

ARTIFICIAL INTELLIGENCE:

Intellectual Property Policy Considerations



Artificial Intelligence: Intellectual Property Policy Considerations

January 31, 2019

Master of Ceremonies: Elizabeth Dougherty, Atlantic Outreach Liaison,
United States Patent and Trademark Office (USPTO)

9:00 – 9:10 a.m. Introductory Remarks

Andrei Iancu, Under Secretary of Commerce for Intellectual Property and
Director of the USPTO

9:15 – 9:30 a.m. Overview of AI

Lynne Parker, Assistant Director for Artificial Intelligence,
White House Office of Science and Technology Policy

9:35 – 10:35 a.m. Patenting AI: Views Across the Corporate Spectrum

Panelists: Yoon Chae, Associate, Baker McKenzie
Kate Gaudry, Partner, Kilpatrick Townsend & Stockton LLP
Manny Schechter, Chief Patent Counsel, IBM
Scott Streit, Chief Technology Officer, Open Inference

Moderator: Christian Hannon, Attorney-Advisor, Office of Policy and International Affairs, USPTO

10:35 – 10:45 a.m. BREAK (10 min)

10:45 – 11:45 a.m. AI and IP Economics: Incentives and Innovation

Panelists: Iain Cockburn, Richard C. Shipley Professor of Management, Chair of Strategy and
Innovation, Questrom School of Business, Boston University
Rory MacFarquhar, Director for Global Economic Policy, Google
Daniel Spulber, Elinor Hobbs Distinguished Professor of International Business and
Professor of Strategy, Kellogg School of Management, Northwestern University

Moderator: Andrew Toole, Chief Economist, Office of Policy and International Affairs, USPTO

11:50 – 12:45 p.m. Does AI Dream of Electric Brands?

Panelists: Lee Curtis, Partner, HGF
Makalika Naholowaa, Senior Attorney and Head of Trademarks, Microsoft Corp.
Dana Brown Northcott, Associate General Counsel, Intellectual Property, Amazon
Adam West, Head of Marketing, Satalia

Moderator: Susan Anthony, Attorney-Advisor, Office of Policy and International Affairs, USPTO

- 12:50 – 1:45 p.m. LUNCH (on your own)**
- 1:45 – 2:45 p.m. The Ins and Outs of Copyright and AI**
 Panelists: **Bruce Boyden**, Associate Professor of Law, Marquette University Law School
Joseph C. Gratz, Partner, Durie Tangri LLP
Mary Rasenberger, Executive Director, The Authors Guild
Jule Sigall, Associate General Counsel, IP Policy & Strategy, Microsoft Corp.
 Moderator: **David Carson**, Senior Counsel, Copyright, Office of Policy and International Affairs, USPTO
- 2:50 – 3:50 p.m. Global Perspectives: AI and IP Policies Around the World**
 Panelists: **China:** **Qian Wang**, Professor of Law, East China University of Political Science and Law
Europe: **Alain Strowel**, Professor, University of Louvain, Belgium
Japan: **Matsuo Nonaka**, Senior Director, Patent Examination Department, Japan Patent Office (JPO)
Singapore: **Daryl Lim**, Professor of Law and Director, Center for Intellectual Property, Information & Privacy Law at John Marshall Law School
 Moderator: **Susan Allen**, Attorney-Advisor, Office of Policy and International Affairs, USPTO
- 3:50 – 4:00 p.m. BREAK (10 min)**
- 4:00 – 5:00 p.m. The Intersection of AI with the IP Enforcement Space**
 Panelists: **Karthik Bettadapura**, Co-Founder & Chief Executive Officer, DataWeave
Samantha Frida, Senior Business Development Director, Dataprovider.com
Anne Keough, Intelligence Analyst, Intellectual Property Rights Unit, National IPR Coordination Center, Federal Bureau of Investigation
Nathan Loehr, Intelligence Analyst, Intellectual Property Rights Unit, National IPR Coordination Center, Federal Bureau of Investigation
Vidyuth Srinivasan, Co-founder and Chief Executive Officer, Entrupy
 Moderator: **Ameen Imam**, Attorney-Advisor, Office of Policy and International Affairs, USPTO
- 5:05 – 5:15 p.m. WIPO: Considering Implications of AI for SMEs and Others**
Guy Pessach, Director, SMEs and Entrepreneurship Support Division, Department for Transition and Developed Countries, World Intellectual Property Organization (WIPO)
- 5:20 – 5:30 p.m. Closing Remarks**
Shira Perlmutter, Chief Policy Officer and Director for International Affairs, USPTO