



2017 Patents for Humanity: Social Media Toolkit

Help spread the word about Patents for Humanity to those with game changing technologies. Please feel free to use the ready-made material below. The application period is open until **December 8**. For more information, contact Bruce Mihalick at Bruce.Mihalick@USPTO.GOV.

Links for inclusion in posts and tweets:

- USPTO Patents for Humanity web page: <http://bit.ly/2pCzL7F>
- Patents for Humanity application portal: <http://bit.ly/2wv2hMP>

Hashtags: #Patents4Humanity #USPTO

Suggested tweets:

- #Patents4Humanity is about inventing for a better future and improving lives. Now accepting applications: <http://bit.ly/2pCzL7F>
- #Patents4Humanity winners have helped transform lives across the globe. Learn more & apply today: <http://bit.ly/2pCzL7F>

Downloadable Files:

- [Downloadable logo](#)
- [Printable flyer](#)
- [Social Media Graphic](#)

Suggested Facebook posts:

- The USPTO Patents for Humanity program recognizes innovators who address global challenges by using patented technology to help people around the world. Apply by Dec. 8, 2017: <http://bit.ly/2pCzL7F> . [[Upload graphic](#)]
- USPTO's Patents for Humanity program awards innovators who serve the public good. Learn about previous winners and their life-improving inventions. Apply today: <http://bit.ly/2pCzL7F> . [[Upload graphic](#)]
- The USPTO Patents for Humanity program awards and recognizes innovators who address global challenges and invent for a better future. Now accepting applications: <http://bit.ly/2pCzL7F> . [[Upload graphic](#)]

Have you received an award or recognition for Patents for Humanity? Tell people! Talk about the patent your organization was recognized for and the kind of impact you've made. Remember to use #Patents4Humanity and link to <http://bit.ly/2pCzL7F> so people can learn more about the program and apply.

Example: In [year], we were recognized by the @USPTO with the #Patents4Humanity award for our global impact [OR for improving lives]. More about the program: <http://bit.ly/2pCzL7F> .

USPTO handles: [@USPTO](#) on Twitter; USPTO.gov on Facebook

2017 Patents for Humanity: Sample Blog or Newsletter Post

Patents for Humanity Awards Now Open for Applications

Patents for Humanity, the USPTO's top honor for patent owners and licensees who use game-changing technology to meet humanitarian needs, is now accepting applications for the 2017 – 2018 cycle. Anyone who owns or licenses a U.S. patent or patent application is eligible. Winners receive an acceleration certificate to expedite proceedings at the USPTO, as well as public recognition of their work.



Patents for Humanity recognizes inventions that address global development issues such as medicine, nutrition, sanitation, energy, and living standards. The USPTO invites innovators of all kinds to tell their stories of helping underserved communities through the power of technology. Individuals, corporations, nonprofits, small businesses, academic institutions, and government agencies are all welcome to apply.

This year marks the fourth cycle of the Patents for Humanity program. Previous awardees have improved lives worldwide. [Winners from the last round](#) include Case Western Reserve University, for a low-cost malaria detection device, and startup company GestVision, Inc., for a quick diagnostic test for preeclampsia, a potentially life-threatening pregnancy complication.

If your organization uses patented technology to help address basic human needs, we encourage you to participate. The USPTO will accept applications through Dec. 8. Please submit your completed application online through the [Patents for Humanity page of the USPTO website](#).

For more information, contact patentsforhumanity@uspto.gov or join us for an [informational webinar on Tuesday, Nov. 7](#) from 2–4 p.m. ET.

Event code: 641 805 163

Password: 123456