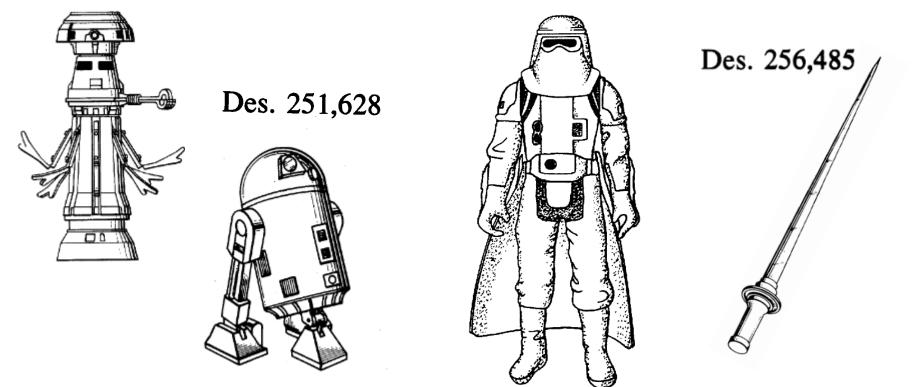
Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the United States Patent and Trademark Office



Droids, stormtrooper, light saber

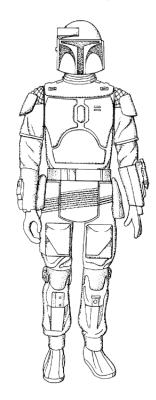
Des. 265,330

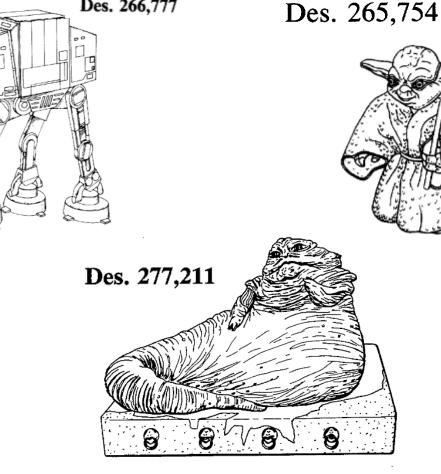
Des. 265,332



Boba Fett, AT-AT Walker, Jabba the Hutt, and Yoda

Des. 264,109





Thank you

Derrick Brent

Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the United States Patent and Trademark Office





Anatomy of a Design Patent Litigation

Elizabeth D. Ferrill, Finnegan LLP

Christopher Carani, McAndrews, Held & Malloy Ltd.



Life of a Design Patent Litigation





Design Patent Trial





Thank you

Christopher Carani Partner McAndrews, Held & Malloy Ltd. ccarani@mcandrews-ip.com

Elizabeth D. Ferrill Partner Finnegan LLP elizabeth.ferrill@finnegan.com





Intersection of Patent, Trademark and Copyright Damian Porcari, Midwest Regional Office



Overview

- 1. Patents
- 2. Three dimensional Trademarks and Trade Dress
- 3. Copyright
- 4. Intersection and Panel Discussion



Patents



Requirements for design patents

- Whoever invents any new, original and ornamental design for an article of manufacture may obtain a patent therefor, subject to the conditions and requirements of this title
 - 35 USC 171a
- A design patent protects the way an article looks.
 - The ornamental appearance for an article includes its shape/configuration or surface ornamentation applied to the article, or both



Patent examination for functionality

- To be patentable, a design must be "primarily ornamental." "In determining whether a design is *primarily functional or primarily ornamental* the claimed design is viewed in its entirety
- To properly reject a claimed design under 35 U.S.C. 171 on the basis of a lack of ornamentality, an examiner must make a prima facie showing that the claimed design lacks ornamentality and provide a sufficient evidentiary basis for factual assumptions relied upon in such showing
- Examples of proper evidentiary basis for a rejection under 35 USC 171 that a claim is lacking in ornamentality would be: (A) common knowledge in the art; (B) the appearance of the design itself; (C) the specification of a related utility patent; or (D) information provided in the specification
 - MPEP 1504.01 (c)



Overcoming a rejection for lack of ornamentality

- An affidavit or declaration design concerns enhancing the saleable value or increasing demand for the article a concern primarily for the esthetic appearance of the article;
- Advertisements which emphasize the ornamentality;
- Evidence of distinctness from the prior art;
- Evidence of motivating factors behind the creation of the design;
- Possible alternative designs which could have served the same function indicating that the appearance of the claimed design was not purely dictated by function;
- The nature of its visibility at some point between its manufacture or assembly and its ultimate use.



Application of Carletti, Gasket CCPA (1964)

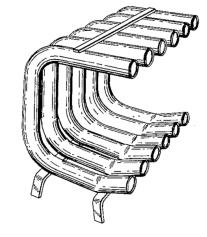
- The PTAB affirmed the decision of the examiner to reject the claim of a design patent application for a gasket used for 55 gallon drums, which was appealed to the CCPA.
- The CCPA upheld the USPTO rejection:
 - "It is clear that appellants never invented an "ornamental design." The appearance of appellants' gasket seems as much dictated by functional considerations as is the appearance of a piece of rope, which, too, has ribs and grooves nicely arranged. The fact that it is attractive or pleasant to behold is not enough. Many well-constructed articles of manufacture whose configurations are dictated solely by function are pleasing to look upon, for example a hex-nut, a ball bearing, a golf club, or a fishing rod, the pleasure depending largely on one's interests. But it has long been settled that when a configuration is the result of functional considerations only, the resulting design is not patentable as an ornamental design for the simple reason that it is not "ornamental" was not created for the purpose of ornamenting."



Alternative Designs - Bergstrom v. Sears, Roebuck (D. Minn. 1980)

- The evidence undeniably establishes that there are numerous possible design solutions for tubular fireplace grates which operate on convective heat principles. The vast difference in appearance of the prior art patents support this conclusion, and presumably these prior art designs performed the task of heating as well as the Thermograte.
- Moreover, Bergstrom's testimony established that his three initial design solutions performed equally well, yet the appearance of these grates differed substantially.
- The myriad of alternatives in terms of the appearance of fireplace grate designs, and the variables which exist in terms of the elements which comprise the overall design, compel the conclusion that the Bergstrom patent is not invalid for functionality.





Interoperability - Best Lock Corp. v. Ilco Unican Corp. (Fed. Cir. 1996)

- The claim of the design patent was limited to a blank key blade; the entire key was not claimed
- **Majority:** "The parties do not dispute that the key blade must be designed as shown in order to perform its intended function — to fit into its corresponding lock's keyway. An attempt to create a key blade with a different design would necessarily fail because no alternative blank key blade would fit the corresponding lock."
- Judge Newman dissent: "The design of the key profile is not removed from access to the design statute because the key fits a matching keyway. That two articles are designed in harmony does not deprive the design of access to the design patent law. The design of the key profile is not determined by the function of the key to fit the lock. In the case at bar there are said to be "thousands" of alternative key blade profiles."

Please send questions to the DesignDay@uspto.gov mailbox.





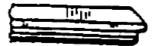


FIG 2

Aesthetic Exhaustion - Autobody v. Ford (Fed. Cir. 2018)

- Consumer preference for a particular design to match other parts of a whole is in adequate to render that design functional.
- But regardless of the market advantage conferred by a patented appearance, competitors may not utilize a protected design during the patent's life.
- To hold that designs that derive commercial value from their aesthetic appeal are functional and ineligible for protection, as ABPA asks, would gut these principles.

Please send questions to the DesignDay@uspto.gov mailbox.

Vehicle Hood," claims "[t]he ornamental design for exterior of vehicle hood." Figure 1, below, illustrates the hood.

