



Introduction & Welcome by TPAC Chair October 16, 2014

*Maury Tepper
Chair*

Trademark Public Advisory Committee



Public Advisory Committee Meeting Legislative Update

October 16, 2014

*Dana Robert Colarulli
Director*

Office of Governmental Affairs

A look ahead at the 114th Congress



The 113th Congress (2013-2014)

U.S. House of Representatives



Committee on the Judiciary

Bob Goodlatte (R-VA-6), Chairman

John Conyers (D-MI-13), Ranking Member

Subcommittee on Courts, Intellectual Property, and the Internet

Howard Coble (R-NC-6), Chairman
** retiring this congress*

Jerry Nadler (D-NY-10), Ranking Member

U.S. Senate



Committee on the Judiciary

Patrick Leahy (D-VT), Chairman
Chuck Grassley (R-IA), Ranking Member

House Judiciary Committee Oversight Hearing (July 2014)



HOUSE JUDICIARY COMMITTEE, SUBCOMMITTEE ON COURTS, INTELLECTUAL PROPERTY AND THE INTERNET

Hearing on

“U.S. Patent and Trademark Office: The America Invents Act and Beyond,
Domestic and International Policy Goals”

JULY 30, 2014

Issues Addressed In Submitted Testimony

- Proud Agency Ranked #1 by PPS
- Continue Implementation of Strategic Plan
- Achieve High Quality Standards for Trademarks
- Trademark Pendency Goals Achieved
- Trademark Electronic Filing Goals Met
- Trademark’s Proposal to Decrease Filing Fees
- Trademark Expansion of Public Outreach and Education
- IP Attachés
- Global IP Academy Programs
- IT Modernization including TM Next Generation

Sampling of Questions Asked by Subcommittee Members:

- USPTO Funding
- Patent Litigation issues
- USPTO Director Vacancy
- Detroit Satellite Office Vacancy
- Attaché Program and Status in Embassies
- IP Challenges in China and India
- Law School Certification Program
- Pro-Bono Program
- Cigarette Packaging Trademark Rule in Australia
- Rejection of DotAmazon gTLD
- Trade Secret Legislation and Protection in China
- Pending OIG Reports on USPTO

Congressional Snapshot:

Bills introduced/enacted in Recent Congresses



| Congress | Dates | Introduced | Enacted |
|---------------------|-----------|------------|---------|
| ☑ 112 th | 2011-2012 | 10,445 | 283 |
| ☑ 111 th | 2009-2010 | 10,668 | 383 |
| ☑ 110 th | 2007-2008 | 11,071 | 308 |
| ☑ 109 th | 2005-2006 | 10,558 | 482 |
| ☑ 108 th | 2003-2004 | 8,466 | 498 |
| ☑ 113 th | 2013-2014 | 8,592* | 184* |

** as of October 15, 2014*



Congressional Activity on Trademark Issues

Law School Clinic Certification Program

- **H.R. 5108** “Law School Clinic and Certification Program of the USPTO (Jeffries, D-NY & Chabot R-OH) (introduced 7/15/2014, passed Committee 9/10/2014, passed House 9/15/2014)

Internet Corporation for Assigned Names and Numbers (ICANN)

- **H.R. 4342** - “Domain Openness Through Continued Oversight Matters (DOTCOM) Act of 2014” (Rep. Shimkus, R-IL-15, introduced 3/27/2014); passed Energy & Commerce (5/8/2014)
- House FY 15 CJS Appropriations – prohibiting NTIA funding for relinquishing oversight

Marks consisting of flag, coat of arms, and other official seals

- **H.R. 3713** - “To amend the Trademark Act of 1946 to provide for the registration of marks consisting of a flag, coat of arms, or other official insignia of the United States or of any State or local government” (Rep. Jeffries, D-NY-8, introduced 12/12/2013)
- **S. 1816**, Sen. Klobuchar, D-MN (introduced 12/12/2013 - Senate Companion)

Non-Disparagement of Native American Persons (“Redskins Trademark”)

