Patent Public Advisory Committee
Quarterly Meeting

Staying in touch with USPTO

Chris Shipp
Chief Communications Officer

May 3, 2018
USPTO Subscription Center

- Topic-specific USPTO announcements via email

- 12 topics
  - Patent Alerts
  - Monthly Review
  - Press Releases etc.
Signing up

Users can sign up using the universal link at the bottom of uspto.gov web pages.

Users can add or remove themselves from subscription lists at any time (24/7).

Users can have emails sent to them right away, or collected as a batch and delivered daily or weekly.
Monthly Review

A monthly at-a-glance summary of new initiatives, events and significant media coverage during the previous month.

- 12 communiques per year

- 21,100 subscribers

Sample: April 2018
Patent Alerts

Announcements on patent operations, patent form updates, fee changes, EFS-Web, E-Office Actions, PDX, PAIR and PPAC meetings.

- 97 communiques sent in 2017

- Communiques occur M-F, every 2.6 business days on average

- 34,800 subscribers

Samples: Inventor chat, system maintenance
Subscription Center

80,000 unique subscribers

Users subscribe to 3 lists on average

Most popular subscription lists:
- Patent Alerts (34,800)
- Press releases (29,100)
- FYI at the USPTO (28,400)

234 alerts total sent last year
Signing up!
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Questions and Comments

Chris Shipp
Chief Communications Officer
(571) 270-1820
Christopher.Shipp@USPTO.GOV