STRATEGIES FOR IP PROTECTION IN CHINA
What U.S. Businesses Need to Know

WHEN: Thursday, October 3, 2019
VENUE: Princeton Innovation Center/Biolabs
       303A College Road East
       Princeton, New Jersey 08540
PARKING: Open Parking
CLE: This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 7.5 hours of total CLE credit.
WEBPAGE: http://bit.ly/30mY6Nm

8:30 – 9:00  Registration

9:00 – 9:15  Welcome Remarks
           • Coleen Burrus, Director, Corporate Engagement and Foundation Relations, Office of the Dean for Research, Princeton University
           • Janet Robertson, Commercial Officer, U.S. Commercial Service, Central/Southern New Jersey
           • Elizabeth Dougherty, Eastern Regional Outreach Director, United States Patent and Trademark Office (USPTO)

9:15 – 9:35  Where Is China Going on IP?
             Michael Mangelson, Senior Counsel, China Team, Office of Policy and International Affairs (OPIA), USPTO

9:35 – 10:50 Overview of IP Protection in China
           Moderator: Larry Lian, Attorney-Advisor, China Team, OPIA, USPTO
           • Trademark Protection in China
             Hunter Wang, Partner, Beyond Attorneys at Law
           • Patent Protection in China
             Pat Sun, Patent Attorney, CCPIT Patent and Trademark Law Office
           • Strategies Relating to Biopharma Innovation
             Jason Ma, Partner, Fangda Law Firm
10:50 – 11:00  Coffee/Tea Break

11:00 – 11:30  The View from the Bench
   The Honorable Stanley R. Chesler, Senior Judge, United States District Court for
   the District of New Jersey

11:30 – 12:45  IP Enforcement in China
   Moderator: Michael Mangelson, Senior Counsel, China Team, OPIA, USPTO
   • Civil Enforcement
     Jonathan Miao, Senior Partner, China NTD
   • Administrative and Criminal Enforcement
     Han-Mei Tso, Partner, Osha Liang LLP
   • E-Commerce Perspective
     Xinghao Wang, Senior Manager, Global IP Enforcement, Alibaba Group

12:45 – 1:30  Networking Lunch

1:15 – 1:30  U.S. Government Resources to Help U.S. Businesses
   • Larry Lian, Attorney-Advisor, China Team, OPIA, USPTO
   • Janet Robertson, Commercial Officer, U.S. Commercial Service, Central/Southern New Jersey

1:30 – 2:45  Enforcing IP Rights in the United States
   Moderator: Michael Diehl, Attorney-Advisor, China Team, OPIA, USPTO
   • Federal Civil Intellectual Property Litigation
     Keith McWha, Partner, Lerner David
   • Criminal Investigation
     David Miller, Supervisory Special Agent, Federal Bureau of Investigation,
     U.S. Department of Justice
     Kyle Brownlie, Staff Operations Specialist, Federal Bureau of Investigation,
     U.S. Department of Justice
   • Criminal Prosecution
     Dean Sovolos, Assistant U.S. Attorney, U.S. Attorney’s Office, National Security Unit, District of
     New Jersey, U.S. Department of Justice

2:45 – 3:00  Coffee/Tea Break

3:00 – 4:15  IP Protection and China: The New-Jersey-Area Experience
   Moderator: Michael Mangelson, Senior Counsel, China Team, OPIA, USPTO
   • Daniel J. Staudt, VP, Chief IP Counsel, Siemens Corporation
   • Harris Goodman, VP of Corporate Development and Strategy, Achieve3000
   • Rachel L. Stark, Shareholder, Stark & Stark
   • Jianming (Jimmy) Hao, Partner, Fox Rothschild LLP
   • Stephen Snyder, Executive-in-Residence (XIR), Office of Technology Licensing, Princeton
     University
   • Janet Robertson, Commercial Officer, U.S. Commercial Service, Central/Southern New Jersey

4:15-4:30  Q&A

4:30  Closing Remarks
   • Elizabeth Dougherty, Eastern Regional Outreach Director, USPTO