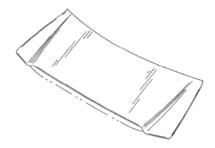
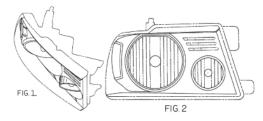


FIG.1

The D'685 patent, titled "Vehicle Head Lamp," claims "[t]he ornamental design for a vehicle head lamp," as shown in Figures 1 and 2, reproduced below.





Questions and Contact

- Damian Porcari
- <u>dporcari@uspto.gov</u>
- 313-446-4877





Trademarks and Trade Dress



Intersection of Patent, Trademark and Copyright

Trademarks

David Gearhart

Senior Staff Attorney

Office of Trademark Quality Review and Training

Three-Dimensional Marks 1202.02(c)(iv)

- In an application to register a mark with three-dimensional features, the applicant must submit a drawing that depicts the mark in a single rendition.
- To accurately reflect the exact nature of the mark, the mark description must state that the mark is three-dimensional in nature. This three-dimensional feature of the mark must be shown in the supporting specimens of use, in order for the drawing to comprise a substantially exact representation of the mark as actually used.



Functionality and distinctiveness

- Where product design is refused on functionality, registration must also be refused on ground of nondistinctiveness –product design is never inherently distinctive
- Since product packaging may be inherently distinctive, where refused as functional, registration should also be refused on ground that proposed mark is nondistinctive

TrafFix Devices, Inc. v. Mktg. Displays, Inc., 58 USPQ2d 1001, 1004-1005 (2001); *Two Pesos,* 23 USPQ2d at 1086; *In re Morton-Norwich Prods., Inc.,* 213 USPQ 9, 17 (CCPA 1982)



Functionality: factors

- Utility patents disclosing utilitarian advantages
- Advertising materials touting utilitarian advantages
- Availability of functionally equivalent designs
- Comparatively simple or cheap method of manufacture

In re Becton, Dickinson & Co., 102 USPQ2d 1372 (Fed. Cir. 2012) Valu Eng'g, Inc. v. Rexnord Corp., 61 USPQ2d 1422 (Fed. Cir. 2002) In re Morton-Norwich Products, Inc., 213 USPQ 9 (CCPA 1982)



Functionality . . . alternative designs

- May overcome functionality
- If evidence shows existence of number of functionally equivalent alternative designs that work "equally well," such that competitors do not need applicant's design to compete effectively, this factor may not support functionality



TM examination - Utility patents

- The TM Examiner must consider the issue of distinctiveness and functionality. If it is determined that the subject trade dress is functional, the mark will be refused on both the Principal Register and the Supplemental Register, even if it can be proven that it has acquired distinctiveness.
 - See In re Pingel Enterprise Inc., 46 U.S.P.Q.2d 1811, 1998 WL 320157 (TTAB 1998).



TM examination - Design patents

 A design patent is a factor that weighs against a finding of functionality, because design patents by definition protect only ornamental and nonfunctional features. However, ownership of a design patent does not in itself establish that a product feature is nonfunctional, and can be outweighed by other evidence supporting the functionality determination.



TM examination - Utility patents

Design shown in utility patent. TMEP 1202.02(a)(v)(A) *TrafFix Devices*, *Inc. v. Mktg. Displays, Inc.*, 532 U.S. 23, 29-30, 58 USPQ2d 1001, 1005 (2001), the Supreme Court resolved a circuit split regarding the proper weight to be afforded a utility patent in the functionality determination, stating:

"A utility patent is strong evidence that the features therein claimed are functional. If trade dress protection is sought for those features the strong evidence of functionality based on the previous patent adds great weight to the statutory presumption that features are deemed functional until proved otherwise by the party seeking trade dress protection. Where the expired patent claimed the features in question, one who seeks to establish trade dress protection must carry the heavy burden of showing that the feature is not functional, for instance by showing that it is merely an ornamental, incidental, or arbitrary aspect of the device."

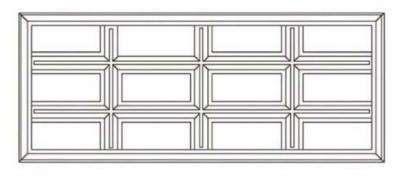


Morton-Norwich Factors

- 1. The existence of a utility patent that discloses the utilitarian advantages of the design sought to be registered;
- 2. Advertising by the applicant that touts the utilitarian advantages of the design;
- 3. Facts pertaining to the availability of alternative designs; and
- 4. Facts pertaining to whether the design results from a comparatively simple or inexpensive method of manufacture.



In re Hershey Chocolate and Confectionary Corp. Serial No. 77809223 (TTAB 2012) [not precedential]



Configuration of a candy bar with 12 equally-sized recessed rectangular panels arranged in a 4 panel x 3 panel format with each panel having its own raised border within a large rectangle.



• [w]henever a proposed mark includes both functional and non-functional features . . . critical question is the degree of utility present in the overall design of the mark

In re Becton, Dickinson and Co., 675 F.3d 1368, 102 USPQ2d 1372, 1376 (Fed. Cir. 2012)



Record shows dozens of numerical combinations of segments in a variety of shapes and patterns such as the following:





- Candy bar segmentation is a functional feature of candy bars
- Most candy bars have rectangular shape
- But, Hershey is seeking to register candy bar having:
 - 12 equally-sized recessed rectangular panels
 - arranged in a 4 panel x 3 panel format
 - each panel having its own raised border within a large rectangle



- Must balance functional rectangular shapes for candy bars which cannot be registered against non-functional elements to determine whether mark as a whole is essentially functional
- Raised border rectangles form a prominent part of Hershey's mark
- No evidence that Hershey's combination of recessed rectangles with raised border is used by others or that overall design is functional



- Even if certain features in Hershey's candy bar design are functional and common to other candy bars, does not follow that overall appearance of Hershey's candy bar configuration is functional
- Candy bar configuration mark NOT functional

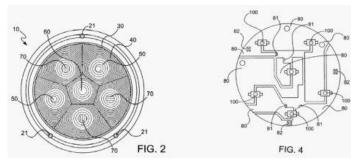
to be continued . . .



Utility patent

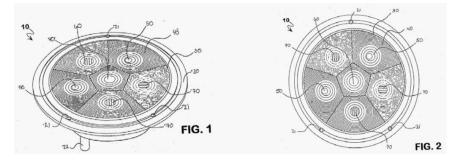
Claims require at least 1 light emitting diode

Specific pattern of lights not claimed



Provisional application

Configuration of the lights corresponding to the Penta-Star Pattern is described as "the most preferred embodiment."





Functionality:

- Utility patent (including the provisional patent application) makes clear that although the design is "preferred embodiment" for the light, any number of diodes can be used
- Nowhere in the patent are any advantages of six-diode design specifically disclosed
- Truck-Lite's patent doesn't show that Penta-Star Pattern is essential to use or purpose of the article



- Advertising does not tout design's utilitarian advantages
- Availability of functionally equivalent designs satisfying federal regulations, found to be neutral
- Record suggests use of Penta-Star Pattern makes Truck-Lite's product more expensive and complex to manufacture

∴ design found non-functional



- Aesthetic Functionality
 - Equivalent lights with many diverse designs available
 - Grote not proved Penta-Star Pattern serves an aesthetic purpose independent of source identification

 No competitive need for design established, therefore not Aesthetic Functional



- Acquired Distinctiveness
 - in minds of public, primary significance of mark is to identify the source of the product rather than product itself
- Party seeking cancellation bears initial burden to "establish a prima facie case of no acquired distinctiveness"



- Review entire record pertaining to acquired distinctiveness
 - all evidence during prosecution
 - any additional evidence submitted during *inter partes* case
- Acquired distinctiveness may be determined at time of registration or trial in cancellation
- Here, proper timeframe to assess acquired distinctiveness is at time of trial



- Sold 13.8M lamps with trade dress for \$192M (numbers are even higher for 2016)
- Attends 40-50 trade shows/yr.
- Print ads, catalogs, website reach 400,000+ customers/yr.
 - No "look for" advertising calling attention to trade dress in record



Board's assessment of relevant evidence on acquired distinctiveness:

- Because the configuration is product design, it is not inherently distinctive Stop/turn/tail lights serve crucial non-source-identifying purposes
- •
- Numerous third parties make same type of goods serving same purpose with various LED patterns, including very similar design by 3rd party Declarations from two Defendant executives and two 3rd parties have little
- ٠ persuasive value
- Sales success alone not probative of purchaser recognition of configuration as indication of source, may simply indicate popularity of product itself
- No "look for" advertising

Insufficient evidence in the record as a whole to show that the design by itself indicates source, or that consumers recognize it as such.





