



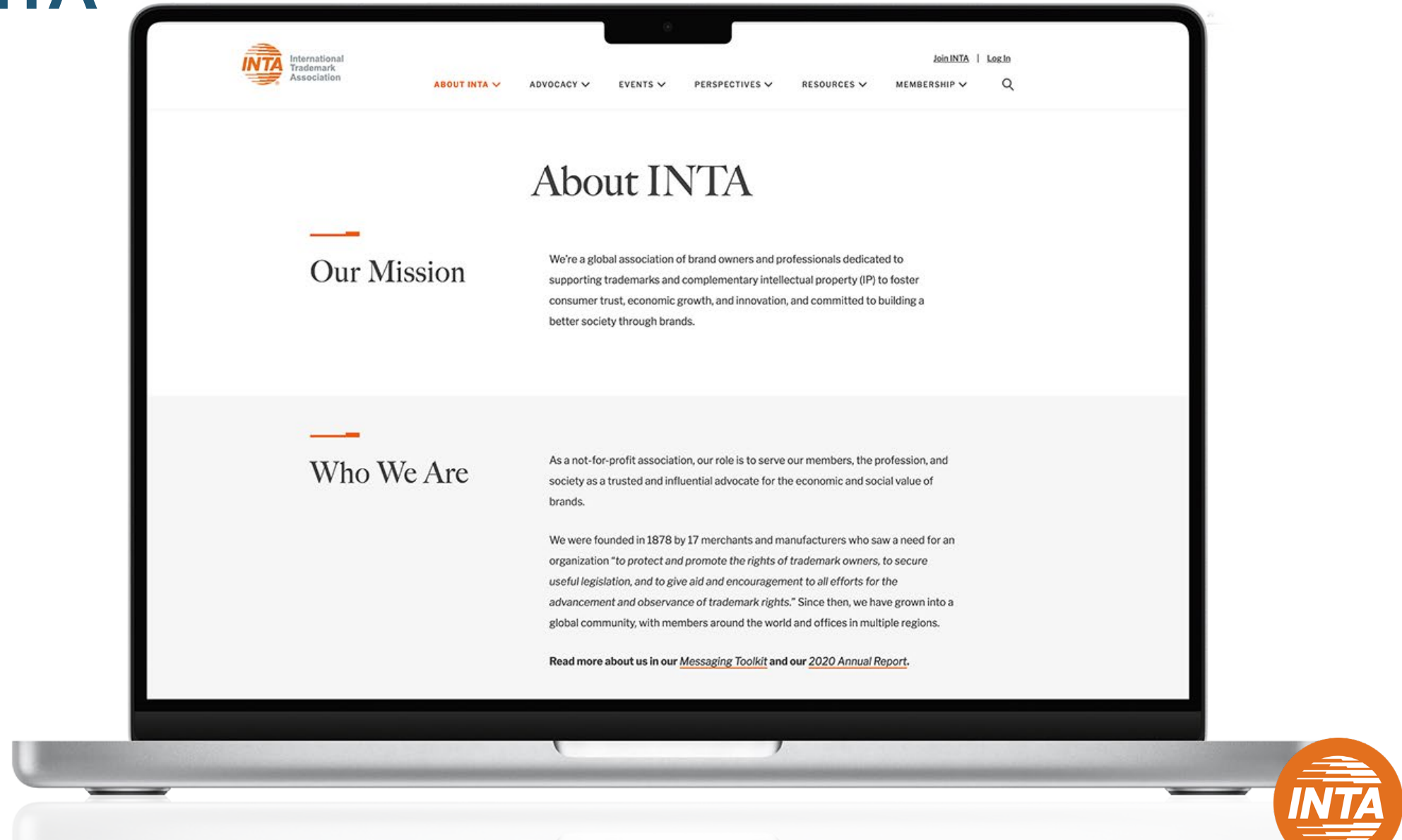
Trademark Pro Bono

Jenny Simmons

Director, Government Relations

April 11, 2024

About INTA



New York Headquarters, **USA**



Brussels,
Belgium



Beijing,
China



Washington, D.C.
Metro Area, **USA**



Singapore



India Consultancy



Santiago,
Chile

Membership



Pro Bono Clearinghouse at a Glance

After Pilot

- By November 2019, 500 submissions received. 100% match for eligible applicants.
- Volunteer attorney spots opened to non-committee members.
- Clinics held

