



知 CHINA IP ROAD SHOW 演

STRATEGIES FOR PROTECTING IP IN CHINA: What Kentucky Businesses and Universities Need to Know

Kentucky and Ohio CLE: 5.5 hours, respectively

DATE: Wednesday, July 25, 2018

LOCATION: Rooms 101 and 102, Clinical and Translational Research Building
University of Louisville, 505 South Hancock Street, Louisville, Kentucky 40402

8:30 – 9:00 AM **Registration**

9:00 – 9:25 AM **Welcome Remarks**

- Councilman Bill Hollander, Louisville Metro Council, District 9
- Erran Persley, Executive Director, International Affairs and Business Development, Kentucky Cabinet for Economic Development
- Molly Kocialski, Director, Rocky Mountain Regional Office, U.S. Patent and Trademark Office (USPTO), Denver, Colorado
- Allen Morris, Director, Office of Technology Transfer, University of Louisville
- Conrad Wong, Attorney-Advisor, Office of Policy and International Affairs (OPIA), USPTO, Alexandria, Virginia

9:25 – 10:45 AM **Protecting your IP in China: Principal Laws**

- Patents
Chunhui (“Harry”) Fang, Partner, Beijing DHH Law Firm
- Trademarks
Qiang Ma, Partner, JunHe LLP
- Copyrights
Amy Hsiao, Partner, Swanson and Bratschun, LLC
- Trade Secrets
Conrad Wong, Attorney-Advisor, OPIA, USPTO

Moderator: James Wilson, Acting Director, Midwest Regional Office, USPTO, Detroit, Michigan



10:45 – 11:00 AM

Coffee Break

11:00 – 12:15 PM

Enforcing Your Intellectual Property Rights in China

- Civil IP Enforcement in China
Chunhui (“Harry”) Fang, Partner, Beijing DHH Law Firm
- Administrative IP Enforcement in China
Qiang Ma, Partner, JunHe LLP
- Criminal IP Enforcement in China
Amy Hsiao, Partner, Swanson and Bratschun, LLC
- E-Commerce Notice and Take-Down Procedures
Dr. Xinghao Wang, Alibaba Group

Moderator: Qian (“Kelly”) Sheng, Program Specialist, OPIA, USPTO, Alexandria, Virginia

12:15 – 1:15 PM

Lunch

1:15 – 3:00 PM

Enforcing Intellectual Property Rights in the United States

Civil Remedies

- Federal Court Litigation
P. Andrew Riley, Mei & Mark LLP, Washington, D.C.
- Section 337 Investigations
Dan Smith, Counsel, Adduci, Mastriani & Schaumberg, LLP, Washington, D.C.

Criminal Remedies

- Criminal Investigations
William A. Graves, Supervisory Special Agent, Federal Bureau of Investigation, Louisville Field Office
Kenneth W. Dobson, Detective, Louisville Metro Police Department
Michael A. Schuster, Special Agent, U.S. Immigration and Customs Enforcement/Homeland Security Investigations, Chicago Field Office
- Criminal Prosecution
Daniel P. Kinnicutt, Assistant United States Attorney, United States Attorney’s Office, Louisville

Export Controls

Will Metcalf, Senior Director, Research Development and Support, University of Louisville

Moderator: Conrad Wong, Attorney-Advisor, OPIA, USPTO

3:00 – 3:15 PM

Coffee Break

3:15 – 4:30 PM

China's IP Environment: The Kentucky Perspective

Allen Morris, Director, Office of Technology Transfer, University of Louisville

George Rideout, Senior IP Counsel, Haier US Appliance Solutions, Inc., dba GE Appliances

Matt Byers, Corporate Intellectual Property Manager, Zoeller Pump Company

Moderator: Jeffery Langer, Stites & Harbison, PLLC, Louisville and Alexandria, Virginia

4:30 – 4:45 PM

U.S. Government Resources for Kentucky Businesses

USPTO Resources

Qian ("Kelly") Sheng, OPIA, USPTO

Department of Commerce Resources

Brian Miller, U.S. Export Assistance Center, Louisville

4:45 – 5:00 PM

Summary and Closing Remarks

James Wilson, Acting Director, Midwest Regional Office, USPTO, Detroit, Michigan

Representative of the University of Louisville

Conrad Wong, Attorney-Advisor, OPIA, USPTO