



World Intellectual Property Day 2018

POWERING CHANGE

Women in Innovation and Creativity

Madison Auditorium
Tuesday, April 24, 10 – 11:15 a.m.

10 a.m. Welcome and introduction of USPTO Director
Shira Perlmutter
Chief Policy Officer and Director for International Affairs
U.S. Patent and Trademark Office (USPTO)

Opening remarks
Andrei Iancu
Under Secretary of Commerce for Intellectual Property and
Director of the USPTO

World IP Day Video

Introduction of keynote speaker and brief remarks
Lisa K. Jorgenson
Executive Director, American Intellectual Property Law Association (AIPLA)

10:15 a.m. Keynote presentation
Dr. Frances Ligler
Distinguished Professor, University of North Carolina,
Chapel Hill and North Carolina State University

Dr. Frances Ligler is the holder of 32 U.S. patents and the Lampe Distinguished Professor of Biomedical Engineering at the University of North Carolina, Chapel Hill and North Carolina State University. Inducted into the National Inventors Hall of Fame in 2017, Dr. Ligler invented portable optical biosensors, which have been used in food production, health clinics, pollutant cleanup sites, and military applications including anthrax and botulinum toxin detection during Operation Desert Storm. Dr. Ligler and her team at the Naval Research Lab have commercialized 11 of their inventions.

10:50 a.m. Question and answer session

11 a.m. Closing remarks
John Sandage
Deputy Director General – Patents & Technology Sector,
World Intellectual Property Organization (WIPO)