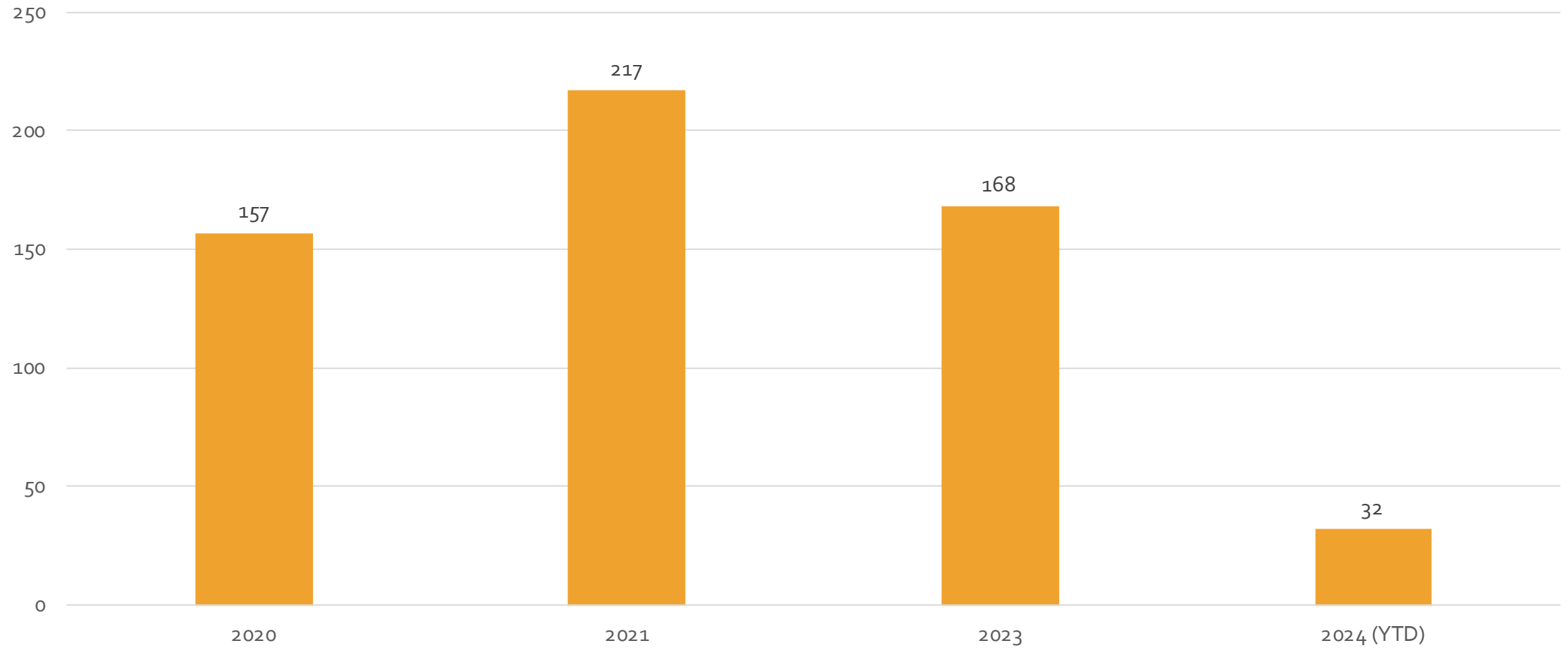
3 Steps

1. Website intake form
2. Phone screen to ensure a bona fide TM issue.
3. Financial review based on 4X annual federal poverty level. Currently \$60,240.

