

University of Maryland

Trademarks and Licensing

November 1, 2018

Partners

- **Office of Trademarks and Licensing**
 - **IMG College Licensing- Licensing Agency for the University of Maryland**
- **Office of General Counsel**
- **Office of Technology Commercialization**
- **Trademark Committee**

Trademark Registrations

- Art sheets- Licensed Marks
 - Athletic Identity
 - Institutional Identity
 - Traditions
- Other Trademarks and Logos

Enforcement

Enforcement



Enforcement



Your pick
\$3.99
+ \$2.00 Shipping

Get it by Fri, Oct 26 - Wed, Oct 31 from Atlanta, Georgia

- New condition
- 14 day returns - Buyer pays return shipping

"Go ahead and commit to buy them."
[See details](#)



Enforcement- CAPS



Protection and Management

- Trademark registrations
- Watch notices
- Registering with Customs and Border Protection
- Licensing agreements and authorized manufactures agreements
- Clear policies and guidelines



UNIVERSITY OF
MARYLAND

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