- **H.R.1278** - “Non-Disparagement of Native American Persons or Peoples in Trademark Registration Act of 2013” (Faleomavaega, D-AS) & 21 cosponsors (introduced 4/15/2013)
- Letter from 50 Senators to NFL Commissioner Goodell (5/22/2014)



Congressional Activity on Trademark Issues

Congressional Trademark Caucus

Officially Launched: Sept. 2014

Bi-Partisan and Bi-Cameral; Co- chairs:

Congressman Coble (R-NC)

Senator Grassley (R-IA)

Congresswoman DelBene (D-WA)

Senator Coons (D-DE)

First event – Promotion of USPTO’s 2014 Trademark Expo



Four Goals:

- ✓ Support congressional committees with jurisdiction over trademarks, with special attention to consumer issues
- ✓ Increase awareness among Congress, media, and the public about trademarks’ importance to global commerce
- ✓ Foster public policy dialogues on the roles of governments and brand owners in decreasing the presence of counterfeit goods in the marketplace
- ✓ Emphasize trademark protection in discussions between the U.S. and other nations and world government bodies

TM Expo Amplification: Capitol Hill Event



October 9, 2014

Rayburn Foyer

U.S. House of Representatives



Remarks By:

- The Honorable Jim Moran, D-VA-8th
- Debbie Cohn, Commr. for TMs, USPTO
- Dana Colarulli, Dir. of Governmental Affairs, USPTO
- Lisa Kohn, Rep. DeBene, D-WA-1st
- Ted Schroeder, Sen. Coons, D-DE

Congressional Activity on Copyright Issues



Copyright-related Legislation

- **Satellite Television Reauthorization Act** – various bills introduced with both Judiciary and Energy & Commerce Committees having jurisdiction. Expires in Dec. 2014
 - H.R. 4572 (Walden, R-OR-2) - passed House, 7/22/14).
 - S. 2799 (Rockefeller, D-WV and Thune, R-SD) - may be taken up by Senate during lame duck session

Recent Congressional Hearings:

Continuing Series of Hearings in front of the House Judiciary Committee, Subcommittee on Courts, Intellectual Property and the Internet:

- September 17, 2014 - Hearing on “Chapter 12 of Title 17”
- September 18, 2014 - Hearing on “Oversight of the U.S. Copyright Office”
- Additional hearings possible during the “lame duck” session



Activity on Copyright Issues

Domestic Policy Activity (in parallel with Congressional hearings):

DOC/USPTO 2013 Green Paper:

“Copyright Policy, Creativity, and Innovation in the Digital Economy”

- ✓ Forums held in Alexandria and San Jose, CA on improving operation of the notice and takedown system
- ✓ Four roundtables held in various cities to solicit feedback on remixes, the first sale doctrine, and statutory damages
- ✓ Task Force plans to finalize a White Paper in 2015 and is soliciting further input on online licensing issues

International Activity:

Continuing work within the Administration to implement copyright treaties:

- ✓ Beijing Treaty on Audiovisual Performances (*adopted June 26, 2012*)
- ✓ Marrakesh Treaty for the Visually Impaired (*adopted June 28, 2013*)



Activity on Patent Related Issues

Proposals Address Abusive Patent Litigation

White House Activity

- June 4, 2013 – 5 executive actions and 7 legislative recommendations
- February 20, 2014 - White House event -- *3 additional executive actions announced*

Congressional Activity

- H.R. 3309, “The Innovation Act” (Goodlatte, R-VA-6) – passed Dec. 5, 2013
- S. 1720, the “Patent Transparency and Improvements Act of 2013” (Leahy, D-VT)
- Several other bills introduced; Numerous hearings and staff briefings held
- Further action this year is unlikely

USPTO Activity

- Continued Implementation of Administrative Actions
- Monitoring Impact of Court cases and continued engagement with Stakeholders
- Anticipated engagement with House and Senate Judiciary Staff in the “lame duck”

Activity on Patent Issues: Proposals Address Abusive Patent Litigation



President Obama - State of the Union – January 28, 2014

“..let's pass a patent reform bill that allows our businesses to stay focused on innovation, not costly and needless litigation.”