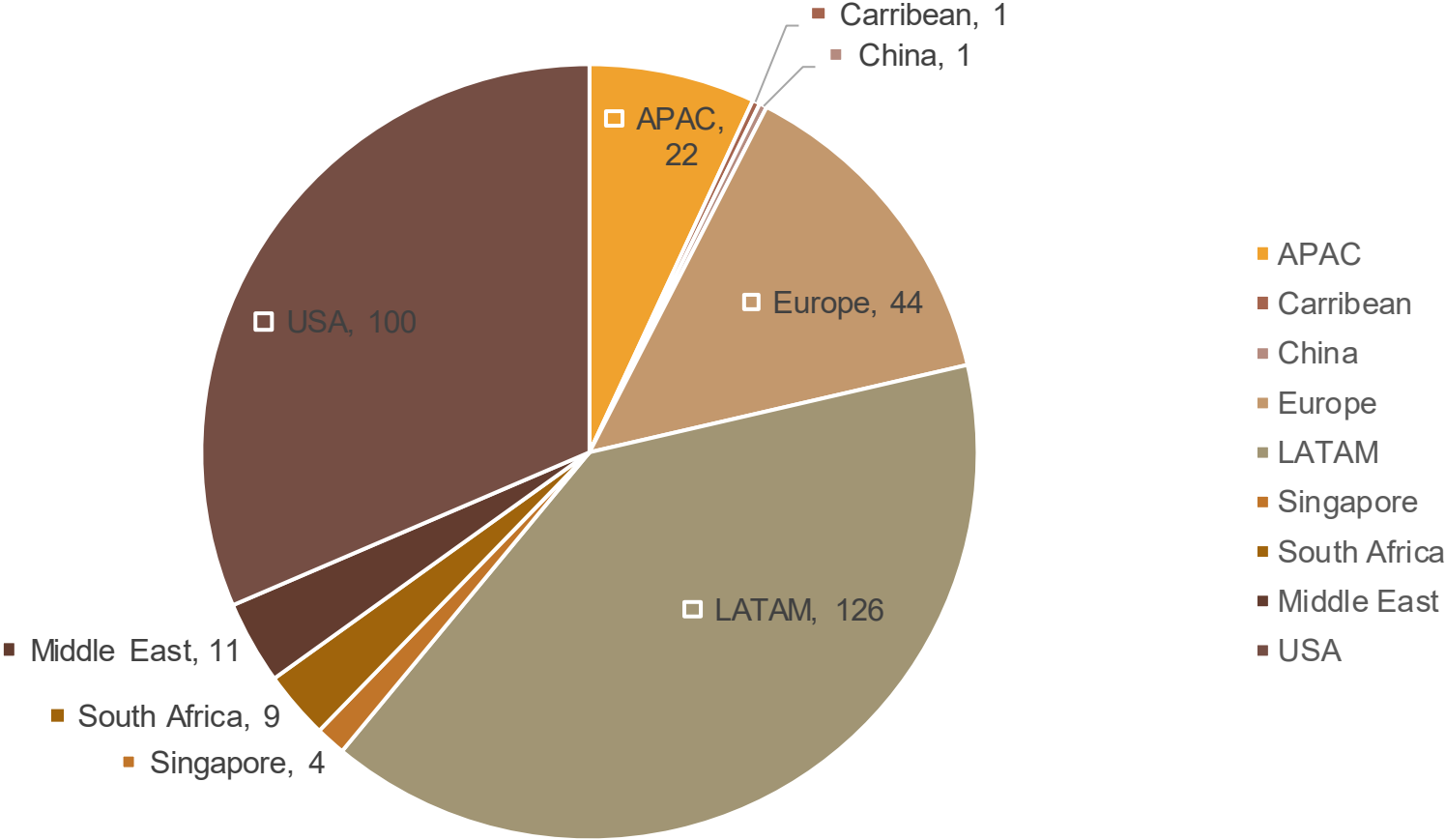
The Match

- INTA matches eligible participants to volunteer attorneys
- Approximately 2 week process
- Any TM issue applies.

