About INTA

Our Mission

We're a global association of brand owners and professionals dedicated to supporting trademarks and complementary intellectual property (IP) to foster consumer trust, economic growth, and innovation, and committed to building a better society through brands.

Who We Are

As a not-for-profit association, our role is to serve our members, the profession, and society as a trusted and influential advocate for the economic and social value of brands.

We were founded in 1878 by 17 merchants and manufacturers who saw a need for an organization "to protect and promote the rights of trademark owners, to secure useful legislation, and to give aid and encouragement to all efforts for the advancement and observance of trademark rights." Since then, we have grown into a global community, with members around the world and offices in multiple regions.

Read more about us in our Messaging Toolkit and our 2020 Annual Report.
Membership

34,369 Professionals

6,484 Organizations

185 Countries
Requests to INTA for TM Assistance by Year

- 2021: 150 requests
- 2022: 210 requests
- 2023: 160 requests
Location of INTA Volunteer Attorneys

- USA: 100
- LATAM: 126
- Europe: 44
- Carribean: 1
- China: 1
- Middle East: 11
- South Africa: 9
- Singapore: 4

Locations:
- APAC
- Carribean
- China
- Europe
- LATAM
- Singapore
- South Africa
- Middle East
- USA
Country Where Assistance is Needed

- United States of America: 69.56%
- China: 4.80%
- Canada: 3.87%
- India: 1.11%
- Brazil: 1.11%
- Australia: 2.77%
- United Kingdom: 2.40%
- Germany: 0.92%
- Mexico: 0.74%
- Japan: 0.92%
- France: 0.92%
- Australia: 3.87%
- India: 1.11%
- Brazil: 1.11%
- United Kingdom: 2.40%
- Germany: 0.92%
- Mexico: 0.74%

How to request INTA's assistance

PRO BONO CLEARINGHOUSE

The Clearinghouse serves low-income individuals, small- to medium-enterprises, and non-profit or charitable organizations with low operating budgets that might not otherwise have affordable access to legal assistance.

GETTING STARTED

For Potential Clients

To be eligible to participate in the program, you or your organization must have a valid trademark issue and you must have financial need, which must be shown by providing tax information or the past 12 months of bank statements (which is kept confidential). The specifics of financial need vary based on the business category, and by country.

To begin the process, please fill out the application below. If you have questions about financial eligibility before applying, contact us.

ACCESS THE APPLICATION FORM

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