



UNITED STATES  
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## USPTO / IJA

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the United States Patent and Trademark Office (USPTO)

Alexandria, Virginia, USA – Tuesday, March 22, 2011

**Location:**

**James Madison Building, East**  
United States Patent and Trademark Office  
James Madison Building,  
600 Dulany Street  
Alexandria, Virginia 22314, USA

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**Day 1: Tuesday, March 22, 2011***(Location: GIPA)*

- 9:00 – 9:15 a.m.      **Welcoming Remarks**  
*Mr. Jim Housel*  
*Director of Global Intellectual Property Academy*  
*Global Intellectual Property Academy United States Patent and Trademark Office*
- 9:15 – 10:15 a.m.      **Basic Principles of U.S. Patent Law**  
*Mr. Jim Housel*  
*Director of Global Intellectual Property Academy*  
*Global Intellectual Property Academy United States Patent and Trademark Office*
- 10:15 – 11:15          **Basic Principles of U.S. Trademark Law**  
*Mr. Scott Baldwin*  
*Attorney-Advisor*  
*Global Intellectual Property Academy United States Patent and Trademark Office*
- 11:15– 11:30 a.m.      **Break**
- 11:30 – 12:30 p.m.      **Basic Principles of U.S. Copyright Law**  
*Ms. Susan K. Anthony*  
*Attorney-Advisor*  
*Global Intellectual Property Academy*  
*United States Patent and Trademark Office*
- 12:30 – 2:00 pm        **Lunch**
- 2:00 – 3:00pm          **Case Study – break out session**
- 3:00 – 3:15              **Break**
- 3:15 – 4:00              **IP Enforcement, Public Health and Economic Growth**  
*Ms. Elaine B. Gin*  
*Attorney-Advisor*  
*Global Intellectual Property Academy*  
*United States Patent and Trademark Office*
- 4:00 – 5:00              **Intellectual Property Civil and Administrative Enforcement in the US**  
*Mr. Kevin Rosenbaum*  
*Attorney-Advisor*  
*Administrator for Policy and External Affairs*  
*United States Patent and Trademark Office*