

# Trademark Public Advisory Committee Meeting



John B Owens II  
Chief Information Officer  
February 11, 2011



# TM Next Generation

- 🌐 TM expectation setting
  - We're going to take time to do the right thing
  - We're not just going to run out and spend money
  - Hired an independent expert to provide 3<sup>rd</sup> party assessment of capabilities – recommendations incorporated into the plan



# Progress (cont.)

- Trademark Next Generation (TM NG) Program
  - Hired a TM NG Program Manager (offer accepted 1/11)
  - Program Plans Delivered 12/2010 to stand-up TM NG IT Platform (Separation/Virtualization, Cloud Computing, Infrastructure Improvements)
  - Contractor Hired 12/2010 to provide TM NG architectural services including development of solution designs and prototype plans
  - IT Platform plans and investment decision documents revised to include recommendations from independent TM NG Assessment report delivered 12/16/10



# Planned Activities

- TDR 2.0 BETA was deployed on-time to production on 1/28/2011
  - Public cloud project is working and available.
    - The Beta version is available at: <http://tdr.uspto.gov> - and the Beta feedback will be monitored
    - The (legacy) Production version is available at: <http://tmportal.uspto.gov/external/portal/tow>
    - Production Deployment Planned for 4/2011
  - Future pilot project to expand multimedia services in cloud planned to start 3/2011
  - Two additional cloud pilot projects in planning to start in FY 2011 (TARR/Search are possible candidates)
  - Explore private cloud for TM– planned for 4th quarter FY 2011

# Trademark Document Retrieval (TDR)

Click [TDR portal](#) to access the current version of TDR.

OR

Click [TDR 2.0 Beta](#) to access the new version.

<http://importal.uspto.gov/external/portal/tow>

<http://tdr.uspto.gov>

United States Patent and Trademark Office  
Home | Site Index | Search | Fees | Contact Us | Admin Login

Trademark Document Retrieval (TDR) Portal

Search Method:  Number:

The United States Patent and Trademark Office (USPTO) is pleased to present TDR - Trademark Document Retrieval. Through TDR, you can view and download any or all documents contained in the electronic file wrapper of almost all pending trademark applications, as well as many registrations.

Currently, you can access almost all pending applications and all Madrid Protocol filings, and many registrations, via TDR. The USPTO is in the process of converting all remaining registrations into a digital format, so as to permit future TDR access. This conversion process is expected to take several years. Please consult [TDR Frequently Asked Questions](#) for more information regarding what is available in TDR.

Downloads are converted into PDF format and may be viewed with any PDF viewer, including the [Free Adobe Reader](#).

If you need help:

- General Trademark Information: Please e-mail [Trademark@uspto.gov](mailto:Trademark@uspto.gov) or telephone either 312-471-4200 or 1-800-786-4000.
- Technical help: For instructions on how to use TDR, or help in resolving technical problems, please e-mail [tdr\\_beta@uspto.gov](mailto:tdr_beta@uspto.gov). If outside of the normal business hours of the USPTO, please e-mail [CustomerSupport@uspto.gov](mailto:CustomerSupport@uspto.gov) or call 1-800-786-4000.
- Questions about USPTO programs: Please e-mail [uspto@uspto.gov](mailto:uspto@uspto.gov).

Please Note:

- The Mdl/Create Date is the date the document was loaded into the database; it is not necessarily the mailing date from which the response period, if any, flows. The mailing date is available in the prosecution history in TDR.
- Some filings made through the Trademark Electronic Application System (TEAS) are not uploaded immediately into TDR. Instead, they take approximately seven (7) calendar days to be uploaded. If the amount of time has passed and your filing is still not appearing, please e-mail [tdr\\_beta@uspto.gov](mailto:tdr_beta@uspto.gov).