Only same ad in each file:

- shows design having 6 diodes
- does not mention configuration or inform consumers to "look for" the pattern
- does not promote design as a mark



Copyrights



Copyright Protection for Designs in the United States

Susan Allen, Attorney Advisor, USPTO Office of Policy and International Affairs (OPIA) (Copyright Team)

Protected works of expression

- Copyright, in general, is meant to protect original works of expression. See 17 U.S.C. § 102.
- Such works include novels, poems, paintings, sculptures, and photographs.







Images credit: Wellcome Collection, CC BY. Folio books in strong rooms; Murumuru palm tree water color after C. Goodall, 1846; Sculpture hall of the Wellcome Historical Medical Museum.

Thresholds for protection

- A work of expression may qualify for copyright protection when: (1) the work is original [the work was created by the author instead of merely copied from another source];
- (2) the work is fixed in a concrete or tangible medium of expression [the novel, painting, etc., is manifest, for example, on a canvas or is expressed on paper]; and
- (3) the work exhibits a minimum level of creativity [some amount of human intellect and ingenuity has been applied to create the work, since the copyright law does not protect mere facts or ideas, but may protect the unique expression of facts or ideas.]

What Is not protected by Copyright?

- Ideas, procedures, methods, systems, processes, concepts, principles, or discoveries
- Works that are not fixed in a tangible form (such as a choreographic work that has not been notated or recorded or an improvisational speech that has not been written down)
- Titles, names, short phrases, and slogans
- Familiar symbols or designs
- Mere variations of typographic ornamentation, lettering, or coloring
- Mere listings of ingredients or contents
- Useful articles
- For more information, see Works Not Protected by Copyright (<u>Circular 33</u>)

H.R.Rep. No. 1476, at 55 (legislative history of Copyright Act of 1976)

 "Although the shape of an industrial product may be aesthetically satisfying and valuable, the Committee's intention is not to offer it copyright protection under the bill. Unless the shape of an automobile, airplane, ladies' dress, food processor, television set, or any other industrial product contains some element that, physically or conceptually, can be identified as separate from the utilitarian aspects of that article, the design would not be copyrighted under the bill. The test of separability and independence from 'the utilitarian aspects of the article' does not depend upon the nature of the design – that is, even if the appearance of the article is determined by aesthetic (as opposed to functional) considerations, only elements, if any, which can be identified separately from the useful articles as such are copyrightable."

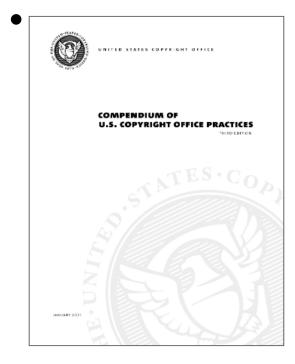
Takeaways

- Is it original?
- Is it fixed?
- Is it creative?
- Is it a useful article?

Varsity Brands, Inc. v. Star Athletica (US 2017)



Copyright Office Compendium



COMPENDIUM: Chapter 900

Visual Art Works

901	What This Chapter Covers
902	Visual Arts Division
903	What Is a Visual Art Work?
903.1	Pictorial, Graphic, and Sculptural Works
903.2	Architectural Works
904	Fixation of Visual Art Works
905	Copyrightable Authorship in Visual Art Works7
906	Uncopyrightable Material
906.1	Common Geometric Shapes9
906.2	Familiar Symbols and Designs
906.3	Colors, Coloring, and Coloration
906.4	Typeface, Typefont, Lettering, Calligraphy, and Typographic Ornamentation
906.5	Spatial Format and Layout Design

Intersection and Panel Discussion



Hypothetical protection example

- Jedi Inc. future product Lightsaber
- Technical Design by Bix Caleejn
- Lightsaber beam designer Ralph McQuarrie
- Marketing Manger Azmorigan
- VP of Product Development Yoda



"Invented a compact weapon deactivating an opponent we have. Lightsaber we call it. A Jedi-energy source it has, producing a retractable beam. One imperial unit it extends, and severing an opponent it can. Article of Manufacture and fixed in a tangible medium under Galactic Republic laws beam it is."

Yoda, VP of Jedi Inc. Product Development

152



This product design was selected for production after consumer market testing

Style: Market Score: Opponent Severing: Droid Capacity: Beam Temp:

Green Split beam with globe 99% 1.2 droids per second 53 10 million caldera



This product design was not selected even though it had superior performance

Style: Market Score: Opponent Severing: Droid Capacity: Beam Temp:

Red split beam with diamond 89% 2.2 droids per second 88 20 million caldera



This product design was not selected even though it had the best performance

Style: Market Score: Opponent Severing: Droid Capacity: Beam Temp: Blue curved beam with arrow 30% 55 droids per second 1112 130 million caldera



Light Saber: Copyright protection?

- Innut Prile



Drawing for utility patent application filed in the Galactic Republic Patent and Trademark Office



Thank you

Damian Porcari Regional Director, Midwest Regional Office 303-446-4877





2023 USPTO DESIGN DAY



(LKQ Corp. et al. v. GM Global Technology Operations LLC and its Implications)

Brendan T. O'Dea, Esq. Womble Bond Dickinson (US) LLP

A few months ago, in a court not far away...

LKQ Corp. et al. v. GM Global *Technology Operations* LLC

It is a time of uncertainty in the design patent galaxy. The FEDERAL CIRCUIT, affirming a PTAB determination of nonobviousness in two GMowned design patents, has elected not to overturn the current design patent nonobviousness test.

However, the final word on design patent nonobviousness may not yet have been spoken, as different factions now consider the question and its implications... LKQ Corp. et al. v. GM Global Technology Operations LLC Background

- GM owns two U.S. design patents at issue
 - USD855,508: "Vehicle Front Skid Bar"
 - USD797,625: "Vehicle Front Fender"



LKQ Corp. et al. v. GM Global Technology Operations LLC Background

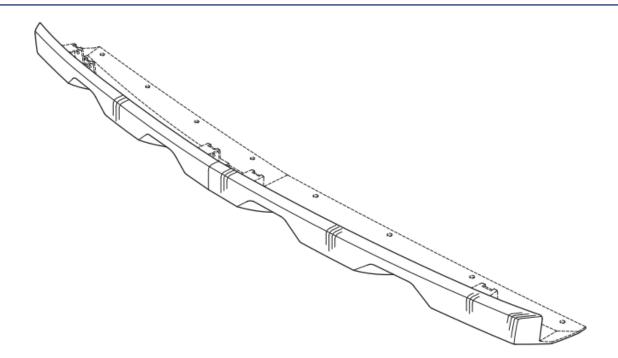


FIG. 1 OF D855,508 - "VEHICLE FRONT SKID BAR"



LKQ Corp. et al. v. GM Global Technology Operations LLC **Background**

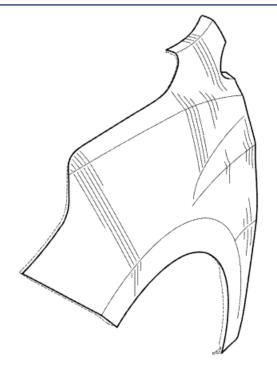


FIG. 1 OF D797,625 – "VEHICLE FRONT FENDER"



LKQ Corp. et al. v. GM Global Technology Operations LLC Background

• LKQ Corp. is an aftermarket auto parts provider, and was accused of infringement on the '508 and '625 patents after prior licenses with GM expired.