President Obama - “Town Hall on Innovation” Los Angeles, CA – October 9, 2014

“One of the biggest problems that we’ve been working on is how do we deal with these folks who basically are filing phony patents and are costing some of our best innovators tons of money in court; or if they don't go to court, they end up having to pay them off even though they're making a bogus claim just because it’s not worth it for you to incur all the litigation costs. So we’ve made some progress on patent reform. We continue to work with Congress to do more.”



Congressional Activity on Trade Secrets

Legislation [*** Possible movement in the “lame duck” congressional session*]

- **S. 2267**, “Defend Trade Secrets Act of 2014” - Senators Coons (D-DE) and Hatch (R-UT), introduced 4/29/14 (*Civil Private Right of Action for “Misappropriation”*)
- **H.R. 5233**, “Trade Secrets Protection Act” – Rep. Holding (R-NC-13), introduced 7/29/14, marked up in Committee 9/17/14

Congressional Hearing

- May 13, 2014 - Senate Judiciary Subcommittee on Crime and Terrorism held a hearing *“Economic Espionage and Trade Secret Theft: Are Our Laws Adequate for Today’s Threats?”*

USPTO Engagement

- Meetings with bill sponsors and other House and Senate Judiciary Committee staffers to discuss bills and provide technical drafting assistance.



Other Considerations for the 113th Congress

- **Opening USPTO Satellite Offices** (Detroit, Denver, Silicon Valley, Dallas)
 - Continued interest from Capitol Hill
 - Providing local support for outreach and education
 - Denver office opened June 30, 2014; Silicon Valley will open Spring 2015
- **USPTO Fiscal Year 2015 Appropriations**
 - Continuing Resolution – continues spending at FY 2014 funding levels through December 11, 2014; Omnibus likely in lame duck session or next year
- **International Treaties – implementation**
 - The Geneva Act of the Hague Treaty on Industrial Designs
- **IP Awareness – On and Off the Hill**
 - Trademark Expo – *Pre-Expo event on Capitol Hill, Oct 9*
 - Increased interest in our Telework program
 - Increased interest in our IP Attaché Program
 - Supporting STAFDELS/CODELS to China, Thailand, and elsewhere (USPTO has led pre-trip briefings with Members of Congress and facilitated discussions on the ground)



Thank you

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Public Advisory Committee Meeting

IP Attaché Update

October 16, 2014

Dominic Keating
Director
IP Attaché Program



Public Advisory Committee Meeting

Policy Update

October 16, 2014

Sharon Marsh
Deputy Commissioner for Trademark Policy



Public Advisory Committee Meeting International Update

October 16, 2014

Amy Cotton

Policy and International Affairs



Public Advisory Committee Meeting Trademark Operations Update

October 16, 2014

Deborah S. Cohn
Commissioner for Trademarks

| FY 2014 Trademark Performance Measures and Results | FY 2013 Results | FY 2014 Target | FY 2014 Results | FY 2014 Variance |
|---|--|--|--|---|
| <p>QUALITY</p> <p>Improve trademark examination quality as indicated by the compliance rate which is determined through an in-process review evaluation of the statutory bases for which the Office raises issues and or refuses marks for registration based on the first office action and the examiner’s approval or denial of the application. Results are cumulative fiscal year-to-date.</p> <p>“Exceptional Office Action” indicates comprehensive quality of the first office action search strategy, evidence, writing and decision making.</p> | <p>First Office Action: 96.3%</p> <p>Final Compliance: 97.1%</p> <p>Exceptional Office Action: 35.1%</p> | <p>First Office Action: 95.5%</p> <p>Final Compliance: 97%</p> <p>Exceptional Office Action: 28%</p> | <p>First Office Action: 95.8%</p> <p>Final Compliance: 97.2%</p> <p>Exceptional Office Action: 43%</p> | <p>First Office Action: +0.3%</p> <p>Final Compliance: +0.2%</p> <p>Exceptional Office Action: +54%</p> |
| <p>E-GOV</p> <p>Increase the use of electronic filing and processing as measured by the percent of applications for the registration of a trademark that are processed electronically.</p> | <p>79%</p> | <p>78%</p> | <p>80.7%</p> | <p>3.5%</p> |
| <p>APPLICATION FILINGS</p> <p>Classes Increase/Decrease from the prior year to date</p> | <p>433,654 4.5%</p> | <p>455,000 4.9%</p> | <p>455,017</p> | <p>On target</p> |
| <p>EXAMINER PRODUCTION</p> <p>Initial Exam First Actions Examiner Disposals – abandonments and approval for publication Examiner Balanced Disposals – first actions plus disposals</p> | <p>441,615 433,659 875,274</p> | <p>463,150 450,350 913,500</p> | <p>458,162 451,442 909,604</p> | <p>-1.1% +0.2% -0.4%</p> |
| <p>EXAMINERS</p> <p>Examiner FTE annual basis Examiner Positions – EOY or Current Month</p> | <p>389 409</p> | <p>412 429</p> | <p>411 429</p> | <p>On target</p> |

