# The United States Patent and Trademark Office

# Citizen Centric Report



October 1, 2014 — September 30, 2015

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#### **Agency Mission**

Fostering innovation, competitiveness and economic growth, domestically and abroad by delivering high quality and timely examination of patent and trademark applications, guiding domestic and international intellectual property policy, and delivering intellectual property information and education worldwide, with a highly-skilled, diverse workforce.

#### **Agency Vision**

Leading the Nation and the World in Intellectual Property Protection and Policy.

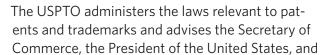
#### Did you know...

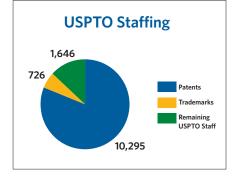
89% of all Patent staffing are patent examiners and 63% of all Trademark staffing are trademark examining attorneys.

## **Agency Objectives**

As an agency within the Department of Commerce (DOC), the United States Patent and Trademark Office (USPTO) is uniquely situated to support accomplishing the DOC's mission to create the conditions for economic growth and opportunity. The agency is led by the Under Secretary of Commerce for Intellectual Property and Director of the USPTO who consults with the Patent Public Advisory Committee and the Trademark Public Advisory Committee. The Public Advisory Committees (<a href="www.uspto.gov/about/advisory/">www.uspto.gov/about/advisory/</a>) for the USPTO were created by statute. The Advisory Committees consist of citizens of the United States chosen to represent the interests of the diverse users of the USPTO.

The USPTO has two major components, the Patent organization and the Trademark organization, which are teamed with several other supporting units. Headquartered in Alexandria, Virginia, the USPTO also has offices in Detroit, Michigan; Denver, Colorado; Dallas, Texas; and San Jose, California.





the Administration on patent, trademark, and copyright protection, and trade-related aspects of intellectual property (IP). These activities give innovators, businesses, and entrepreneurs the protection and encouragement they need to turn their creative ideas into tangible products, and also provide protection for their inventions and trademarks.

## **Regional Offices**

Fiscal year (FY) 2015 was a time of progress for our four regional offices. We had the grand openings for the permanent locations in San Jose, CA and in Dallas, TX. Even before the "official" openings, these offices were serving as local hubs of innovation, education, and outreach in temporary offices. Our two other regional offices — in Detroit, MI and Denver, CO — marked their three- and one-year anniversaries, respectively, this past year. All four offices provide a broad range of USPTO services to the local innovation communities, while acting as a more direct and convenient conduit for feedback from stakeholders on how the agency can better serve their needs.

The USPTO was created as a separate entity in 1802.

## How we have progressed

PERFORMANCE HIGHLIGHTS	FY 2015 Target	FY 2015 Actual	FY 2014 Target	FY 2014 Actual
Average Number of Months From Filing Until Initial  Determination of the Patentability of an Invention	16.4	17.3	17.4	18.4
Average Number of Months to Obtain a Patent	27.7	26.6	26.7	27.4
Progression Towards Superior Patent Quality and Level of Service (composite score)	83 - 91	42.9	83 - 91	75.0
Average Number of Months Before Trademark Review is Initiated (First Office Action)	2.5 to 3.5	2.9	2.5 to 3.5	3.0
Average Number of Months to Obtain a Trademark	12.0	10.1	12.0	9.8
The Percentage of First Office Actions Consistent with the Quality Standards established by the Trademark Organization	95.5%	96.7%	95.5%	95.8%
The Percentage of Final Office Actions Consistent with the Quality Standards established by the Trademark Organization	97.0%	97.6%	97.0%	97.2%
Trademark Applications Processed Electronically	80.0%	82.2%	78.0%	80.7%

A patent is an intellectual property right granted by the government of the United States of America to an inventor "to exclude others from making, using, offering for sale, or selling the invention throughout the United States or importing the invention into the United States" for a limited time in exchange for public disclosure of the invention when the patent is granted.

A **trademark** is a word, phrase, symbol or design, or a combination of words, phrases, symbols, or designs, that identifies and distinguishes the source of the goods of one party from those of others.

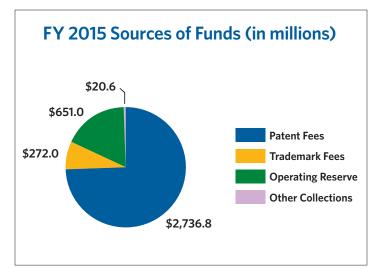
The above subset of performance metrics are used to measure actions taken in line with the USPTO 2014–2018 Strategic Plan, which is designed to strengthen the capacity of the USPTO by focusing on a specific set of goals and the steps we must take to reach those goals, as follows:

- Provide timely examination of patent applications; reduce the average time to first
  office action for patent applications (average time from filing until an examiner's
  initial determination on patentability) to 10 months, and average total pendency
  (average time from filing until the application is issued as a patent or abandoned) to
  20 months
- Improve quality of patent examination
- Improve/enhance patent appeal and post-grant processes
- Optimize trademark quality and maintain pendency
- Demonstrate global leadership in all aspects of IP policy development
- Improve information technology infrastructure and tools
- Implement a sustainable funding model for operations
- Improve relations with employees and stakeholders