• LKQ counters with a PGR of the '508 patent and an IPR of the '625 patent.

• In each proceeding, LKQ asserts that the patents are invalid over two prior art car designs.





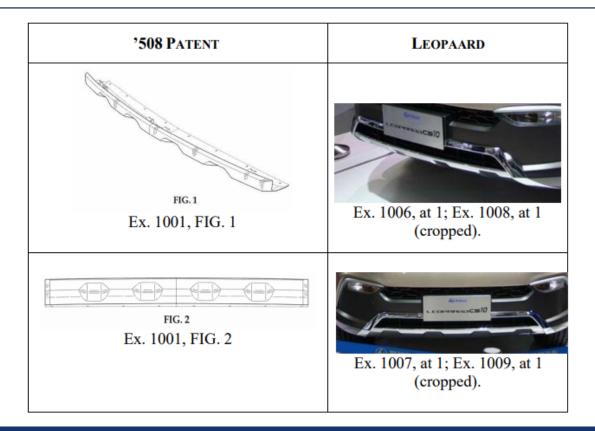
2015 Changfeng Leopaard CS10



2012 Chevrolet Equinox





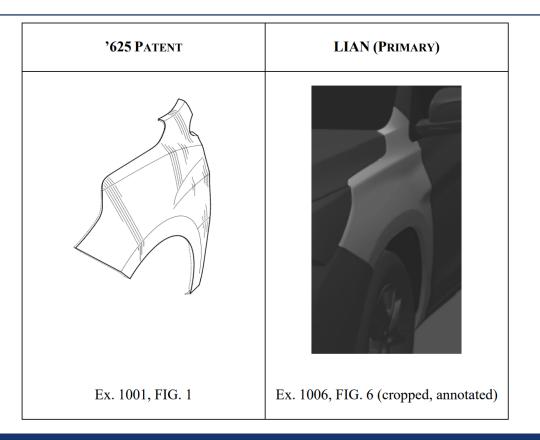




 "A designer of ordinary skill would have been motivated to modify the skid bar of the Leopaard to have the vertical side edges taught by Patent Owner's Equinox so that the Leopaard's skid bar could fit on the Patent Owner's Equinox or other vehicles with straight-lined, vertical bumper features leading to the skid bar." PGR petition, p. 58.









- LKQ, in one argument, asserts that that Lian only differs from the '625 patent in:
 - Wheel arch shape
 - Lower rear terminus of fender panel
- "The application of these features to Lian would have been suggested by the relatedness of the designs of the Hyundai Tucson and Lian and the similarity between their overall designs and doing so would have required no more than the exercise of ordinary skill." IPR petition, p. 74.



• With regard to obviousness, the PTAB held that there were a greater number of differences between Lian and the '625 patent than set forth by LQK, and that it did not properly qualify as a *Rosen* reference.

 "[a] preponderance of the evidence supports a conclusion that LKQ fails to identify "a single reference that creates 'basically the same' visual impression" as the patented design". IPR decision, p. 58, citing *Durling*.



LKQ Corp. et al. v. GM Global Technology Operations LLC **PTAB RULINGS – Durling test (Prong I)**

• With regard to obviousness, the PTAB applies the two-part test set forth in *Durling v. Spectrum Furniture*, 101 F.3d 100 (Fed. Cir. 1996):

"First, it must be determined whether a primary reference, also known as a Rosen reference, exists with characteristics "basically the same" as the claimed design by discerning the visual impression of the design as a whole."

- *Durling v. Spectrum Furniture Co., Inc.,* 101 F.3d 100 (Fed Cir. 1996); *In re Rosen,* 673 F.2d 388 (C.C.P.A. 1982)



LKQ Corp. et al. v. GM Global Technology Operations LLC **PTAB RULINGS – Durling test (Prong II)**

"Second, if a satisfactory primary reference exists, the court must consider whether an ordinary designer would have modified the primary reference to create a design with the same overall visual appearance as the claimed design."

- Durling, 101 F.3d at 103; Rosen, 673 F.2d at 390–91.



LKQ Corp. et al. v. GM Global Technology Operations LLC **PTAB RULINGS – Durling test (Prong II)**

"These secondary references may only be used to modify the primary reference if they are "so related [to the primary reference] that the appearance of certain ornamental features in one would suggest the application of those features to the other.""

-Id., citing *In re Borden*, 90 F.3d at 1575, 39 U.S.P.Q.2D (BNA) at 1526-27.



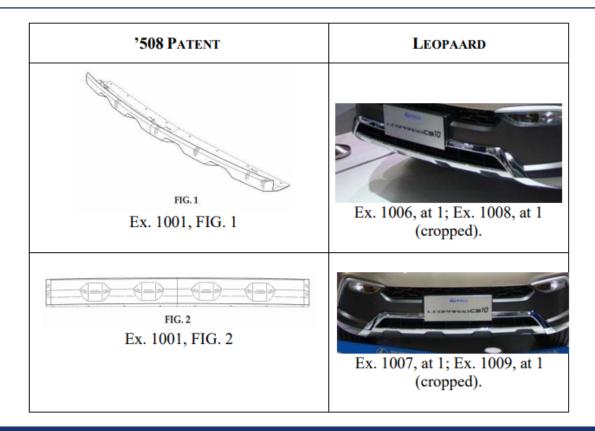
LKQ Corp. et al. v. GM Global Technology Operations LLC **PTAB RULINGS**

• With regard to obviousness, the PTAB held that there were a greater number of differences between Lian and the '625 patent and between Leopaard and the '508 patent than set forth by LQK, such that Lian and Leopaard did not properly qualify as *Rosen* references

 "[a] preponderance of the evidence supports a conclusion that LKQ fails to identify "a single reference that creates 'basically the same' visual impression" as the patented design". IPR decision, p. 58, citing *Durling*.

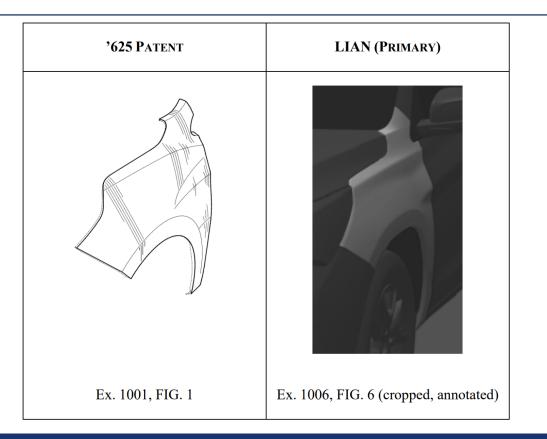


LKQ Corp. et al. v. GM Global Technology Operations LLC **PTAB RULINGS**





LKQ Corp. et al. v. GM Global Technology Operations LLC **PTAB RULINGS**





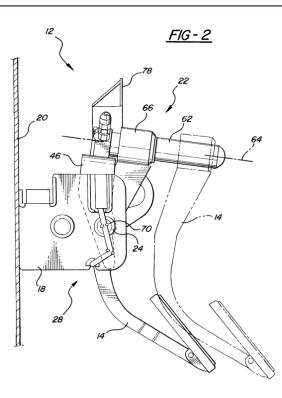
LKQ Corp. et al. v. GM Global Technology Operations LLC Fed. Cir. Appeals

- LKQ appeals both PTAB decisions and argues, among other things, that the *Durling* test was not the proper analysis that should have been applied at the PTAB
- Instead, LKQ argues that the Supreme Court's ruling in KSR implicitly overruled Rosen/Durling



Teleflex's invention:

- Combining adjustable pedal assembly with electronic throttle control
- Trial court
 - Summary judgment of obviousness
- Federal Circuit
 - Teaching-Motivation-Suggestion required, leading PHOSITA to combine prior art as claimed (reversed the trial court)