| FY 2014 Trademark Performance Measures and Results | FY 2013 Results | FY 2014 Target | FY 2014 Results | FY 2014 Variance |
|--|--|--|--|---------------------------|
| <p>OFFICE DISPOSALS</p> <p>Abandonments and registrations</p> <p>Registrations</p> <p>Total Active Registrations</p> | <p>405,412</p> <p>259,681</p> <p>1.9 million</p> | <p>451,400</p> <p>265,200</p> <p>1.9 million</p> | <p>429,869</p> <p>279,282</p> <p>1.9 million</p> | <p>-4.8%</p> <p>+5.3%</p> |
| <p>PENDENCY to FIRST ACTION</p> <p>First action pendency from date of filing to first office action in months.</p> | <p>3.1</p> | <p>2.5 – 3.5</p> | <p>3.0</p> | <p>On target</p> |
| <p>PENDENCY to DISPOSAL</p> <p>Disposal pendency from date of filing to issuance of a notice of allowance, registration, or abandonment – including suspended and inter partes proceedings.</p> | <p>11.7</p> | <p>14.5</p> | <p>11.3</p> | <p>On target</p> |
| <p>PENDENCY to DISPOSAL</p> <p>Disposal pendency from date of filing to issuance of a notice of allowance, registration, or abandonment – excluding suspended and inter partes proceedings.</p> | <p>10.0</p> | <p>12</p> | <p>9.8</p> | <p>On target</p> |
| <p>EFFICIENCY</p> <p>Improve the efficiency of the trademark process as measured by the average cost of a trademark disposal compared to trademark direct and indirect costs. Actual results are based on total trademark related expenditures compared to office disposals.</p> | <p>\$552</p> | <p>\$650</p> | <p>\$555 Q3*</p> | <p>On target -15%</p> |

Break



**We will return to
the session in 10
minutes.**

Thank you.



Public Advisory Committee Meeting

USPTO Budget Update

October 16, 2014

Tony Scardino
Chief Financial Officer
Office of the Chief Financial Officer

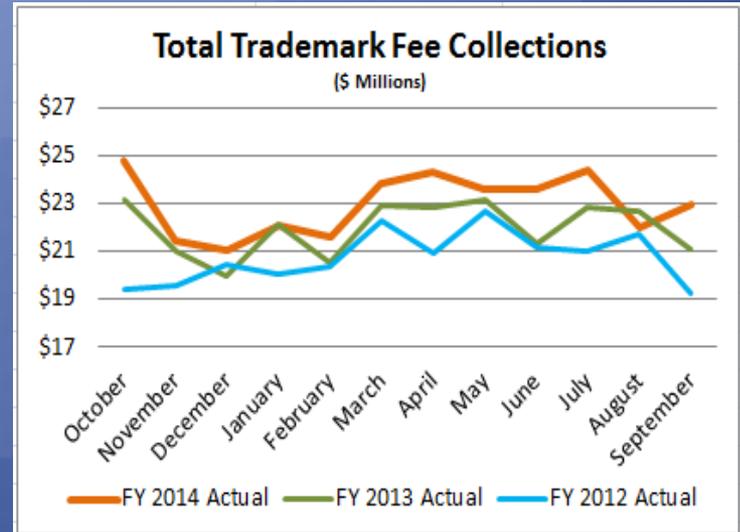


FY 2014 Trademark Fee Summary

FY2014 Trademark fees ended the year at \$275.7 million.

