Partners

• Office of Trademarks and Licensing
  • IMG College Licensing - Licensing Agency for the University of Maryland
• Office of General Counsel
• Office of Technology Commercialization
• Trademark Committee
Trademark Registrations

- Art sheets- Licensed Marks
  - Athletic Identity
  - Institutional Identity
  - Traditions
- Other Trademarks and Logos
Enforcement
Enforcement
Enforcement - CAPS

FEARLESS IDEAS
Protection and Management

- Trademark registrations
- Watch notices
- Registering with Customs and Border Protection
- Licensing agreements and authorized manufactures agreements
- Clear policies and guidelines
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