Patent Public Advisory Committee
Quarterly Meeting

Midwest Regional Office

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Regional Director, Midwest Regional Office

November, 19, 2015
Midwest Regional Office - By the Numbers

154 – Employees since opening in July 2012

367 – Patent Examiner Jobs brought to the region, through office and Nationwide Telework Program

>20 – Site Visits to the Midwest Regional Office by Stakeholders in 2015 so far

>120 – Outreach Events in 2015 throughout the Midwest Region

>500 – K-12 students in underserved communities are being reached through Midwest Regional Office STEM efforts

>10,000 – Stakeholders engaged with Midwest Regional Outreach in 2015
Since opening, the Midwest Regional Office has had 7 Labs complete the Patent Training Academy.

The Midwest Regional Office has an examiner retention rate of 82.6%, with a total of 100 examiners.

4 Examiners have transferred to the Midwest Regional Office (2 Primary Examiners).

As of October 2015, the office has 2 on-site SPEs (AU 3667, AU 3686).

The Midwest Regional Office hosts several PETTP programs and tours for visiting SEE Trip participants.

The Midwest Regional Office provides examiner access to training, benefits information, and work-life resources through organized events during the year.

The Midwest Regional Office celebrating their 3rd year of operations with ADC Bob Oberleitner.
Midwest Regional Office Patent Examiners

Active cases docketed: 11,061
Disposals: 13,533
Allowed: 8,721
Abandoned: 4,812

Director Michelle K. Lee visiting with Midwest Regional Office examiners in Detroit prior to the Patent Leadership Innovation Forum on April 17, 2015.
Midwest Outreach Highlights

• April 17 – Patent Leadership Innovation Forum
• May 16 – Saturday Seminar
• May 20 – Legal Lecture Series Kickoff: §101 Post Alice
• May 29–June 1 – Midwest Trademark Tour with Commissioner for Trademarks
• July 28 – Office of Petitions Seminar
• August 7-10 – Midwest Trademark Trials and Appeals Board Tour with TTAB Chief Judge
• September 1 – Patent Hub Launch in Indianapolis, Indiana
• September 14 – Biotech Customer Partnership Meeting
• October 17 – Saturday Seminar
Midwest Outreach Highlights Cont’d

- November 10 – Trademark Lunch and Learn Kickoff

Stakeholder Listening Tours:
- 4/14-17 - Minnesota, Wisconsin, Illinois, Michigan
- 7/12-16 - Iowa, Minnesota, Wisconsin
- 9/1-3 – Indiana and Kentucky

Legal Lecture Series:
- 5/20 – Detroit, Michigan
- 6/26 – Chicago, Illinois
- 7/23 – Kansas City, Missouri
- 8/28 – Toledo, OH
- 9/1 – Indianapolis, Indiana
Trademark Information to Midwest Region

First Trademark Lunch and Learn at a Regional Office

Virtual Trademark Assistance Center presence through the Midwest Regional Office

Numbers from the event:

- 15 RSVPs received day of event posting (max occupancy)
- 16 on waiting list for next Trademark event
- 102 views of event site
K-12 STEM Outreach

• The Midwest Regional office is working with local school districts and after-school programs to encourage innovation with K-12 education, particularly focusing on children and teens that currently and historically underrepresented in STEM and the innovation economy.

• Camp Invention (August 2015)
• Charles H. Wright Museum (October 2015)
Memorandums of Understanding

Reaching over 400 Underserved K-12 Students in the Detroit Metro Area
Outreach Metrics: Half Fiscal Year 2015 (April - September 2015)

- **Alexandria**
  - Total Audience: 4896
  - 26%

- **Denver**
  - Total Audience: 1535
  - 4%

- **Detroit**
  - Total Audience: 11232
  - 31%

- **Silicon Valley**
  - Total Audience: 9442
  - 26%

- **Texas**
  - Total Audience: 9552
  - 26%

**Total Audience:**
- **Outreach:** 4896
- **Total Audience:** 9442
- **Silicon Valley:** 11232
- **Total Audience:** 9552
Outreach Metrics for Midwest Regional Office compared to Office Opening through 2014

• Est. 5,500 Stakeholders Reached

April – Sept. 2015
• 9,552 Stakeholders Reached
Questions and Comments

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