This is

- 4.6% above FY 2013
- 3.7% above appropriation level
- 1.0% *below working estimate*



| Total Trademark Collections (Dollars in Thousands) Y Y | | | | |
|--|-----------|----------|-----------|----------|
| FY 2012 | FY 2013 | | FY 2014 | |
| Actual | Actual | Increase | Actual | Increase |
| \$248,877 | \$263,650 | 5.9% | \$275,684 | 4.6% |

FY 2014 Projected End of Year Funding



\$146.8 million has been deposited in the Patent and Trademark Fee Reserve Fund (PTFRF).

| | PATENTS | TRADEMARKS | TOTAL |
|---|----------------------|----------------------|----------------------|
| Actual Fee Collections | \$2,767,834,000 | \$256,166,000 | \$3,024,000,000 |
| | 2,895,139,742 | 275,683,607 | 3,170,823,349 |
| Resources in Excess of Current Spending Authority (PTFRF)* | \$127,305,743 | \$19,517,607 | \$146,823,349 |
| Actual Resources Summary | | | |
| Actual Fee Collections | \$2,895,139,742 | \$275,683,607 | \$3,170,823,349 |
| Actual Prior Year Carryover | 287,210,610 | 155,080,204 | 442,290,814 |
| Actual Other Income | 29,553,577 | 6,333,598 | 35,887,185 |
| OIG Transfer | -1,838,279 | -161,721 | -2,000,000 |
| <i>Total Year-to-Date Available Income</i> | <i>3,210,065,651</i> | <i>436,935,688</i> | <i>3,647,001,338</i> |
| <i>Total Year-to-Date Spending</i> | <i>2,714,616,250</i> | <i>282,840,752</i> | <i>2,997,457,003</i> |
| Available Year-to-Date Resources | \$495,449,400 | \$154,094,935 | \$649,544,334 |

* The split of Patent and Trademark resource levels within the PTFRF is the difference between the actual fee collections and the appropriated level of fee collections.

The split of Patent and Trademark spending and other income is preliminary and are based on FY 2014 Q3 and will be finalized at the end of October 2014.

Available resources assumes the fees deposited in the PTFRF are transferred to the USPTO's appropriated fund.

FY 2014 Trademark Fee Summary (Cont.)



FY 2014 collections compared to Revised Working Estimate

(As reported in the FY 2015 President's Budget)

FY 2014 Collections (*Dollars in Thousands*):

| | FY 2014 Working Estimate | FY 2014 Actual | Percentage Variance | Dollar Variance |
|----------------------------------|-----------------------------|-------------------|------------------------|--------------------|
| Application Filings | \$144,795 | \$145,317 | 0.4% | \$522 |
| Maintaining Exclusive Rights | \$74,182 | \$70,047 | -5.6% | (\$4,135) |
| Intent to Use/Use Fees | \$47,121 | \$45,635 | -3.2% | (\$1,486) |
| Trademark Trial and Appeal Board | \$3,670 | \$3,768 | 2.7% | \$99 |
| Other | \$8,610 | \$10,916 | 26.8% | \$2,306 |
| Total Trademark Fees | \$278,376 | \$275,683 | -1.0% | (\$2,693) |

FY 2014 Trademark Fee Summary (Cont.)



