To Whom It May Concern,

I've recently found out that there is a proposed fee of $100 or more for filing a Letter of Protest on new trademark applications. I'm writing to voice my concerns on the impact this would have on honest and hard working small businesses. A letter of protest is the only avenue individuals have of trying to stop unscrupulous filers of marks for everyday words and phrases.

The fee would hinder my ability to protest frivolous marks that are being applied for daily in industries such as apparel and jewelry. Without the means and funds to protest, many more common phrases like these: WORLD'S GREATEST DAD 4812486, FOOTBALL MOM 4783661, I LOVE MY SOLDIER 5762349 will get registered. These are all common slogans and phrases that have been used for years on many products and socially, yet they have been allowed to be trademarked. A more recent allowance by the USPTO is the word DOGS 5843989.

If the examining attorney assigned to trademarks could do a simple internet search before granting a trademark, many of the ridiculous slogans being applied for could be shut down immediately when they see how the public has used them and is used to seeing them.

Please reconsider the proposed fees for filing LOPs. Instead, raise the fee for applying for a trademark and establish penalties for filing false specimens and frivolous marks.

Thank you for your time.
Amy Bond

--
Amy Bond
abond317@gmail.com