

DALLAS
REGIONAL ENTREPRENEURSHIP
DALLAS
CONFERENCE
SMU DEDMAN SCHOOL OF LAW
AUGUST 7-8, 2015

“ **Cutting edge innovation increasingly happens at the intersection of government, academics, and industry** ”

The United States Patent and Trademark Office (USPTO) is bringing a wealth of information about these resources to Dallas in its upcoming Dallas Entrepreneurship Conference. This Conference, co-sponsored by the Tsai Center for Law, Science and Innovation at the SMU Dedman School of Law and the Dallas Entrepreneur Center (DEC), will highlight this intersection and help attendees learn how to take advantage of important federal, state, and local resources to forward their own innovation and dreams of entrepreneurship.

Featured Guests Speakers:



- 1. Russell Slifer** - Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the United States Patent and Trademark Office
- 2. Trey Bowles** - Co-Founder & CEO, The Dallas Entrepreneur Center
- 3. Ingrid Vanderveldt** - Founder & CEO of Empowering a Billion Women by 2020

The Conference will focus on:

- The United States Patent and Trademark Office and what the USPTO Dallas Regional Office has to offer
- Intellectual property, including patents and trademarks
- Successful entrepreneurs sharing their expertise and experiences
- The life cycle of entrepreneurship
- Government resources
- Information on financing
- One-on-one sessions with experts.



DALLAS ENTREPRENEUR CENTER



SMU | Tsai Center for Law, Science and Innovation
DEDMAN SCHOOL OF LAW

REGISTRATION is now open for this 2-day event

The fee is **\$75.00 per person for both days**
Seniors and Students \$65.00

The registration includes all sessions and presentations, morning and afternoon refreshments breaks, lunch for Saturday and a networking reception on Friday evening.



Register by visiting the **Dallas Regional Entrepreneurship Conference website**

<https://www.eventbrite.com/e/dallas-regional-entrepreneurship-conference-tickets-17701163657>

To register by phone call the **Dallas Entrepreneur Center at (469) 480-4466**

For more information, please contact dallasentrepreneurshipconf@uspto.gov or (571) 272-8877.

UNITED STATES
PATENT AND TRADEMARK OFFICE