Home | Site Index | Search | Fees | Contact Us | Admin Login

United States Patent and Trademark Office  
An Agency of the Department of Commerce

Home | Help | Site Index | Contact Us | Admin Login

SEARCH:

HOW DO I:

About USPTO Patents Trademarks IP Law & Policy Products & Services Careers Inventors News & Notices eBusiness/Alerts FAQs For Kids

**Trademark eBusiness**

- Document Retrieval FAQ
- Check Status (TANK)
- File Online (TEAS)
- Retrieve Documents (TDR)
- Retrieve US Registration Certificates
- Search Trademarks (TESS)
- Trademark Official Gazette
- Trademark Ownership
- Copies, Products & Services
- Supplemental Resources & Support

**Trademark Information**

- Trademark Trial & Appeal Board
- Other

Please note this is a beta version of TDR. Should you encounter any bugs, lack of functionality or other problems, please email us at [tdr\\_beta@uspto.gov](mailto:tdr_beta@uspto.gov).

**Retrieve Trademark Documents**

US Serial No

**Search Results**

Please note that Mdl/Create Date below is the date the document was loaded into the database; it is not necessarily the mailing date from which the response period, if any, flows. The mailing date is available in the prosecution history in TDR.

Select	Mdl/Create Date	Document Description	Document Type
<input type="checkbox"/> ALL			

Download Adobe Reader



# Planned Activities (cont.)

- Update Capital Investment Decision Paper (CIDP) through USPTO approval process - 3/2011
- Begin Implementing Program Plans (based on CIDP approval)
  - Separate and Virtualize TM systems/applications
    - Create separate Trademark Environment (TE) – planned completion 12/2011
    - Approximately 28 that can be migrated will be done through 2/2013
  - Develop Infrastructure Improvements (business tools)
    - Prototype Enterprise Service Bus (ESB), Content Management System (CMS), Business Rules Engine (BRE), Work Flow System (WFS) – planned completion 11/2011
    - Study case management system options – planned for 4th quarter FY 2011



# Currently Planned Improvements

- Improve Internal Processing – focus on the completion of the internal electronic support (FAST)
  - Additional functionality was provided through TTABIS 1.0; and will be included in FAST 2 TQRS
- TICRS Next Generation – develop a new generation of TICRS
  - Some functionality provided through TDR 2.0



# Update of Currently Planned Improvements

- 🌐 Improve eGovernment – upgrade current web based services to include additional features
  - Some functionality provided through TEAS 4.8
- 🌐 Reference Systems – create new mechanisms to communicate with the public on issues related to references, policy and practice
  - Some functionality provided through TMEP 6th Edition; TMEP 7th Edition; Reference Document Management System (RDMS)



# TMEP

- Trademark Manual of Examination Procedures (TMEP)
  - IdeaScale – Provide opportunity for public comment and collaboration
    - Deployed 1/13/2011 for Chapter 1200 and Section 904.03 of the TMEP
  - Reference Document Management System (RDMS) –Storage and publishing of documents such as TMEP, MPEP, TBMP, etc.
    - BETA version TMEP planned for 3/2011 (internal only)
  - MarkLogic - New search capability
    - Available to external users – TBD; based on internal beta evaluation



# Progress

- New Employee Universal Laptop
  - Beta 2 deployed 1/15/11
  - Production rollout planned for March 2011
  - Deployment is planned for completion in FY 2012
  
- Voice Over Internet Protocol (VOIP)
  - Infrastructure equipment was procured in October 2010 off the existing contract vehicle established in 2008
  - Employee equipment roll-out schedule coincides with the deployment of the laptops (March 2011)



# Current Trademark Systems

- Patent and Trademark Assignment System (PTAS)
  - PTAS 6.0 deployed 11/05/2010
    - Caused backlog in processing TM and Patent assignments
      - Improvements are made weekly to stabilize the production by May 2011
  - PTAS / AHD
    - Once the system is stabilized work will proceed to develop the following projects (planning has already started)
      - E-mail to replace the FAX acknowledgement
      - Deeds (underlying documents, available to the public)
- Trademark Examiner Search System (TESS)
  - New Data extract/copy/load jobs required extended time to complete resulting in data sync issues
  - Timing of background jobs was staggered to eliminate conflicts