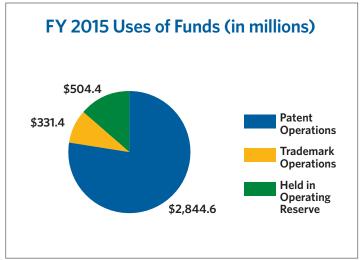
Complete discussions of the above performance metrics can be found in the 2015 Performance and Accountability Report located at <a href="https://www.uspto.gov/annualreport">www.uspto.gov/annualreport</a> in the Management Discussion and Analysis section.

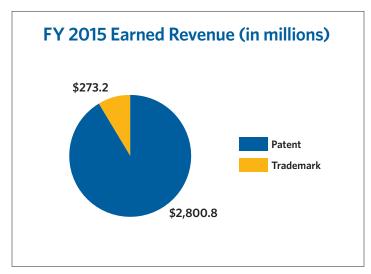
These performance metrics were designed as a part of the USPTO 2014–2018 Strategic Plan. Input was solicited from our employees and stakeholders to assure that the agency operates under the best measures of performance.

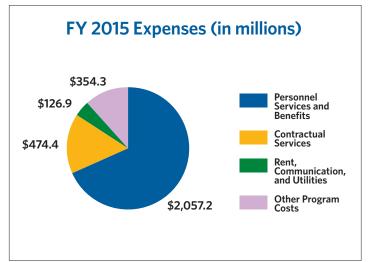
## **Finances and Budget**



The USPTO operates using fees for patents and trademarks. No taxpayer dollars are used for agency operations.







The USPTO financial management process ensures that management decision-making information is dependable, internal controls over financial reporting are effective, and compliance with laws and regulations is maintained. The USPTO issues financial statements as a part of our effort to continually improve the accuracy and usefulness of its financial management information. Complete financial information can be found in the 2015 Performance and Accountability report located at <a href="https://www.uspto.gov/annualreport">www.uspto.gov/annualreport</a> in the Management Discussion and Analysis section.

The USPTO received an unmodified (clean) audit opinion from the independent public accounting firm of KPMG LLP on its fiscal year 2015 financial statements. This is the 23rd consecutive year that the USPTO received a

clean opinion. Our unmodified audit opinion provides independent assurance to the public that the information presented in the USPTO financial statements is fairly presented, in all material respects, in conformity with accounting principles generally accepted in the United States of America. In addition, KPMG LLP reported no material weaknesses in the USPTO's internal control, and no instances of non-compliance with laws and regulations affecting the financial statements. The auditors noted one significant deficiency in general IT controls during FY 2015, for which remediation efforts are already underway to address the underlying concerns.

The audit opinion can be found in the 2015 Performance and Accountability report located at <a href="https://www.uspto.gov/annualreport">www.uspto.gov/annualreport</a> in the Financial section.

# Management Challenges and What's Ahead

The distance between innovation and the marketplace is shrinking. Said another way, innovation is moving more quickly from creation to manufacture and distribution. Intellectual property is a necessary instrument for innovators and businesses to capture value as ideas move to the marketplace. In performing its mission — quality examination and disposition of patent and trademark applications — the USPTO faces significant challenges.

We continue to focus on addressing our challenges to:

- Complete implementation of a sustainable funding model
- 2. Manage the patent business' transition to a maintenance mode
- 3. Successfully implement the patent dispute resolution portions of the Leahy-Smith America Invents Act
- 4. Establish the Office of the Deputy Commissioner for Trademark Administration
- 5. Improve awareness with oversight entities of agency operations
- 6. Create information technology enterprise architecture and tools that support mission-critical business and programmatic requirements
- 7. Manage the wave of legal challenges to the interpretation and the regulations implementing the Leahy-Smith America Invents Act

Complete workload information can be found in the 2015 Performance and Accountability report located at <a href="https://www.uspto.gov/annualreport">www.uspto.gov/annualreport</a> in the Other Accompanying Information section.

#### Did you know...

that the USPTO issued 322,448 patents in fiscal year 2015? This represents a 2% decrease from fiscal year 2014.

#### Did you know...

that the USPTO registered 208,660 trademarks in fiscal year 2015? This represents a 1% increase from fiscal year 2014.

### Did you know...

of all 50 states, California received the most issued patents (42,960) in fiscal year 2015?

#### Did you know...

of all foreign countries, Japan received the most issued patents (54,485) in fiscal year 2015?

#### Did you know...

of all foreign countries, Canada received the most registered trademarks (6,420) in fiscal year 2015?

#### Did you know...

of all 50 states, California received the most registered trademarks (41,971) in fiscal year 2015?

We would like to hear from you. Please let us know what you think about this report by emailing PARmail@uspto.gov

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**2015 Performance and Accountability Report** www.uspto.gov/annualreport