U.S. Supreme Court:

- Federal Circuit's TSM test too rigid
- Moved instead to a "flexible" and "functional" approach. Provided example rationales for findings of obviousness:
- Combining prior art elements according to known methods to yield predictable results
- Simple substitution of one known, equivalent element for another to obtain predictable results



- Use of known technique to improve similar devices methods, or products) in the same way
- Applying a known technique to a known device (method, or product) ready for improvement to yield predictable results.
- "Obvious to try" choosing from a finite number of predictable solutions



- Known work in one field of endeavor may prompt variations of it for use in either the same field or a different one based on design incentives or other market forces if the variations would have been predictable to one of ordinary skill in the art.
- The TSM Test



LKQ Corp. et al. v. GM Global Technology Operations LLC Fed. Cir. Appeals – LKQ Arguments

- LKQ argues that KSR stands for eliminating rigid tests for determining obviousness, and that Rosen/Durling is such a test so as to be inconsistent with KSR
- Notes that 35 U.S.C. § 103 does not create any test for nonobviousness different from utility patent subject matter.
- The *Rosen* requirement reduces the ordinary designer to an automaton lacking creativity
- The current standard conflates anticipation and obviousness determinations



LKQ Corp. et al. v. GM Global Technology Operations LLC Fed. Cir. Appeals – Per Curiam Opinions

- Fed. Cir. panel cannot overrule Rosen/Durling
 - Would need to be done *en banc* or under directive from the Supreme Court

"We, as a panel, cannot overrule *Rosen* or *Durling* without a clear directive from the Supreme Court." Citing *Deckers Corp. v. United States*, 752 F.3d 949, 965 (Fed. Cir. 2016)



LKQ Corp. et al. v. GM Global Technology Operations LLC Fed. Cir. Appeals – Per Curiam Opinions

- Panel affirms the PTAB finding of nonobviousness under the *Rosen/Durling* dichotomy
 - Neither primary reference asserted by LKQ was sufficient to establish a *Rosen* reference



LKQ Corp. et al. v. GM Global Technology Operations LLC Fed. Cir. Appeals – Additional Views

Judge Lourie writes separately on the *Rosen* question:

- *KSR* did not involve design patents, in which claim construction is significantly different
 - Usefulness (35 U.S.C. § 101) vs. ornamentality (35 U.S.C. § 171)



LKQ Corp. et al. v. GM Global Technology Operations LLC Fed. Cir. Appeals – Additional Views

- Obviousness in a design context requires different considerations
 - Utility patents: unexpected properties, utility, function
 - "Functional utility is objective"
 - Design patents: ornamentality
 - "Ornament is in the eyes of the beholder"
- *KSR* did not address any of these considerations



LKQ Corp. et al. v. GM Global Technology Operations LLC Fed. Cir. Appeals – Additional Views

- "Rosen may have overstated its point . . . that the primary reference must have design characteristics that are 'basically the same' as those of the claimed design."
- BUT, concludes that *Rosen* is not essentially wrong nor so rigid a test to run afoul of *KSR*'s flexible guidance.
 - "One has to start from somewhere."



LKQ Corp. et al. v. GM Global Technology Operations LLC Fed. Cir. Appeals – Concurring Opinions

Judge Stark concurs in the judgment and in part with the majority opinion:

- *LKQ* did not properly raise the *Rosen* issue before the PTAB, and should not have been addressed on appeal
- Agrees that it is not clear that *KSR* overturned *Rosen/Durling*
- Also writes that there is "substantial tension" between *KSR* and the *Durling* test



LKQ Corp. et al. v. GM Global Technology Operations LLC Fed. Cir. Appeals – Concurring Opinions

- A "strong case" can be made that the first prong of *Rosen/Durling* is the type of rigid rule that *KSR* addressed
- May stop the analysis before other important factors are considered:
 - Interrelated teachings
 - Effects of demands to the design community/marketplace
 - Background knowledge possessed by a POSITA



LKQ Corp. et al. v. GM Global Technology Operations LLC Fed. Cir. Appeals – Concurring Opinions

- Stopping the analysis at the *Rosen* inquiry can ignore ordinary designer's creativity
- Also believes that the "so related" requirement in the second prong of *Rosen/Durling* is rigid
- Can see how one might argue design and utility patents are so fundamentally different so as to warrant their own tests for nonobviousness...



LKQ Corp. et al. v. GM Global Technology Operations LLC **Outstanding Questions**

- LKQ v. GM ultimately dodged addressing the validity of Rosen/Durling head on, but laid out a roadmap for future challenges
 - A full en banc ruling?
 - Guidance from the Supreme Court
- How do applicants and patent owners now brace for a potential change?



Questions?

WOMBLE BOND DICKINSON

Brendan T. O'Dea, Esq. Womble Bond Dickinson (US) LLP Brendan.odea@wbd-us.com

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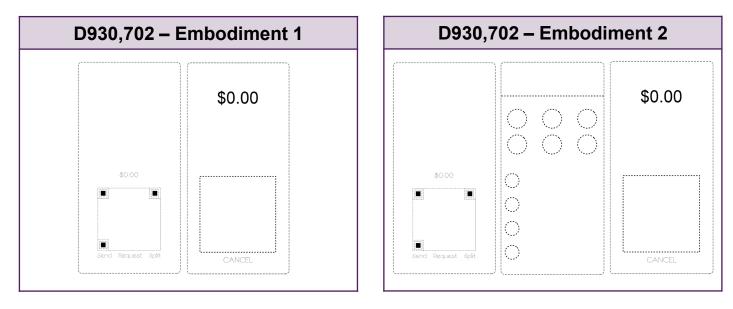
Report from the Front Lines

Design Patent Decisions from the Federal Circuit, District Courts, and PTAB Rebekah Holtz

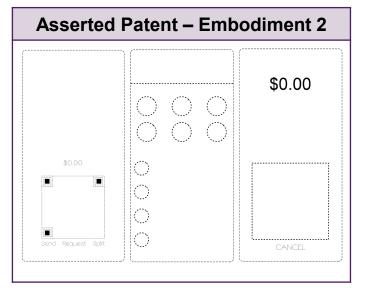
May 4, 2023

Technical Minds. Legal Muscle.





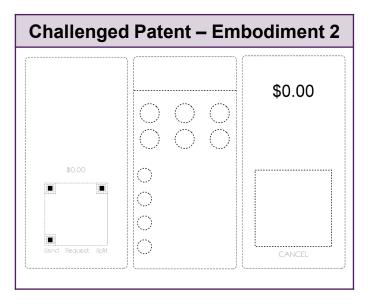




District Court

- Amazon.com, Inc., 1-22-cv-01061 (NDIL)
- Apple Inc., 6-22-cv-00223 (WDTX)
- Bank of America, NA, 1-22-cv-00105 (NDIL)
- JPMorgan Chase Bank, NA, 1-22-cv-00103 (NDIL)
- McDonald's Corporation, 1-22-cv-01064 (NDIL)
- PayPal, Inc., 6-21-cv-01094 (WDTX)
- PNC Bank, N.A., 2-22-cv-00592 (WDPA)
- Samsung Electronics Co., 6-21-cv-01095 (WDTX)
- Tesla, Inc., 6-22-cv-00224 (WDTX)
- Wal-Mart Stores, Inc., 1-22-cv-01062 (NDIL)
- Wells Fargo Bank NA, 6-22-cv-00363 (WDTX)