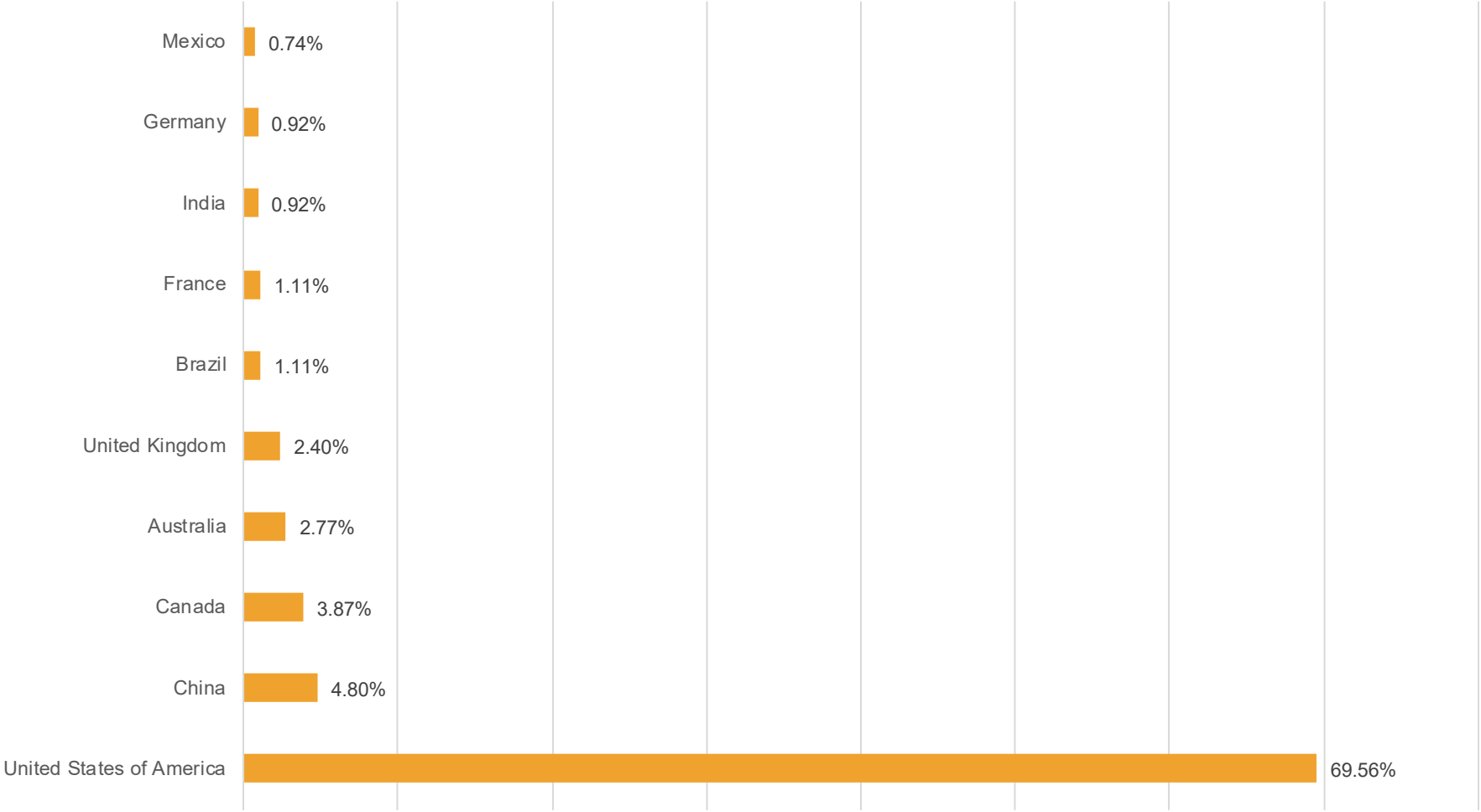
Requests to INTA for TM Assistance by Year



