



2016 National Trademark Expo



Application to Exhibit

The United States Patent and Trademark Office (USPTO) will host the 2016 National Trademark Expo on October 21st and 22nd, 2016, at the Andrew W. Mellon Auditorium located at 1301 Constitution Ave. NW, Washington, DC 20240. The free two-day event is designed to educate the public about the vital role trademarks play in the global economy. The theme of the 2016 National Trademark Expo will be “Movement and Energy.”

Any owner of a federally-registered trademark may apply to exhibit at the Expo. Space is limited, so apply now. Those interested in exhibiting should file their application right away as the deadline will close soon. Please contact Andrew Lawrence at TMExpo@USPTO.GOV to determine if space remains. Those selected to exhibit will be notified right away.

Current exhibitors include:

United Parcel Service Inc.
Caterpillar Inc.
United States Air Force
Hershey Chocolate and Confectionery Corp.
VELCRO BVBA
International Trademark Association
Idaho Potato Commission
DC Rollergirls

Please answer the following questions as accurately as possible. For additional information, please view the 2016 national Trademark Expo Frequently Asked Questions.



2016 National Trademark Expo



Top of Form. Please complete all sections marked with an asterisk

Enter Requested Information:

* Name of Owner of Registration Mark(s):

* Marks you would like to feature at the Expo

* US Registration number(s) of the mark(s) you would like to feature at the Expo:

* Contact Name

* Telephone

* E-mail Address

* Web site Address

* Mailing Address

* **How would you categorize your entity? (Please check all that apply)**

Individual

Small Business

Medium Sized Business

Large Corporation

Non Profit

Intellectual Property Association

Intellectual Property Firm

Government Agency

Franchise

Other (please specify)



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* Which of the following categories, if any, would your exhibit address? (Please check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Authentic and counterfeit goods side by side | <input type="checkbox"/> Certification marks |
| <input type="checkbox"/> Evolution of a mark | <input type="checkbox"/> Marks misused as generic terms |
| <input type="checkbox"/> Unusual marks (sound, color, scent, etc.) | <input type="checkbox"/> Different kinds of marks used by one source (e.g., word, design, configuration) |
| <input type="checkbox"/> Other (please specify) | |

* Please describe your proposed exhibit in detail:

* Please describe how your participation in the Trademark Expo will help educate the public about trademarks:

* As the theme of the Expo is “Movement and Energy”, please indicate how your registered trademark(s) might potentially connect with this in some manner.

*** Have you participated in the Trademark Expo in the past?**

Yes No

Submit by E-mail

Or save a copy on your computer and e-mail it to TME expo@uspto.gov

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