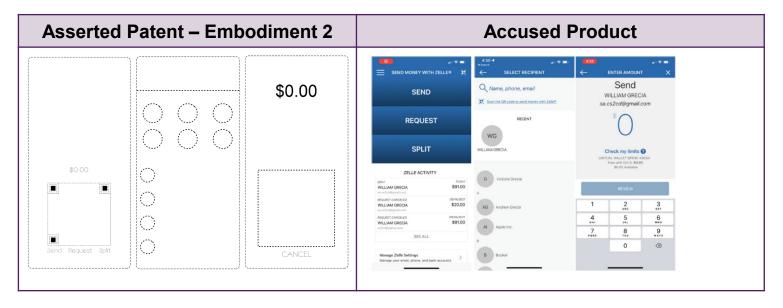


Petitions for Post Grant Review

- Early Warning Services, LLC v. Wepay Global Payments LLC, PGR2022-00031
- Samsung Electronics Co., Ltd. v. Wepay Global Payments LLC, PGR2022-00045

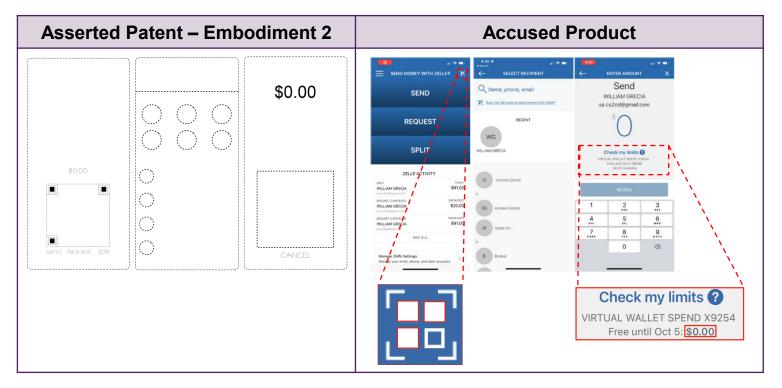


Wepay Global Payments LLC v. PNC Bank N.A. No. 2:22-CV-00592-MJH (W.D. Pa. June 1, 2022)





Wepay Global Payments LLC v. PNC Bank N.A. No. 2:22-CV-00592-MJH (W.D. Pa. June 1, 2022)

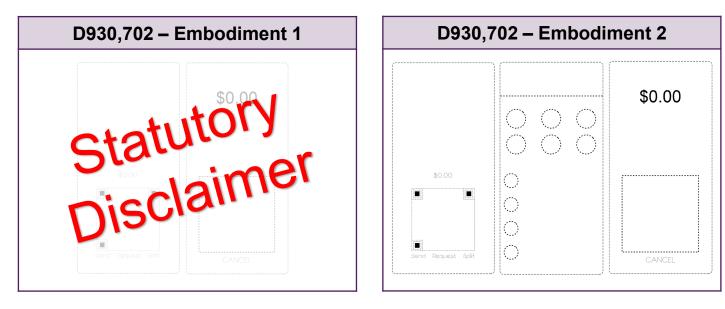




Wepay Global Payments LLC v. PNC Bank N.A. No. 2:22-CV-00592-MJH (W.D. Pa. June 1, 2022)

"[A] side-by-side comparison of WPG's Asserted Design and PNC's Accused Design demonstrates that they are 'sufficiently distinct' and 'plainly dissimilar' such that **no reasonable factfinder could find infringement**. Any similarity between the two designs is limited to basic geometric shapes, but with notable differences in shape size and spacing such that no ordinary observer would mistake the Accused Design with the Asserted Design or vice versa"





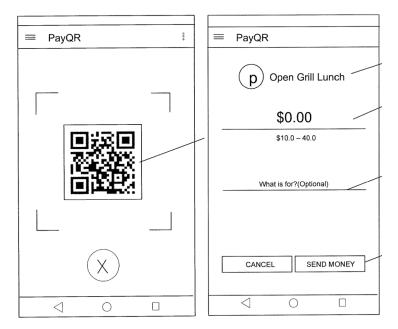






Early Warning Services, LLC and Samsung Electronics Co., Ltd. v. Wepay Global Payments LLC (PTAB February 9, 2023)

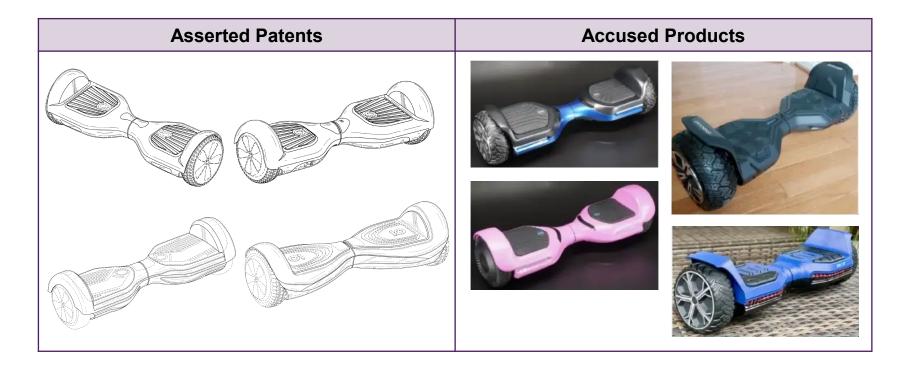
- Patent Owner, by disclaiming all figures and embodiments described in the '702 patent, disclaimed the entire scope of the sole design claim at issue, such that no challenged claim remains.
- The subject matter of the sole claim of the '702 patent is anticipated by, or obvious over, the disclosure of Reddy.



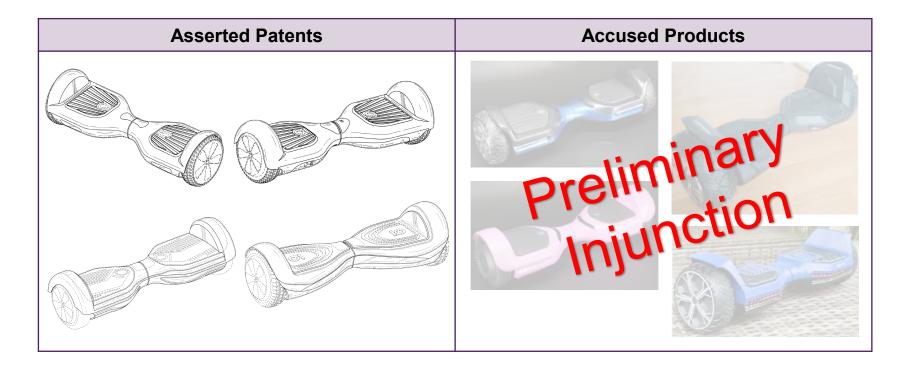


ABC Corp. v. Partnership and Unincorporated Associations









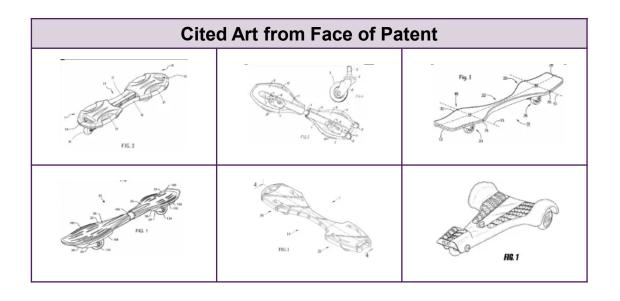


Federal Circuit reverses, holding:

- 1. The district court applied, at least in part, the wrong legal standard.
- 2. The district court was required to conduct the ordinary observer analysis through the lens of the prior art.
- 3. The district court failed to apply the ordinary observer test on a product-by-product basis.
- 4. Even if the district court were to find a likelihood of success as to infringement, the language of the injunction is overbroad.



District Court – Plaintiffs' Expert Report



"The prior art is vastly different" and therefore the patent "enjoy[s] a very broad scope"



District Court – Plaintiffs' Expert Report

Accused Products	Asserted Patent
<image/>	

"In the eyes of the ordinary observer, the claimed design of the '723 [Patent] is substantially the same as the overall visual impression presented by the Accused Products."

"Unlike the cited prior art . . . the claimed design of the '723 Patent and the Accused Products share the same overall impression and have an integrated 'hourglass' body with a relatively flat surface across the top of the main body, arched covers over the wheel area, larger radii on the front and back of the underside, and elongated light panels on the front surface."



