



INTELLECTUAL PROPERTY AND TRADE SHOWS

Roundtable on Protecting and Enforcing IP in the Trade Show Context

Wednesday, October 18, 2017

United States Patent and Trademark Office

Global Intellectual Property Academy

James Madison Building, East

600 Dulany Street

Alexandria, Virginia 22314

CONTACT INFORMATION

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UNITED STATES
PATENT AND TRADEMARK OFFICE



8:30 - 9:00 AM	Registration
9:00 - 9:15 AM	Opening Remarks Vishal J. Amin (<i>invited</i>) <i>Intellectual Property Enforcement Coordinator, Executive Office of the President</i>
9:15 - 10:15 AM	SESSION 1: IP at Trade Shows: Challenges, Trends, and Best Practices <u>MODERATOR:</u> Mr. Peter N. Fowler <i>Senior Counsel for Enforcement, Office of Policy and International Affairs (OPIA), USPTO</i> <u>PANELISTS:</u> Honorable Peggy A. Leen <i>Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada</i> Mr. John L. Krieger <i>Attorney, Intellectual Property and Entertainment and Sports Departments, Dickson Wright, Las Vegas, Nevada</i> Mr. Greg Maguire <i>Senior Director of Legal and Government Affairs, Revision Military, Essex Junction, Vermont</i> Dr. Marketa Trimble (<i>via webcast</i>) <i>Professor of Law, William S. Boyd School of Law, University of Nevada, Las Vegas, Nevada</i>
10:15 - 10:30 AM	Coffee/Tea Break
10:30 - 11:30 AM	SESSION 2: Before and During the Trade Show: IP Flashpoints and How the Government Can Assist <u>MODERATOR:</u> Mr. Michael L. Smith <i>Senior Counsel for Enforcement, OPIA, USPTO</i> <u>PANELISTS:</u> Ms. Elizabeth L. Dougherty <i>Senior Advisor, Office of the Under Secretary and Director, USPTO</i> Ms. Sabrina Keller <i>Deputy Director, Office of Import Surveillance, U.S. Consumer Product Safety Commission, Washington, D.C.</i> Mr. John P. Leonard <i>Executive Director, Trade Policy and Programs, Office of Trade, U.S. Customs and Border Protection, U.S. Department of Homeland Security, Washington, D.C.</i> Mr. Stevan Mitchell <i>Director, Office of Intellectual Property, U.S. Department of Commerce, Washington, D.C.</i> Mr. Jon D. Ruttencutter <i>Program Manager, IPR Center, Homeland Security Investigations, U.S. Department of Homeland Security, Pittsburgh, PA</i>

11:30 - 12:30 PM	Coffee Break
11:30 AM - 12:30 PM	<p>SESSION 3: Protection Measures at Trade Shows: What Options and Strategies Are There?</p> <p><u>MODERATOR:</u> Ms. Susan Anthony <i>Attorney-Advisor, OPIA, USPTO</i></p> <p><u>PANELISTS:</u> Mr. Alexander Englehart <i>Senior Attorney, Litigation Practice Group, Oblon, Alexandria, Virginia</i> Mr. Greg Maguire <i>Senior Director of Legal and Government Affairs, Revision Military, Essex Junction, Vermont</i> Honorable Peggy A. Leen <i>Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada</i></p>
12:30 - 1:15 PM	Lunch Break
1:15 - 2:15 PM	<p>SESSION 4: Case Study: Removing Infringing Goods from a Trade Show</p> <p><u>MODERATOR:</u> Ms. Caridad Berdud <i>Attorney-Advisor, OPIA, USPTO</i></p> <p><u>PANELISTS:</u> Honorable Peggy A. Leen <i>Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada</i> Mr. John L. Krieger <i>Attorney, Intellectual Property and Entertainment and Sports Departments, Dickson Wright, Las Vegas, Nevada</i> Mr. Michael McCue <i>Partner and Co-Chair, Intellectual Property and Technology Group, Lewis and Roca, LLP, Las Vegas, Nevada</i></p>
2:15 - 2:30 PM	Coffee/Tea Break
2:30 - 3:30 PM	<p>SESSION 5: After the Trade Show: Legal Options</p> <p><u>MODERATOR:</u> Ms. Charisma Hampton <i>Attorney-Advisor, OPIA, USPTO</i></p> <p><u>PANELISTS:</u> Mr. Alexander Englehart <i>Senior Attorney, Litigation Practice Group, Oblon, Alexandria, Virginia</i> Mr. Michael McCue <i>Partner and Co-Chair, Intellectual Property and Technology Group, Lewis and Roca, LLP, Las Vegas, Nevada</i> Mr. Andrew Rapacke <i>Managing Partner, The Rapacke Law Group, Orlando, Florida</i></p>

3:30 - 4:00 PM

**SESSION 6:
Final Thoughts**

MODERATOR:

Mr. Peter N. Fowler
Senior Counsel for Enforcement, OPIA, USPTO

PANELISTS:

Honorable Peggy A. Leen
Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada

Mr. Alexander Englehart
Senior Attorney, Litigation Practice Group, Oblon, Alexandria, Virginia

Mr. John L. Krieger
Attorney, Intellectual Property and Entertainment and Sports Departments, Dickson Wright, Las Vegas, Nevada

Mr. Greg Maguire
Senior Director of Legal and Government Affairs, Revision Military, Essex Junction, Vermont

Mr. Michael McCue
Partner and Co-Chair, Intellectual Property and Technology Group, Lewis and Roca, LLP, Las Vegas, Nevada

Mr. Andrew Rapacke
Managing Partner, The Rapacke Law Group, Orlando, Florida

4:00 PM

Closing Remarks

Ms. Shira Perlmutter
Chief Policy Officer and Director of International Affairs, OPIA, USPTO