Artificial Intelligence: Intellectual Property Policy Considerations

January 31, 2019

Master of Ceremonies: Elizabeth Dougherty, Atlantic Outreach Liaison, United States Patent and Trademark Office (USPTO)

9:00 – 9:10 a.m. Introductory Remarks
Andrei Iancu, Under Secretary of Commerce for Intellectual Property and Director of the USPTO

9:15 – 9:30 a.m. Overview of AI
Lynne Parker, Assistant Director for Artificial Intelligence, White House Office of Science and Technology Policy

9:35 – 10:35 a.m. Patenting AI: Views Across the Corporate Spectrum
Panelists: Yoon Chae, Associate, Baker McKenzie
Kate Gaudry, Partner, Kilpatrick Townsend
Manny Schecter, Chief Patent Counsel, IBM
Scott Streit, Chief Technology Officer, Open Inference
Moderator: Christian Hannon, Attorney-Advisor, Office of Policy and International Affairs, USPTO

10:35 – 10:45 a.m. BREAK (10 min)

10:45 – 11:45 a.m. AI and IP Economics: Incentives and Innovation
Panelists: Iain Cockburn, Richard C. Shipley Professor of Management, Chair of Strategy and Innovation, Questrom School of Business, Boston University
Rory MacFarquhar, Director for Global Economic Policy, Google
Daniel Spulber, Elinor Hobbs Distinguished Professor of International Business and Professor of Strategy, Kellogg School of Management, Northwestern University
Moderator: Andrew Toole, Chief Economist, Office of Policy and International Affairs, USPTO

11:50 – 12:50 p.m. Does AI Dream of Electric Brands?
Panelists: Lee Curtis, Partner, HGF
Aimee Mahan, Senior Manager, Trademarks, Amazon
Makalika Naholowaa, Senior Attorney and Head of Trademarks, Microsoft Corp.
Adam West, Head of Marketing, Satalia
Moderator: Susan Anthony, Attorney-Advisor, Office of Policy and International Affairs, USPTO
12:50 – 1:45 p.m.   LUNCH (on your own)

1:45 – 2:45 p.m.   The Ins and Outs of Copyright and AI  
Panelists:   Bruce Boyden, Associate Professor of Law, Marquette University Law School  
            Joseph Gratz, Partner, Durie Tangri LLP  
            Mary Rasenberger, Executive Director, The Authors Guild  
            Jule Sigall, Associate General Counsel, IP Policy & Strategy, Microsoft Corp.  
Moderator:   David Carson, Senior Counsel, Copyright, Office of Policy and International Affairs, USPTO

2:50 – 3:50 p.m.   Global Perspectives: AI and IP Policies Around the World  
Panelists:   China: Qian Wang, Professor of Law, East China University of Political Science and Law  
            Europe: Alain Strowel, Professor, University of Louvain, Belgium  
            Japan: Matsuo Nonaka, Senior Director, Patent Examination Department, Japan Patent Office (JPO)  
            Singapore: Daryl Lim, Professor of Law and Director, Center for Intellectual Property, Information & Privacy Law at John Marshall Law School  
Moderator:   Susan Allen, Attorney-Advisor, Office of Policy and International Affairs, USPTO

3:50 – 4:00 p.m.   BREAK (10 min)

4:00 – 5:00 p.m.   The Intersection of AI with the IP Enforcement Space  
Panelists:   Karthik Bettadapura, Co-Founder & Chief Executive Officer, Dataweave  
            Samantha Frida, Senior Business Development Director, Dataprovider.com  
            Anne Keough, Intelligence Analyst, Intellectual Property Rights Unit, National IPR Coordination Center, Federal Bureau of Investigation  
            Nathan Loehr, Intelligence Analyst, Intellectual Property Rights Unit, National IPR Coordination Center, Federal Bureau of Investigation  
            Vidyuth Srinivasan, Co-founder and Chief Executive Officer, Entrupy  
Moderator:   Ameen Imam, Attorney-Advisor, Office of Policy and International Affairs, USPTO

5:05 – 5:15 p.m.   WIPO: Considering Implications of AI for SMEs and Others  
Guy Pessach, Director, SMEs and Entrepreneurship Support Division, Department for Transition and Developed Countries, World Intellectual Property Organization (WIPO)

5:20 – 5:30 p.m.   Closing Remarks  
Shira Perlmutter, Chief Policy Officer and Director for International Affairs, USPTO