

ARTIFICIAL INTELLIGENCE:

Intellectual Property Policy Considerations



Artificial Intelligence: Intellectual Property Policy Considerations

December 5, 2018

- 9:00 – 9:10 a.m. Introductory Remarks**
Andrei Iancu, Under Secretary of Commerce for IP and Director of the USPTO
- 9:15 – 9:25 a.m. Overview of AI**
Michael Garris, Senior Scientist, NIST
- 9:30 – 10:30 a.m. Patenting AI: Views Across the Corporate Spectrum**
Panelists: Yoon Chae, Senior Associate, Baker McKenzie
Chuck Howell, Chief Scientist for Dependable AI, Mitre Corporation
Manny Schechter, Chief Patent Counsel, IBM
Scott Streit, CTO, Open Inference
Moderator: Christian Hannon, Patent Attorney, Office of Policy and International Affairs, USPTO
- 10:30 – 11:30 a.m. AI and IP Economics: Incentives and Innovation Policy**
Panelists: Iain Cockburn, Chair of Strategy and Innovation, Boston University
Avi Goldfarb, Professor of Marketing, University of Toronto
Lee Fleming, Faculty Director of the Coleman Fung Institute of Engineering Leadership, University of California, Berkeley
Moderator: Andrew Toole, Chief Economist, Office of Policy and International Affairs, USPTO
- 11:30 – 11:45 a.m. BREAK (15 min)**
- 11:45 – 12:45 p.m. Does AI Dream of Electric Brands?**
Panelists: Cam Gatta, Attorney, Trademarks, Microsoft
Dana Brown Northcott, Associate General Counsel, Intellectual Property, Amazon.com, Inc.
Lee Curtis, Partner, HGF Limited
Adam West, Head of Marketing, Satalia
Moderator: Susan Anthony, Attorney-Advisor, Office of Policy and International Affairs, USPTO
- 12:45 – 1:45 p.m. LUNCH**

- 1:45 – 2:45 p.m. The Ins and Outs of Copyright and AI**
Panelists: **Bruce Boyden**, Associate Professor of Law, Marquette University Law School
Jule Sigall, Associate General Counsel, IP Policy & Strategy, Microsoft Corp.
Joseph Gratz, Partner, Durie Tangri LLP
Mary Rasenberger, Executive Director, The Authors Guild
Moderator: **David Carson**, Senior Level Attorney, Office of Policy and International Affairs, USPTO
- 2:45 – 3:45 p.m. The Intersection of AI with the IP Enforcement Space**
Panelists: **Anne Keough**, Intelligence Analyst, Intellectual Property Rights Unit, National IPR Coordination Center, Federal Bureau of Investigation (FBI)
Nathan Loehr, Intelligence Analyst, Intellectual Property Rights Unit, National IPR Coordination Center, Federal Bureau of Investigation (FBI)
Vidyuth Srinivasan, Chief Executive Officer, Entrupy
Samantha Frida, Senior Business Development Director, Dataprovider.com
Krishnan Thyagarajan, President & COO, Dataweave,
Moderator: **Ameen Imam**, Attorney-Advisor, Office of Policy and International Affairs, USPTO
- 3:45 – 4:00 p.m. BREAK (15 min)**
- 4:00 – 5:00 p.m. Global Perspectives: AI and IP Policies in Asia and Europe**
Panelists: **China: Prof. Qian [chee-ann] Wang**
Professor of Law, East China University of Political Science and Law
Europe: Prof. Alain Strowel, Professor
Universite Catholique de Louvain et Universite Saint-Louis
Japan: Mr. Matsuo Nonaka
Senior Director, Patent Examination Department, Japan Patent Office
Singapore: Prof. Daryl Lim
Professor and Director of the Center for Intellectual Property, Information & Privacy Law at John Marshall Law School
Moderator: **Susan Allen**, Attorney-Advisor, Office of Policy and International Affairs, USPTO
- 5:05 – 5:15 p.m. WIPO: Considering Implications of AI for SMEs and Others**
Guy Pessach, Director, SMEs and Entrepreneurship Division, World Intellectual Property Office
- 5:15 – 5:30 p.m. Closing Remarks**
Shira Perlmutter, Chief Policy Officer and Director of International Affairs, USPTO