



World Intellectual Property Day 2018

# POWERING CHANGE

Women in Innovation and Creativity

**Thursday, April 26<sup>th</sup>, 4:00 – 6:30 PM**  
**Rayburn House Office Building, Room 2237**

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4:00 p.m.: Welcome and Remarks, **Lisa K. Jorgenson**, *Executive Director, American Intellectual Property Law Association (AIPLA)*

Introduction to USPTO Director, **Dana R. Colarulli**, *Director of the Office of Governmental Affairs, US Patent and Trademark Office (USPTO)*

Remarks, Introduction of WIPD Video, **Andrei Iancu**, *Under Secretary of Commerce for Intellectual Property and Director of the US Patent and Trademark Office (USPTO)*

4:10 p.m.: World IP Day Video

4:15 p.m.: Introduction to Panel of Women Innovators, **Shira Perlmutter**, *Chief Policy Officer and Director for International Affairs, USPTO*

**Dr. Cherry A. Murray**, *Benjamin Peirce Professor of Technology and Public Policy at, and former dean of, the Harvard School of Engineering and Applied Sciences*

**Dr. Irina Buhimschi**, *Director, Center for Perinatal Research at the Research Institute, Nationwide Children's Hospital*

**Danya Sherman**, *Founder of KnoNap, LLC, 2018 Toyota Mother of Invention*

4:45 p.m.: Question and Answer Session

4:55 p.m.: **John Sandage**, *Deputy Director General – Patents & Technology Sector, World Intellectual Property Organization (WIPO)*

5:00 p.m.: **Ayala Deutsch**, *Executive Vice President & Deputy General Counsel at National Basketball Association (NBA) Properties, Inc., and Executive Committee Member of the Board, International Trademark Association (INTA)*

Remarks by **The Honorable Chuck Grassley**, *US Senate*; **The Honorable Bob Goodlatte**, *US House of Representatives*, **The Honorable Darrell Issa**, *US House of Representatives*



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5:15 p.m.: **Frank Cullen**, Executive Director of U.S. Intellectual Property Policy,  
*U.S. Chamber of Commerce's Global Intellectual Property Center*

**Scott Partridge**, Chair, *American Bar Association Section on Intellectual Property Law*

5:20 p.m.: Closing and Announcement of Reception, **Lisa K. Jorgenson**, *Executive Director, AIPLA*

Reception -- sponsored by WIPO, AIPLA, INTA, GIPC, ABA-IPL

*Agenda as of 04/13/2018*