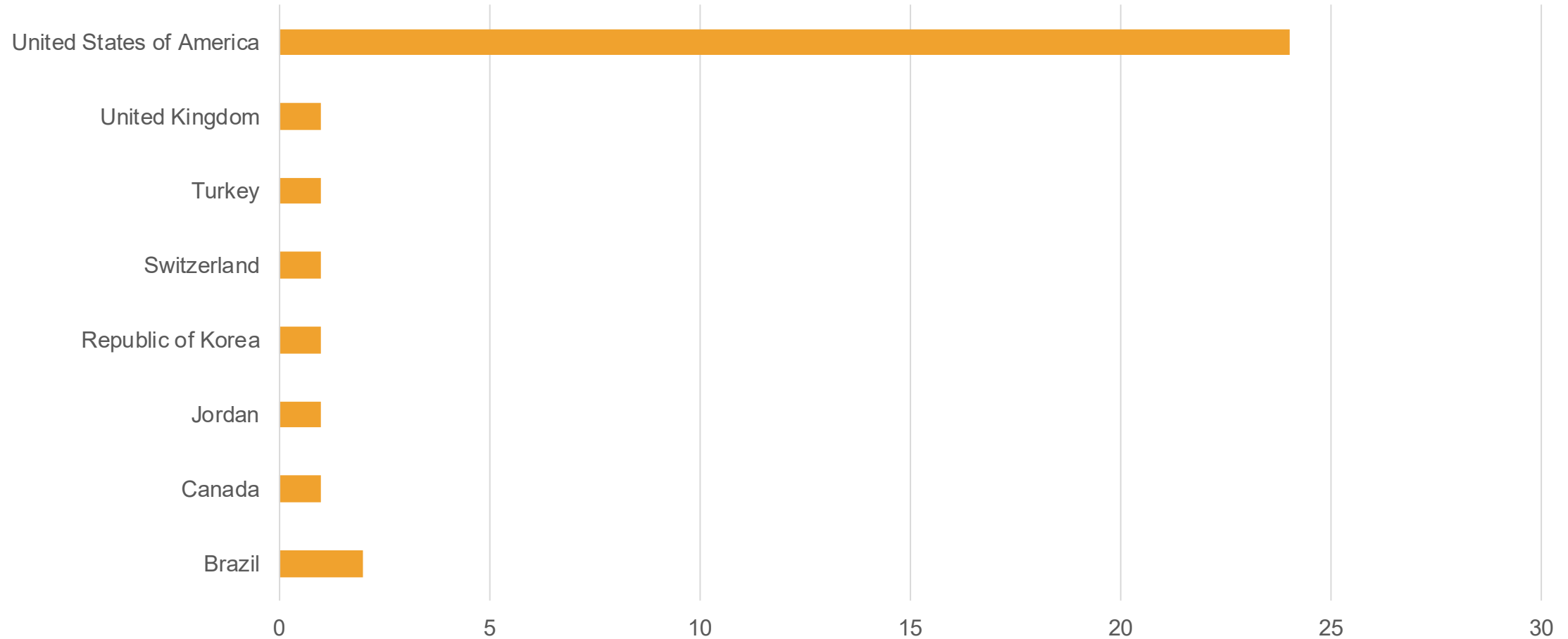
Location of INTA Volunteer Attorneys



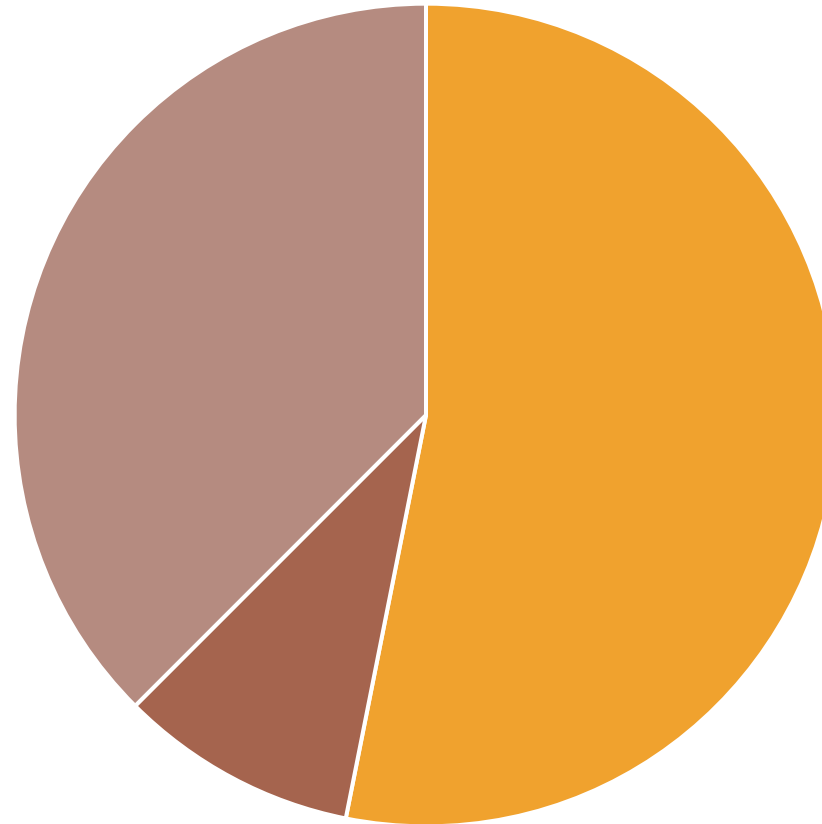
Country Where Assistance is Needed (Historical %)