Elaborating on the source of the largest dollar variance - Maintaining Exclusive Rights

- In FY 2014 fees related to maintaining exclusive rights comprised 25% of the total Trademark collections.

| Trademark Maintaining Exclusive Rights <i>(Dollars in Thousands)</i> | | | |
|---|---------------------------|---------------------------|---------------------------|
| | FY 2012 Actual | FY 2013 Actual | FY 2014 Actual |
| §8 Declaration of Use (or Excusable Nonuse) | \$15,740 | \$17,301 | \$18,096 |
| §71 Declaration of Use (or Excusable Nonuse) - Madrid Protocol | \$471 | \$685 | \$886 |
| §9 Request for Renewal | \$28,647 | \$30,464 | \$27,960 |
| §15 Declaration of Incontestability | \$14,912 | \$16,894 | \$19,705 |
| Grace Period Surcharges | \$2,304 | \$2,805 | \$2,822 |
| Other | \$511 | \$504 | \$578 |
| Total Trademark Maintaining Exclusive Rights Fees | \$62,585 | \$68,654 | \$70,047 |

- §9 Request for Renewals are projected to decline 28% in FY 2015 before rebounding in FY 2016.
- Renewals are based on an average rate for marks that registered and renewed 10 years prior.
- Other category includes correction of deficiency fees and amendment to registration fees.



FY 2015 Status

- The current Continuing Resolution (CR) is through December 11, 2014.
 - The USPTO is held at the \$3,024.0 million level.
 - The CR bill reduces the rate of operations by 0.0554%, or approximately \$.3 million.
 - All contracts will be funded as planned. There are no hiring restrictions.
- The USPTO is working on a reprogramming notification to access fees in the PTFRF.



FY 2016 Budget Planning

- USPTO submitted the FY 2016 OMB Budget on September 8, 2014.
 - Passback on the budget is anticipated early in December 2014.
- PACs, DoC, and OMB will receive a draft of the FY 2016 President's Budget in January 2015
 - OMB will transmit the final budget to Congress on February 2, 2015.



Public Advisory Committee Meeting

TTAB Update

October 16, 2014

Gerard Rogers
Chief Administrative Trademark Judge
Trademark Trial and Appeal Board

| FY 2014 TTAB Performance Measures (1) | FY 2013 EOY Results | FY 2014 Actual, Targeted or Projected | FY 2014 EOY Results | FY 2014 Variance |
|--|---|---|--|-------------------------------|
| JUDGES and INTERLOCUTORY ATTORNEYS Administrative Trademark Judges – EOY or Current Reporting Period Interlocutory Attorneys – EOY or Current Reporting Period | 22 12.5 | Actual 21 12.5 | 21 12.5 | On target |
| FILINGS Notices of Appeal Extensions of Time to Oppose Notices of Opposition Petitions to Cancel | 2,685 16,939 5,278 1,513 | | 2,794 17,285 5,509 1,722 | +4% +2% +4.4% +13.8% |
| TOTAL PENDENCY Average total pendency, commencement to completion, excluding precedents Appeals (406 decided in FY2014) Trial Cases (131 decided in FY2014) ACR Trial Cases (21 decided in FY 2014) | 49.8 weeks 189.5 weeks 114.2 weeks | | 43.8 weeks 165.2 weeks 136.3 weeks | -12% -12.8% +19.3% |
| PENDENCY- Final Decisions (Cancellations, Oppositions, Ex Parte Appeals) Measured from ready for decision date until mailing for final decisions, excluding precedents, in appeals and trial cases during reporting period | 17.7 weeks <i>(met target Q3&Q4)</i> | 10-12 weeks (target) | 9.2 weeks | -8% to -23.3% |
| PENDENCY- Contested Motions (1) Measured from ready-for decision until mailing; average of orders on contested motions, excluding precedents, issued during reporting period (2) Age of oldest contested motion ready for decision at end of reporting period | 13.3 weeks 15.4 weeks | (targets) 8-9 weeks (avg.) 12 weeks or less | 9 weeks 11.9 weeks | on target on target |

