



知 CHINA IP ROAD SHOW 演

STRATEGIES FOR PROTECTING IP IN CHINA: What Kentucky Companies Need to Know

DATE: Wednesday, July 25, 2018

LOCATION: Rooms 101 and 102, Clinical and Translational Research Building
University of Louisville, 505 South Hancock Street, Louisville, KY 40402

8:30 – 9:00 AM **Registration**

9:00 – 9:25 AM **Welcome Remarks**

- Councilman Bill Hollander, Louisville Metro Council, District 9
- Molly Kocialski, Director, USPTO Rocky Mountain Regional Office, Denver, CO
- Allen Morris, Director, Office of Technology Transfer, University of Louisville
- Conrad Wong, Attorney-Advisor, Office of Policy and International Affairs (OPIA), USPTO

9:25 – 10:45 AM **Protecting Your IP in China—Principal Laws**

- Patent Protection
Chunhui (“Harry”) Fang, Partner, Beijing DHH Law Firm
 - Trademark Protection
Qiang Ma, Partner, Junhe LLP
 - Copyright
Amy Hsiao, Partner, Swanson and Bratschun, LLC
 - Trade Secrets
Conrad Wong, Attorney-Advisor, OPIA, USPTO
- Moderator: James Wilson, Acting Director, USPTO Midwest Regional Office, Detroit, MI

10:45 – 11:00 AM **Break**

11:00 – 12:15 PM

Enforcing Your Intellectual Property Rights in China

- Civil IP Enforcement in China
Chunhui (“Harry”) Fang, Partner, Beijing DHH Law Firm
- Administrative IP Enforcement in China
Qiang Ma, Partner, Junhe LLP
- Criminal IP Enforcement in China
Amy Hsiao, Partner, Swanson and Bratschun, LLC
- E-Commerce Notice and Take-down Procedures
Dr. Xinghao Wang, Alibaba Group

Moderator: Qian (“Kelly”) Sheng, Program Specialist, OPIA, USPTO

12:15 – 1:15 PM

Lunch

1:15 – 2:45 PM

Enforcing Intellectual Property Rights in the United States

- Criminal Prosecution
Daniel P. Kinnicutt, Assistant United States Attorney, United States Attorney’s Office, Louisville
- Criminal Enforcement
William A. Graves, Supervisory Special Agent, FBI
- Section 337 Investigations
Dan Smith, Counsel, Adduci, Mastriani & Schaumberg, LLP
- Federal Court Litigation
Andrew Riley, Mei & Mark
- Export Controls
Will Metcalf, Senior Director, Research Development and Support, University of Louisville

Moderator: Conrad Wong, Attorney-Advisor, OPIA, USPTO

2:45 – 3:00 PM

Break

3:00 – 4:15 PM

China’s IP Environment: The Kentucky Perspective

- Allen Morris, Director, Office of Technology Transfer, University of Louisville
- George Rideout, Senior IP Counsel, Haier US Appliance Solutions, Inc. DBA GE Appliances
- Matt Byers, Corporate Intellectual Property Manager, Zoeller Pump Company

Moderator: Joel T. Beres, Stites & Harbison, PLLC, Louisville, KY

4:15 - 4:30 PM

U.S. Government Resources for Kentucky Businesses

- USPTO Resources
Qian (“Kelly”) Sheng, OPIA, USPTO
- Department of Commerce Resources
Brian Miller, U.S. Export Assistance Center, Louisville, KY

4:30 – 4:45 PM

Summary and Closing Remarks

- James Wilson, Acting Director, USPTO Midwest Regional Office, Detroit, MI
- Representative of the University of Louisville
- Conrad Wong, USPTO