Trademarks Management report agenda

- FY22 YTD business operations update
- Financial update (OCFO)
- Two things you might not know
- FY22 priorities updates
Trademark filing performance
Trademark application filing levels

FY 2022
- 872k classes (Proj.)
- YTD:
  - -2% vs plan
  - +16% vs FY20
  - -9% vs FY21

FY 2021
- 944k classes
- +27.5%

FY 2020
- 738k classes
- +9.5%

Since FY 1990
- Grown 642%
- CAGR = 6.5%
Share of Application Classes Filed by Applicant's Domicile (FY18-FY22)
Classes Filed: YTD FY22 Compared to FY21

- Total: -24%
- US: -15%
- China: -56%
- Europe: 27%
- Asia & Pacific (ex China): 3%
- Americas (ex US): 1%
- Africa: 13%
FY22 first action and disposal pendency
## Trademarks performance: quality

<table>
<thead>
<tr>
<th>Trademarks performance measures</th>
<th>FY 2022 targets</th>
<th>FY 2022 YTD Results</th>
</tr>
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<tbody>
<tr>
<td><strong>First action compliance</strong></td>
<td><strong>95.5%</strong></td>
<td><strong>96.6%</strong></td>
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<td>In-process review evaluation of the statutory bases for which the USPTO raises issues and/or refuses marks for registration based on the first office action</td>
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<td><strong>Final action compliance</strong></td>
<td><strong>97.0%</strong></td>
<td><strong>97.2%</strong></td>
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<tr>
<td>In-process review evaluation of the statutory bases for which the USPTO raises issues and/or refuses marks for registration based on the examining attorney’s approval or denial of the application</td>
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<td><strong>Exceptional office action</strong></td>
<td><strong>50.0%</strong></td>
<td><strong>60.2%</strong></td>
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<td>Measure indicating the comprehensive quality of the first office action search, evidence, writing, and decision making</td>
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Trademarks staffing at a glance
Trademarks staffing

• 1,063 employees (7.5% of USPTO)
• 706 examining attorneys (66% of Trademarks)
  – 59 hires onboarded in October 2021
• Still in state of “Maximum telework”
Ethnicity/Race

- **American Indian or Alaska Native**: 4 employees (0.38%)
- **Asian**: 132 employees (12.48%)
- **Black or African American**: 244 employees (23.06%)
- **Hispanic or Latino**: 55 employees (5.20%)
- **Not Hispanic/Latino and of More Than One Race**: 15 employees (1.42%)
- **White**: 608 employees (57.47%)

Data reflects USPTO Trademark Business Unit employees as of Pay Period 26-2021. Produced by the Office of Human Resources HRIS Data Analytics. Questions please email: GAO_Data_Analytics@uspto.gov
Gender and generation distribution

- Male: 397 (37.52%)
- Female: 661 (62.48%)

- Millennials: 438 (41.40%)
- Generation X: 474 (44.80%)
- Baby Boomers: 146 (13.80%)
Length of Service

- Less than 5 yr: 311
- 5-9 yr: 207
- 10-14 yr: 56
- 15-19 yr: 154
- 20-24 yr: 143
- 25-29 yr: 88
- 30-34 yr: 83
- 35+ yr: 16

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