Country Where Assistance is Needed (2024 YTD Cases)

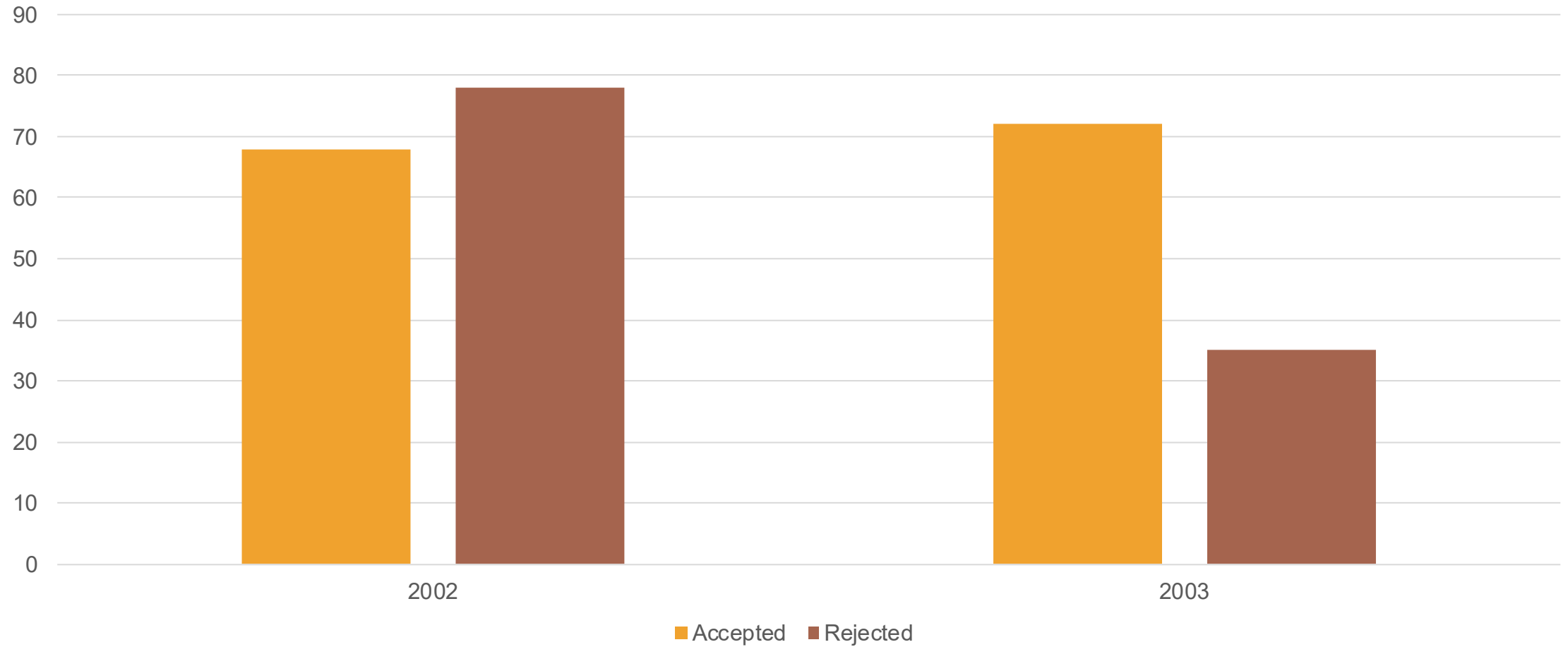


Type of Organization Needing Assistance (2024 YTD)

