



China's New Role as a "Strong IP" Economy Recent Developments and Challenges for Policy-makers and Businesses

DATE: Thursday, September 14, 2017

LOCATION: Global IP Academy
U.S. Patent & Trademark Office
Madison Building
600 Dulany Street
Alexandria, VA 22314

8:30-9:00am **Registration**

9:00-9:10am **Welcome Remarks**

Joseph Matal, Acting Under Secretary of Commerce for Intellectual Property and Acting Director of the United States Patent and Trademark Office (USPTO)

9:10-9:30am **Keynote (Topic TBD)**

Mark Wu, Assistant Professor of Law, Harvard Law School

9:30-10:45am **Panel Discussion: China as a "Strong IP" Country – The Changing Landscape for IP Rights**

Moderator: Duncan Willson, Attorney Advisor, Office of Policy and International Affairs (OPIA), USPTO

- Is China Being a Strong IP Country – Larry Lian, Attorney Advisor, China Resource Center, OPIA, USPTO
- Patent Developments – Elaine Wu, Attorney Advisor, OPIA, USPTO
- Trademark Developments – Cindy Henderson, Attorney Advisor, OPIA, USPTO
- Copyright Developments – Neil Graham, Attorney Advisor, OPIA, USPTO
- Enforcement Developments – Conrad Wong, Attorney Advisor, OPIA, USPTO

10:45-10:55am **Q&A Session**

10:55-11:05am **Coffee Break**

UNITED STATES
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知 CHINA IP ROAD SHOW 演

11:05-12:15pm Panel Discussion: Law Enforcement: How Business Can Cooperate with USG and How USG Cooperates with China

Moderator: *TBC*

- Man Tse, National Program Manager, IP Crimes Section, National IPR Coordination Center
- Kendra Ervin, Assistance Deputy Chief for IP, CCIPS, Dept. of Justice
- Jason Levitt, Criminal IP & Criminal-Cyber Integration Unit, Criminal Investigative Division, FBI
- Guili (Lily) Shields, IPR and E-Commerce Division, Office of Trade, U.S. Customs and Border Protection

12:15-12:25pm Q&A

12:25-1:30pm Lunch (Luncheon Speaker TBC)

1:30-3:00 pm Panel Discussion: U.S.-China Technology Competition and Collaboration

Moderator: Mark Cohen, Senior Counsel, OPIA, USPTO

- Peter Yu, Professor of Law and Director, Center for Law and Intellectual Property, Texas A&M School of Law
- Stephen Ezell, Vice President, Global Innovation Policy, Information Technology and Innovation Foundation (ITIF)
- Mark Shultz, Director of Academic Programs & Senior Scholar, Center for the Protection of Intellectual Property, George Mason University

Remaining Speakers TBD

3:00-3:15pm Q&A

3:15-3:30pm Break

3:30-5:00pm Panel Discussion: Models for Future Engagement and Cooperation

Moderator: Alan Turley, Deputy Assistant Secretary of Commerce for China and Mongolia, Department of Commerce

- Scott Kennedy, Deputy Director, Freeman Chair in China Studies, and Director, Project on Chinese Business and Political Economy, CSIS
- Ellen Szymanski, Senior Director of International Intellectual Property, Global Intellectual Property Center, U.S. Chamber of Commerce

Remaining Speakers TBD

5:00-5:15pm Q&A

5:15-5:30pm Closing Remarks