

# Trademark Public Advisory Committee Meeting



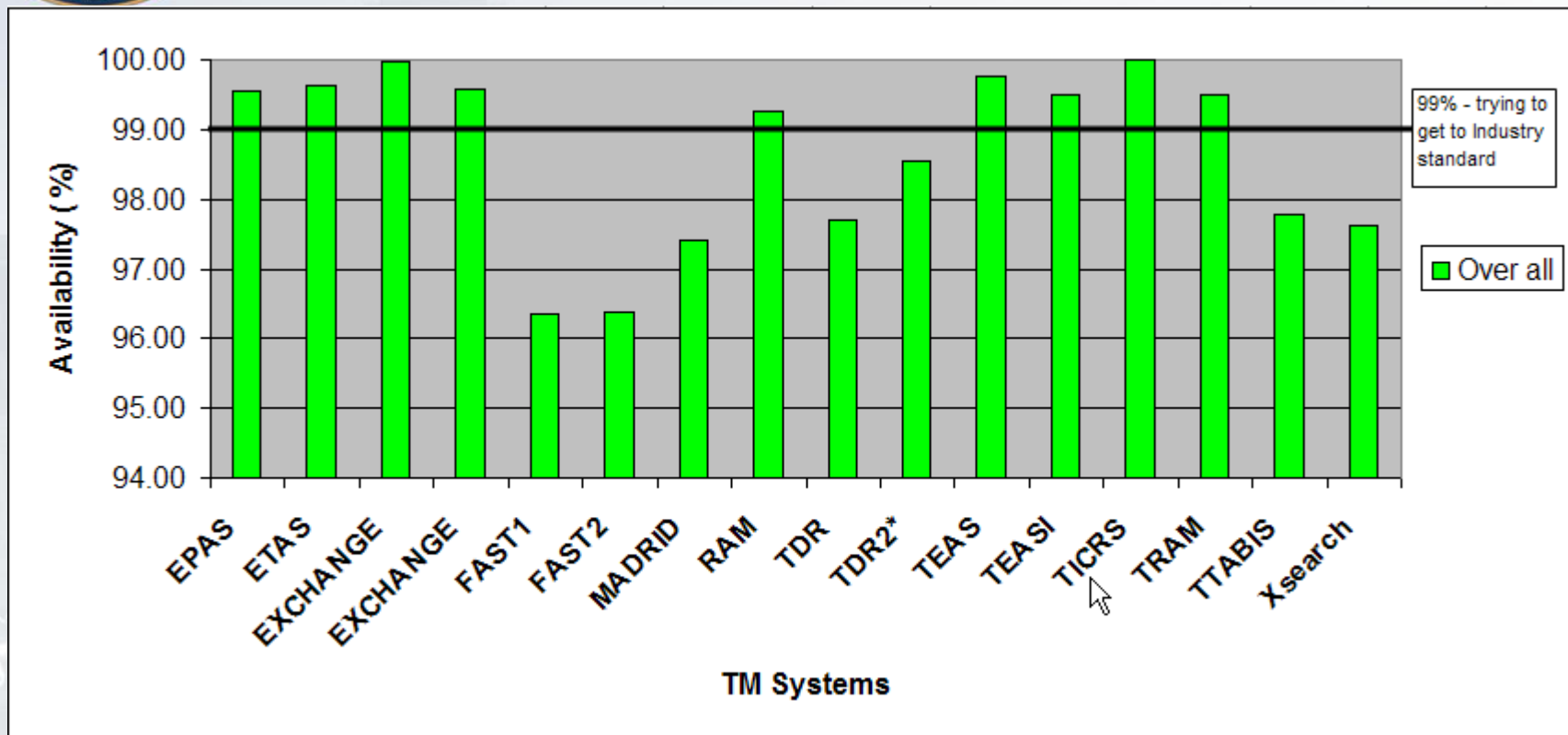
Kevin B. Smith

Deputy Chief Information Officer

November 18, 2011



# Availability of Systems

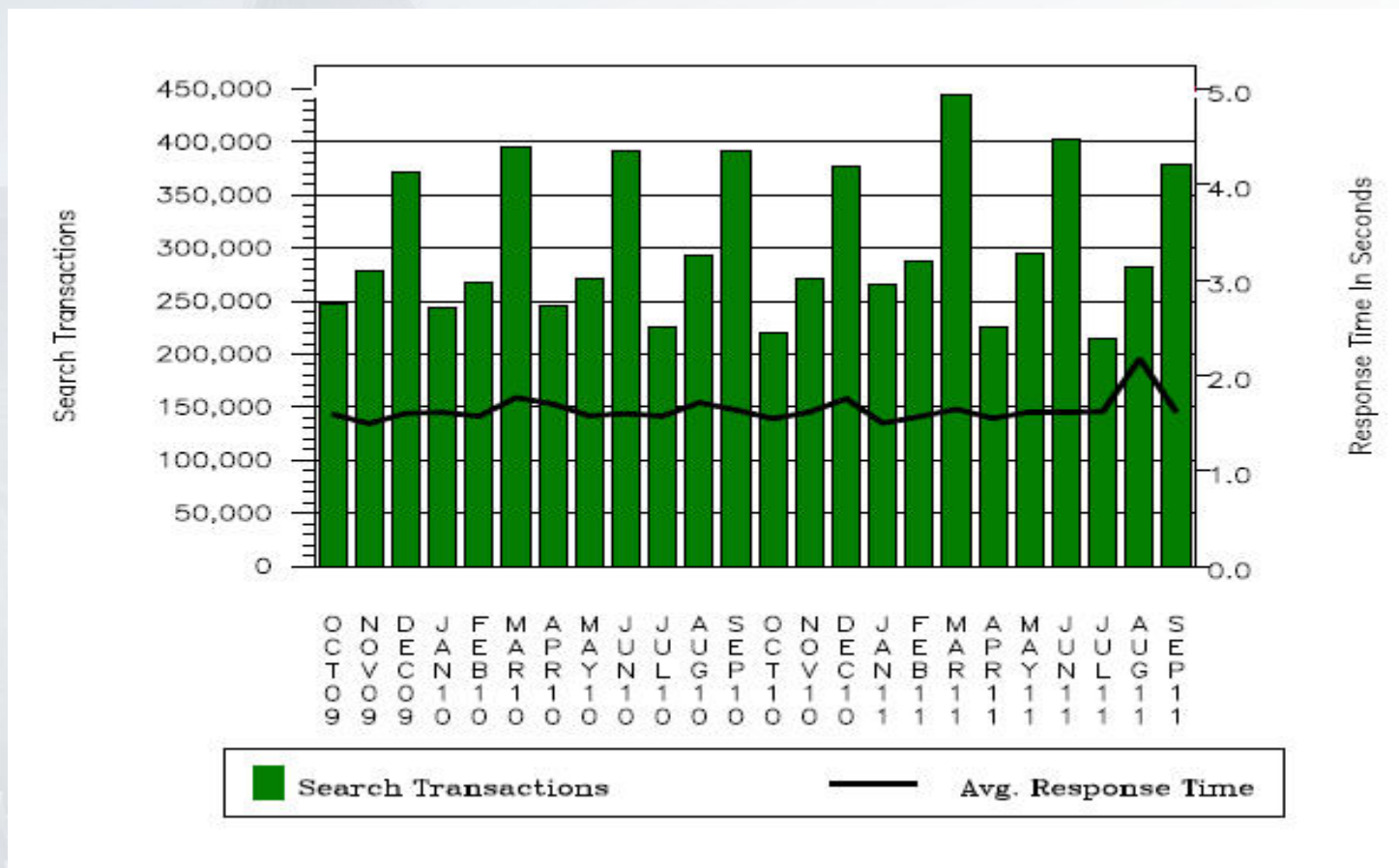


\* 2 Google Cloud API Outages



# Search

## System Stats

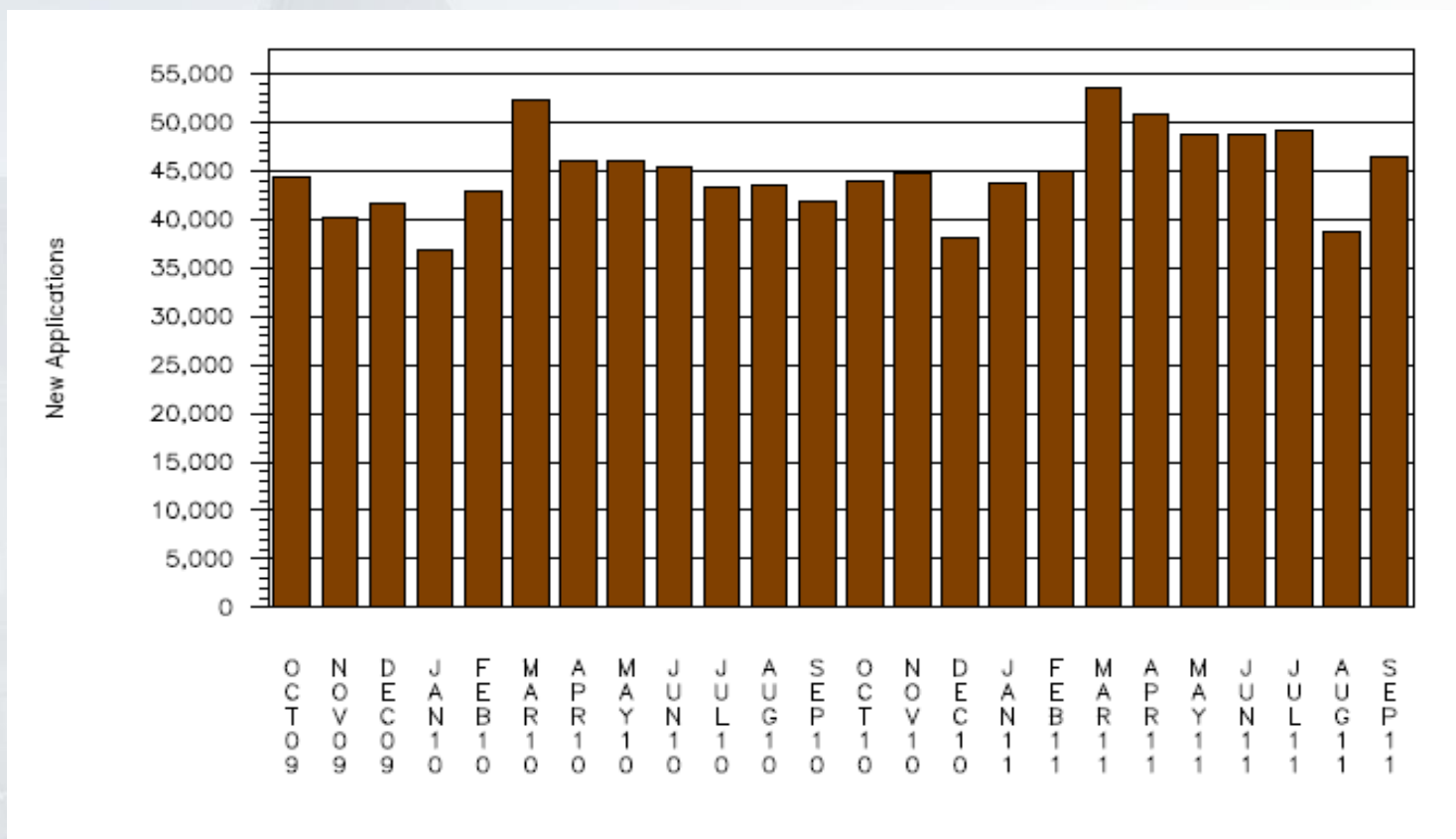


X- Search (BRS) Transactions and Response time



# TRADEUPS

## System Stats

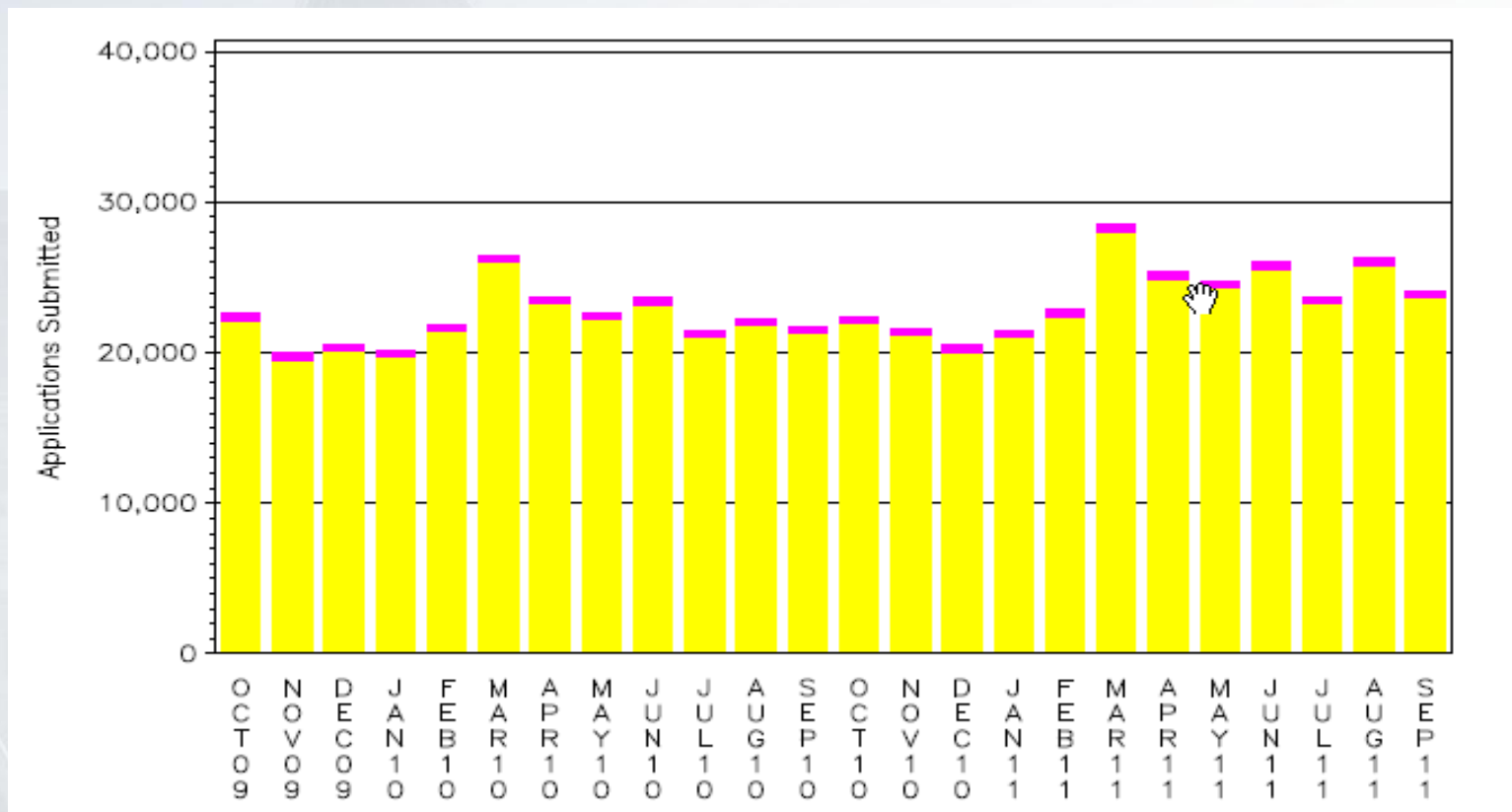


TRADEUPS New Applications Processed



# TEAS

## System Stats

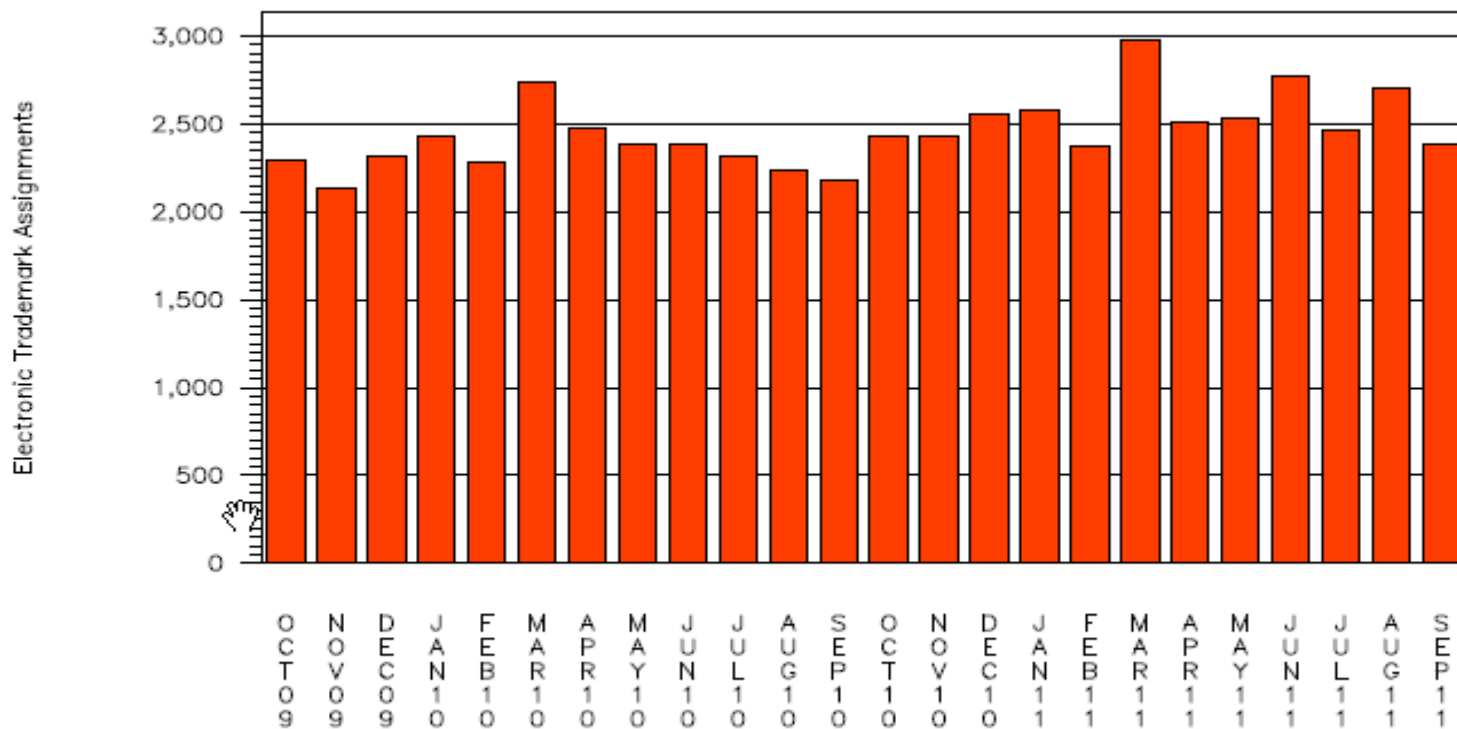


TEAS New Applications Submitted



# ETAS

## System Stats



ETAS Trademark Assignments Submitted



# Trademark UL Status

- Total Deployed in the USPTO 6,180 thru end of October (61.8 % completed).