Federal Circuit – Conduct the ordinary observer analysis through the lens of the prior art.

Accused Products	Asserted Patent



Federal Circuit – Conduct the ordinary observer analysis through the lens of the prior art.

Prior Art	Accused Products	Asserted Patent
	<image/>	



District Court – Plaintiffs' Expert Report

Accused Products	Asserted Patent
<image/>	

"In the eyes of the ordinary observer, the claimed design of the '723 [Patent] is substantially the same as the overall visual impression presented by the Accused Products."

"Unlike the cited prior art . . . the claimed design of the '723 Patent and the Accused Products share the same overall impression and have an integrated 'hourglass' body with a relatively flat surface across the top of the main body, arched covers over the wheel area, larger radii on the front and back of the underside, and elongated light panels on the front surface."



Federal Circuit – Apply the ordinary observer test on a product-by-product basis.

Accused Products	Asserted Patent
<image/>	



Federal Circuit – Apply the ordinary observer test on a product-by-product basis.

Accused Product	Asserted Patent

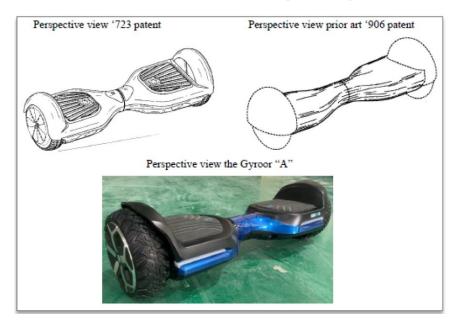


Federal Circuit – Conduct the ordinary observer analysis through the lens of the prior art & apply the ordinary observer test on a product-by-product basis.

Prior Art	Accused Product	Asserted Patent



District Court – Defendants' Expert Report

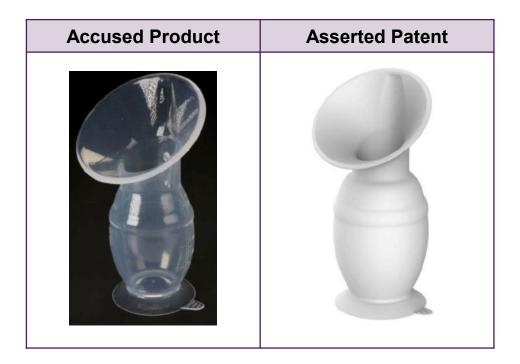




Think Green Ltd. v. Medela AG



Think Green Ltd. v. Medela AG No. 21 C 5445 (N.D. III. Oct. 7, 2022)





Think Green Ltd. v. Medela AG No. 21 C 5445 (N.D. III. Oct. 7, 2022)

Drawings

- Oblique line shading is used to show transparent, translucent and highly polished or reflective surfaces.
- An inventor intending not to claim any particular material type would use a line drawing with a blank surface, free of anything but contour lines, thereby claiming both an opaque and transparent surface.



Think Green Ltd. v. Medela AG No. 21 C 5445 (N.D. III. Oct. 7, 2022)

	Drawings	Photographs		
•	Oblique line shading is used to show transparent, translucent and highly polished or reflective surfaces.	•	Depiction of surface characteristics and material is inherent in a photograph of an actual, existing object.	
•	An inventor intending not to claim any particular material type would use a line drawing with a blank surface, free of anything but contour lines, thereby claiming both an opaque and transparent surface.	•	Photographs strictly limit the design claim to the specific incarnation depicted in the photograph.	



Think Green Ltd. v. Medela AG No. 21 C 5445 (N.D. III. Oct. 7, 2022)

	Drawings		Photographs	С	omputer-generated image
•	Oblique line shading is used to show transparent, translucent and highly polished or reflective surfaces.	•	Depiction of surface characteristics and material is inherent in a photograph of an actual, existing object.	•	Like a photograph, the computer-generated image constitutes a choice of surface material.
•	An inventor intending not to claim any particular material type would use a line drawing with a blank surface, free of anything but contour lines, thereby claiming both an opaque and transparent surface.	•	Photographs strictly limit the design claim to the specific incarnation depicted in the photograph.		



Think Green Ltd. v. Medela AG No. 21 C 5445 (N.D. III. Oct. 7, 2022)

Accused Product	Asserted Patent

"Think Green's patent must be interpreted to claim an opaque object to the exclusion of translucent or transparent objects."

"Even if Medela's product were exactly the same as Think Green's design in all other aspects, . . . an ordinary observer would not find the translucent object to be substantially the same as the opaque object. **Opaque and translucent objects are categorically different such that they are 'plainly dissimilar' and could not be confused by an ordinary observer**."



Ex parte Grede et al.



Ex parte Grede et al. (PTAB September 29, 2022)

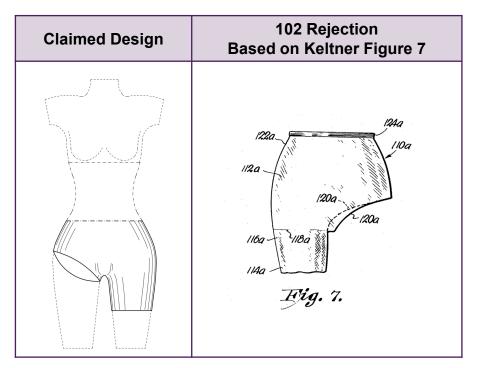
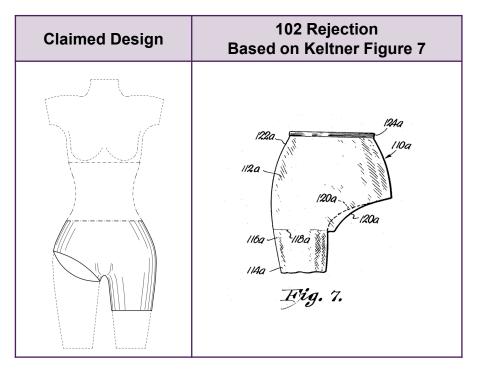


Figure 7 described as "a *fragmentary*, front view of the right stocking unit."

Stocking unit 110a described as "worn over bare skin from the waist to the feet."



Ex parte Grede et al. (PTAB September 29, 2022)



Appellant here is claiming the entire article of manufacture. Thus, it is appropriate to *compare Appellant's claimed design with an entire prior art article of manufacture*.

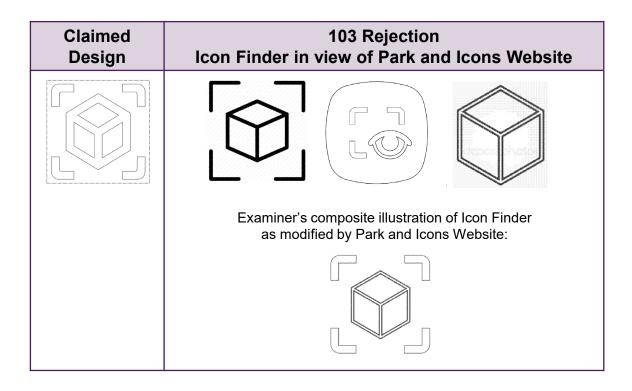
A skilled artisan, considering Keltner's right stocking unit 110a *as a whole*, would understand that its design includes a hose section 114a that extends all the way to the feet.