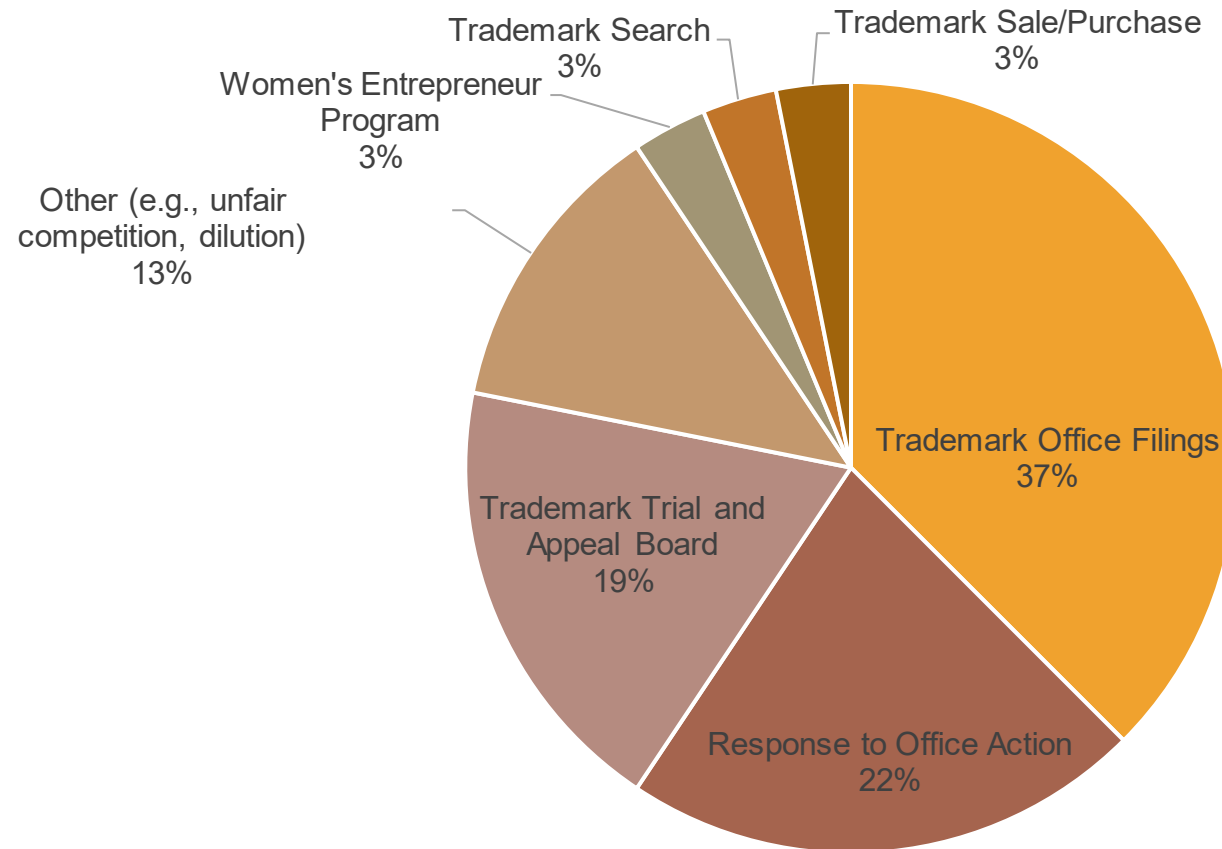


■ Individual ■ Not for Profit ■ SME

Application Status (2022-2023)



