Expanding American Innovation

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Patent Public Advisory Committee quarterly meeting
SUCCESS Act background

• In October 2019, the USPTO published a report on the Study of Underrepresented Classes Chasing Engineering and Science Success, the SUCCESS Act.

• USPTO findings
  – Limited amount of publicly available data regarding the participation rates of women, minorities, and veterans in the patent system.
  – Information that does exist indicates that women and minorities are underrepresented as inventors named on U.S. granted patents.
SUCCESS Act background

• The USPTO currently has numerous programs and services geared toward individuals and small businesses from all backgrounds who are just getting started in inventing and patenting.

• The USPTO will enhance and expand upon its existing programs and services with at least the following initiatives:
  – Collaborative IP program
  – Award program
  – Creation of council for innovation and inclusiveness
  – Expansion of USPTO educational outreach program
    • Both students and teachers
  – Workforce development
  – Increase professional development IP training for educators
National Council for Expanding American Innovation (NCEAI)

**Objectives:**
- Develop a national strategy on innovation and intellectual property and a plan of action that will foster the involvement of underrepresented groups as inventors-patentees, entrepreneurs, and innovation leaders.
- Execute a long-term comprehensive plan for continuing to build America’s innovation ecosystem in areas that are key to the next technological revolution.

**Council members will be comprised of high-level officials from industry, non-profit organizations, academia and various government departments and agencies.**
Next steps

- The National Council for Expanding American Innovation Council will have its inaugural meeting in the spring.
- There will be a series of roundtable events around the country to collect best practices.
- The National Strategy will be published Fall 2020.
Call to Action

• What the IP Community can do
  – Community involvement in STEM and IP education
  – Improve diversity and inclusion of underrepresented groups in their organization
    • Share your more effective and less effective practices and programs among peers and the NCEAI

• Share your feedback to our mailbox
  – InnovationCommittee@uspto.gov
Questions and comments

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