

# Office of Policy and International Affairs update

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PATENT AND TRADEMARK OFFICE



# Topics for discussion

- China
- WIPO
- TM5
- ICANN
- Trademark training

# China

- On March 24, 2021, China's National Intellectual Property Administration (CNIPA) announced a Special Campaign Plan for Cracking Down on Bad Faith Trademark Preemptive Registrations.
- "Malicious squatting seeking improper benefits, disturbing the order of trademark registration and causing relatively adverse social impact"
- CNIPA will evaluate results in November–December 2021.
- We expect to monitor implementation of the campaign.

# World Intellectual Property Organization (WIPO) updates

- The USPTO successfully blocked a proposal by France to reclassify alcoholic beer from Class 032 to Class 033 at Nice Committee of Experts meeting in April.
- Standing Committee on Trademarks (SCT) meeting scheduled for May 17-19 covered trademarks and geographical indications (GIs).

# TM5

- TM5 partners are now planning for the May 25–26 midterm meeting.
- Agenda items will include proposals for new projects, including from CNIPA and EUIPO. These will be voted on at the annual meeting in November.
- JPO will host an experts meeting on AI during the summer.

# ICANN updates

- The Internet Corporation for Assigned Names and Numbers (ICANN) work related to access and disclosure for WHOIS domain name registration record information continues.
- Review of Rights Protection Mechanisms (RPMs) for new generic top-level domains (gTLDs) has been largely completed.
- Review of the Uniform Domain Name Dispute Resolution Policy (UDRP) will begin this fall.
- The USPTO participates in the working group addressing protections for inter-governmental organizations' (IGOs') acronyms in gTLDs.
- The ICANN71 Virtual Policy Forum will be held on June 14–17, 2021.



# OPIA training—some highlights

- Training on non-traditional marks for officials from the ASEAN region drew over 190 attendees.
- OPIA TM staff and the USPTO Trademarks ID/Class Office, in collaboration with WIPO, conducted a webinar on USPTO classification and identification practice. The program drew over 340 attendees.
- Monthly programs on trademark practice for counterparts in Afghanistan have resulted in changes to that office's practice.