Ex parte Timothy Smith

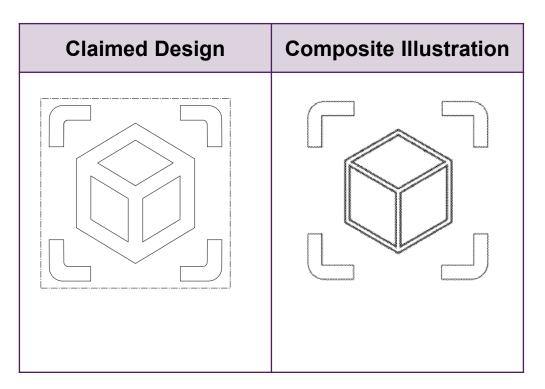


Ex parte Timothy Smith (PTAB January 31, 2022)





Ex parte Timothy Smith (PTAB January 31, 2022)



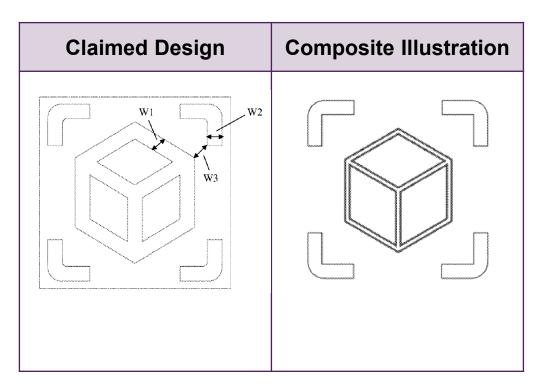
Examiner:

The double-lines defining the edges of the cube are closer together in the composite illustration, but "mere variations in orientation, dimension, proportion, and spacing do not make the claimed design sufficiently different in ornamental appearance."

The interior corners of the elbow brackets are slightly rounded in the claimed design, but "rounded corners . . . have been held to be an obvious expedient in designs."



Ex parte Timothy Smith (PTAB January 31, 2022)



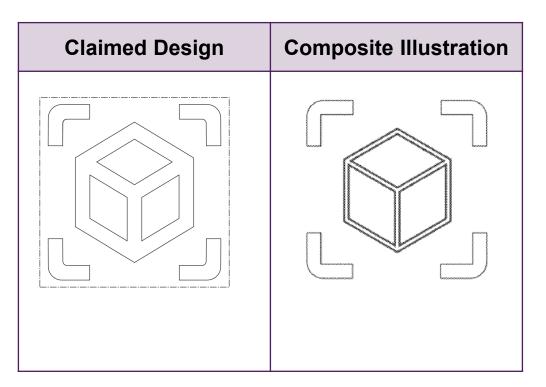
Appellant:

The differences acknowledged by the Examiner are important design characteristics, which results in a combination that does not have 'substantially the same' overall visual appearance as the claimed design.

There is a third difference between the composite illustration and the claimed design. In the claimed design W1 \approx W2 \approx W3, providing "a consistency of sizing and spacing to create a 'balanced and integrated design.'"



Ex parte Timothy Smith (PTAB January 31, 2022)

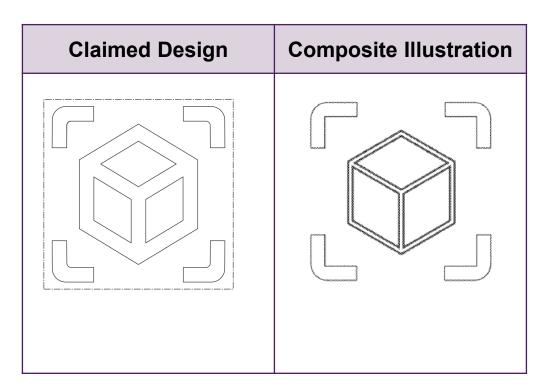


Board:

There is a marked difference in the separation of the double-lines defining the edges of the cube. This difference is further emphasized when the cube is considered in combination with the bracket.



Ex parte Timothy Smith (PTAB January 31, 2022)



Board:

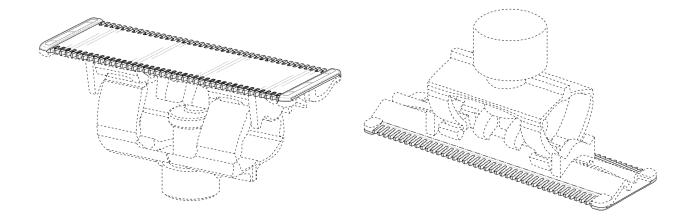
To the extent the Examiner is attempting to extract from *King* a hard and fast rule that all changes in dimension are *per se* unpatentable advances, the Examiner's reliance upon this authority is misplaced.

To the extent the Examiner is attempting to extract from *Stevens* a hard and fast rule that all changes in proportion are *per se* unpatentable advances, the Examiner's reliance upon this authority is misplaced.



Ideavillage Products Corp. v. Koninklijke Philips NV







Ground	35 U.S.C.	Reference(s) / Basis
1	102(a)(1)	Philips OneBlade
2	103	Andersson US, alone or in combination with Philips OneBlade, Philips RCD, Stapelbroek PCT, Stapelbroek EP, Feijen US, or Feijen PCT
3	103	Philips RCD, alone or in combination with Philips OneBlade, Andersson US, Stapelbroek PCT, Stapelbroek EP, Feijen US, or Feijen PCT
4	103	Stapelbroek PCT, alone or in combination with Philips OneBlade, Andersson US, Philips RCD, Stapelbroek EP, or Feijen US or Feijen PCT
5	103	Stapelbroek EP, alone or in combination with Philips OneBlade, Andersson US, Philips RCD, Stapelbroek PCT, Feijen US, or Feijen PCT
6	103	Feijen US, alone or in combination with Philips OneBlade, Andersson US, Philips RCD, Stapelbroek PCT, Stapelbroek EP, or Feijen PCT
7	103	Feijen PCT, alone or in combination with Philips OneBlade, Andersson US, Philips RCD, Stapelbroek PCT, Stapelbroek EP, or Feijen US



Ground	35 U.S.C.	Reference(s) / Basis	
1	102(a)(1)	Philips OneBlade	6
2	103	Andersson US, alone or in combination with Philips OneBlade, Philips RCD, Stapelbroek PCT, Stapelbroek EP, Feijen US, or Feijen PCT	single-reference obviousness challenges
3	103	Philips RCD, alone or in combination with Philips OneBlade, Andersson US, Stapelbroek PCT, Stapelbroek EP, Feijen US, or Feijen PCT	+ 36
4	103	Stapelbroek PCT, alone or in combination with Philips OneBlade, Andersson US, Philips RCD, Stapelbroek EP, or Feijen US or Feijen PCT	two-reference obviousness challenges
5	103	Stapelbroek EP, alone or in combination with Philips OneBlade, Andersson US, Philips RCD, Stapelbroek PCT, Feijen US, or Feijen PCT	= 42
6	103	Feijen US, alone or in combination with Philips OneBlade, Andersson US, Philips RCD, Stapelbroek PCT, Stapelbroek EP, or Feijen PCT	discrete obviousness challenges
7	103	Feijen PCT, alone or in combination with Philips OneBlade, Andersson US, Philips RCD, Stapelbroek PCT, Stapelbroek EP, or Feijen US	



• "None of the 42 obviousness challenges advanced in the Petition is supported by an adequate analysis. . . . In particular, none sufficiently discusses *both* the differences between the claimed and prior art designs and *how* any primary reference would have been modified (alone or in view of any other reference) to have the same visual appearance as the claimed design."



- 1. Find a primary reference (a single reference, a something in existence, the design characteristics of which are basically the same as the claimed design)
- Use secondary reference(s) to modify the primary reference to create a design that has the same overall visual appearance as the claimed design



- 1. Find a primary reference (a single reference, a something in existence, the design characteristics of which are basically the same as the claimed design)
 - BUT also provide an explanation as to *how* the primary reference is basically the same as the claimed design despite particular differences between the two designs
- 2. Use secondary reference(s) to modify the primary reference to create a design that has the same overall visual appearance as the claimed design
 - BUT also provide an explanation as to *how* and *why* the primary reference(s) would have been modified to arrive at a design that has the same overall visual appearance as the claimed design



Questions?



Final Remarks

Karen Young

Please send questions to the DesignDay@uspto.gov mailbox.





Thank you for attending!