- Trademark Application Status
  - Legacy Applications built with Microsoft VB 6 (Visual Basic) are having problems.
  - Home users over the Internet continue to have application freezes in FAST1, XSearch, and TICRs.
  - 4<sup>th</sup> iteration of FAST 1 application changes for Laptop underway.
  - FAST 2 and other office products perform acceptably in Trademark user testing.





# Trademark UL Delivery Plan

- Resolve Application Issues (Execute Concurrently)
  - Continue to alter legacy applications to run on laptops
  - Reassess alternatives to deliver legacy applications to laptops
  - Consider rewriting legacy applications sooner in Next Generation
- Test feasibility of deploying laptops and phones to everyone
  - Home users would use existing remote access solution until 'Application Issues are Resolved'
  - Legacy phone issues would be resolved



# Trademark Public Advisory Committee Meeting



Raj Dolas

Trademark NG Portfolio Manager

November 18, 2011



# TM NG Progress

- **Business Architecture**
  - Business Capability Maps, Business Capability Heat Map, and Value Streams, all have been completed
  - Minor enhancement work continues
- **Data Architecture**
  - Work continues to develop the data architecture for TM NG based on Business Capabilities
  - Completed architecture for Trademark Quality Review System
- **Enterprise Architecture**
  - Created mapping between Tier 1 priorities and Business Capabilities for Value Streams, Rollups, and Detailed views
- **Solution Architecture**
  - Work continues to finalize the overall architecture



# TM NG Progress cont.

- The Platform and Infrastructure Improvement track contains the following programs -
  - Separation and Virtualization
    - Separate Trademark Infrastructure from other businesses. Virtualize to reduce footprint
    - Project on track to migrate 10 systems in Phase 1 ( Sept – Dec 2011)
  - Cloud Computing
    - Trademark Status and Data Retrieval System (TSDR) is Cloud-based application that will provide bibliographic data in a standard markup form.
  - Infrastructure Improvements
    - Finalizing technology solution for TM NG
    - Validating the current selections against Business Capabilities and use cases



# TM NG Progress cont.

- The application development track contains the following
  - TRAM Migration prototype
    - Started in October; assess and finalize the migration plan, develop a prototype
  - Authentication & Authorization Prototype
    - Started in October, analyze current authentication and authorization solution
    - Recommend 2 solutions, back it up with a prototype.
  - Trademark Quality Review System
    - Will provide automation for Post Registration group
  - Trademark Status and Data Retrieval
    - On track, will provide bibliographic data in a standard markup form.
  
- IT and Trademarks working together to create a consolidated list of all priorities
  - Focused on execution of priorities
  - Single list to include input from all stakeholders