| FY 2014 TTAB Performance Measures and Results (2) | FY 2013 EOY Results | FY 2014 Actual, Targeted or Projected | FY 2014 EOY Results | FY 2014 Variance |
|--|---|---|---|--|
| PRODUCTION-DECISIONS Cases Decided on Merits Precedential Decisions Issued Contested Motions Decided Uncontested Motions Processed | 676 49 1,167 27,709 | 40-45 (target) | 537 45 1,358 28,861 | -20.6% on target +16.4% +4.2% |
| INVENTORY—Cases Ready for Final Decision The number of pending appeals and trial cases in which briefing was completed, or in which briefing and arguments were completed, thus becoming ready for decision on the merits, as of the end of the reporting period | Ex Parte Appeals 58 Oppositions 22 Cancellations 6 | Total Case Inventory 115-135 (target) | Ex Parte Appeals 81 Oppositions 18 Cancellations 6 | 105 cases (better than target) |
| INVENTORY—Contested Motions Ready for Decision The number of contested motions in which briefing was completed, becoming ready for decision, as of the end of the reporting period | 130 | Cases with Motions 130-160 (target) | 135 | on target |
| CUSTOMER SERVICE DESK Percentage of Calls Answered Percentage of Calls Answered in 20 seconds or less | 97% 82% | Target 92% 80% | 96.42% 76.85% | >target <target |



Public Advisory Committee Meeting

OCIO Update

October 16, 2014

John Owens
Chief Information Officer



Public Advisory Committee Meeting Trademark Next Generation

October 16, 2014

Raj Dolas
Manager

Trademark Next Generation (TM NG) Portfolio

TM NG Investments



TM NG FY11 – FY14

- Focused on delivery of examiner capabilities
- Concentrated on building the infrastructure and framework

TM NG External FY13 – FY16

- Focused on developing capabilities for external users

TM NG-2 FY15 – FY17

- TMNG-2 will deliver the capabilities developed during the TMNG Investment for Examination, and will focus on developing and delivering business capabilities identified in the Trademark Business Architecture specific to non-examination functions

Trademark Trial and Appeal Board FY16

- Will develop capabilities for TTAB internal users



TMNG Examination Prior Accomplishments

- Defined the business and technical architecture
- Provided examining attorneys with the ability to:
 - Approve First Actions for Publication
 - Store office actions, public notes, and summary notes
- Developed initial TMNG State Machine, Case File Management, and Synchronization capabilities
- Provided infrastructure services for TMNG to maintain/scale IT environments & business capabilities

TMNG Examination Recent Accomplishments



- Provided examining attorneys with:
 - The ability to search multiple databases from within TMNG
 - 'File Note' functionality, evidence creation and attachment for Office Actions
- Demonstrated consistency utilizing synchronization between legacy mainframe and TMNG
- The capabilities completed to date are ready for a “test drive” by Examining Attorneys

Upcoming TMNG Work



- Provide examining attorneys with the ability to:
 - Communicate to applicants and registrants regarding shortcomings in a mark and/or filing (Deficiency ID)
 - Search External databases and attach results to a case
 - View multiple cases (Docket Management)
 - Send requests to other TM business units
 - Show fee history for any given case
 - Establish, review, evaluate, and compare historical and current production and quality achievements by employees for purposes of determining varying levels of standards of achievement (Performance Management)
 - Control, process, prioritize, and set deadlines for case files, and for tracking time frames for different process stages (Time Processing Management)
 - View all required content for a particular case (images, media files, etc.)
 - Edit data within TMNG and have that data sync with the legacy systems
- Goal is to develop all Examination-related capabilities by March 2015

TMNG External Accomplishments



- TMNG ID Manual
 - Developed improvements for the public related to basic and advanced search options, highlighting search terms in results, inclusion of notes in results table, and displaying initial results in a “relevance” priority rather than Class number
 - Continuing to improve functionality for internal users; beta testing begins October 2014
- TMNG Official Gazette (OG)
 - Provided external users with the ability to zoom into individual TM images and added borders to the images for enhanced viewing of the Official Gazette (OG)
 - Continuing to improve functionality for internal reviewers

Trademark Legacy System Improvements



- Enhanced TEAS based on input from the public:
 - Implemented Due Date Calculator allowing for acceptance of delayed filings in the event of office closure
 - Incorporated owner e-mail address updating
 - Expanded Ability to Upload Sound/Multimedia Files
 - Created Letter of Protest Form allowing for faster uploading of data
 - Added Notification Text Box for TEAS updates and announcements
- Enhanced Madrid processing workflow and corrected outstanding bugs



Public Advisory Committee Meeting Questions & Comments

October 16, 2014

General Public