



UNITED STATES PATENT AND TRADEMARK OFFICE  
GLOBAL INTELLECTUAL PROPERTY ACADEMY

**SABIT GROUP PROGRAM  
INTELLECTUAL PROPERTY RIGHTS PROGRAM  
VISIT TO THE USPTO  
GLOBAL INTELLECTUAL PROPERTY ACADEMY**

**Intellectual Property Rights: Technology  
Commercialization**

**27 January 2011**

**Location:**

**Global Intellectual Property Academy**

United States Patent and Trademark Office  
Madison Building East, Second Level  
600 Dulany Street  
Alexandria, Virginia 22313-1450, USA

*(Unless otherwise noted, all classes will be held in the Venice Room)*

**Coordinators:**

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Day 1: Thursday, January 27 2011  
*(Location: GIPA, Berne Room)*

- 9:30 – 10:00**                    **Opening Remarks and Introduction of Participants**
- 10:00 – 10:30**                    **Introduction to the USPTO (video)**
- 10:30 – 12:30**                    **Intellectual Property Relevant to Research and Development**
- **Copyright**
    - *Darren Pogoda*, Attorney-Advisor, Office of Policy and External Affairs, USPTO
  - **Trademarks**
    - *Nancy Omelko*, Attorney-Advisor, Office of Policy and External Affairs, USPTO
  - **Patents**
    - *Marina Lamm*, Patent Attorney, Office of Policy and External Affairs, USPTO
  - **Trade Secrets**
    - *Paolo Trevisan*, Patent Attorney, Office of Policy and External Affairs, USPTO
- 12:30 – 13:30**                    **Lunch Break (on your own)**
- 13:30 – 14:00**                    **Civil IPR Enforcement in the US**
- *James C. Housel*, Director, Global Intellectual Property Academy, USPTO
- 14:00 – 14:45**                    **Technology Transfer: Law and Policy in the US**
- *Marina Lamm*, Patent Attorney, Office of Policy and External Affairs, USPTO
- 14:45 – 15:00**                    **Break**
- 15:00 – 15:45**                    **Overview of IP Asset Management Best Practices and Challenges**
- *Kitisri Sukhapinda*, Patent Attorney, Office of Policy and External Affairs, USPTO
- 15:45 – 16:30**                    **Transfer of Patent Rights: Licensing and Assignment**
- *Paolo Trevisan*, Patent Attorney, Office of Policy and External Affairs, USPTO
- 16:30 – 17:00**                    **Q & A Session and Closing Remarks**