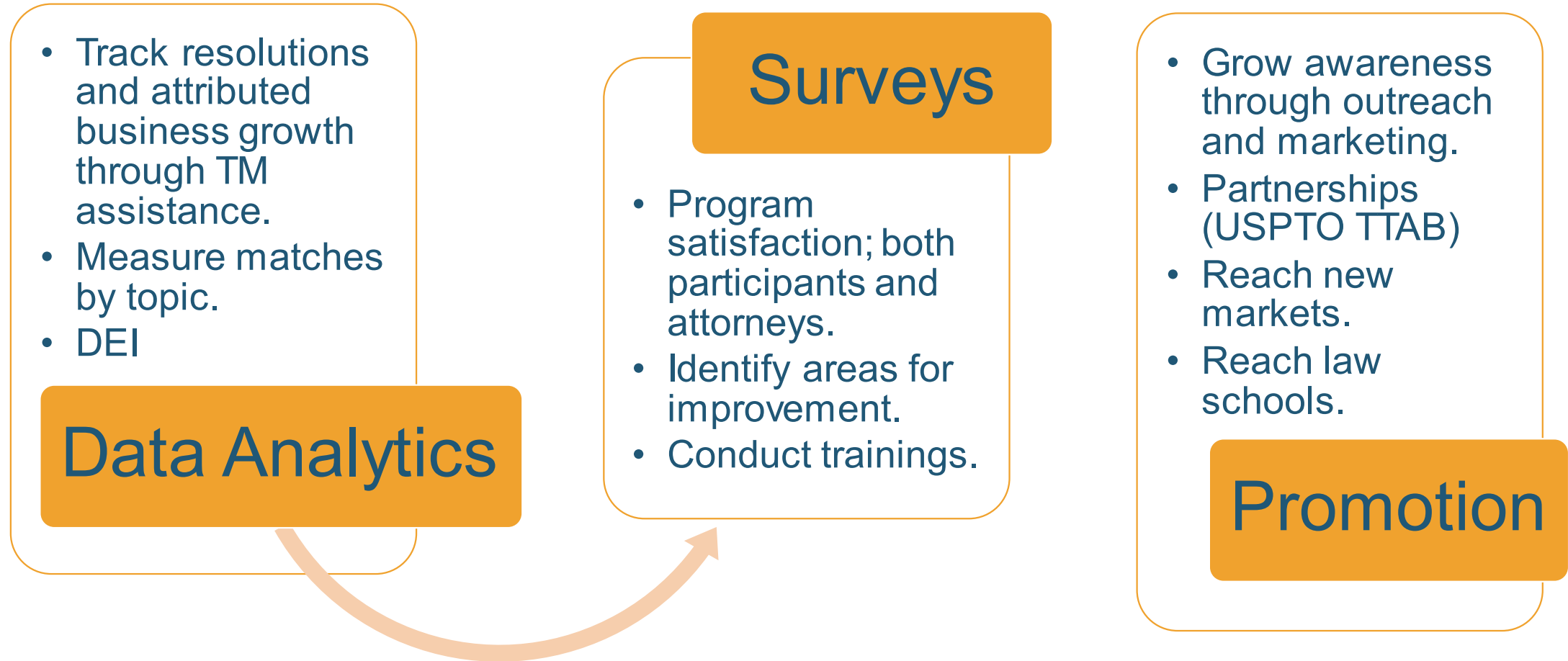
Trademark Issue (2024 YTD)



Why Volunteer as an Attorney



Where are we Headed?



How to request INTA's assistance

PRO BONO CLEARINGHOUSE

The Clearinghouse serves low-income individuals, small- to medium-enterprises, and not-for-profit, and nonprofit or charitable organizations with low operating budgets that might not otherwise have affordable access to legal assistance.

GETTING STARTED

For Potential Clients

To be eligible to participate in the program, you or your organization must have a valid trademark issue and you must have financial need, which must be shown by providing tax information or the past 12 months of bank statements (which is kept confidential). The specifics of financial need vary based on the business category, and by country.

To begin the process, please fill out the application below. If you have questions about financial eligibility before applying, [contact us](#).

[ACCESS THE APPLICATION FORM](#)



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