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Comment - Samuels

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General Comment

I urge the Patent and Trademark Office to keep the paper application and filing option available for future trademark registrations. Most of my clients prefer and trust paper applications. Paper applications are much easier for my clients to review, modify and understand than the online application process. The TEAS portal is not very user friendly even to the most computer literate legal assistants. I recently filed an online trademark application to save a client some money in filing fees but found it much more time consuming than drafting and filing a paper application. Limiting the trademark application process to TEAS seems discriminatory on its face against older and less urban applicants. The TEAS system appears to be open to abuse and fraud as evidenced by the 50,000 Chinese applications received by the Patent and Trademark Office in 2017 as reported by the World Trademark Review. The paper application and registration process has worked for more than two centuries. Please continue to make it available at a reasonable cost in the future.