



UNITED STATES PATENT AND TRADEMARK OFFICE
GLOBAL INTELLECTUAL PROPERTY ACADEMY

FINAL AGENDA

**United States Patent and Trademark Office
Global Intellectual Property Academy**

IP PROTECTION & ENFORCEMENT:

General Topics in IP Enforcement

1 – 4 February, 2011

Location: **James Madison Building East**
Global Intellectual Property Academy
United States Patent and Trademark Office
James Madison Building,
600 Dulany Street, Alexandria, Virginia 22314, USA

(Unless otherwise noted, all classes will be held in this location)

Coordinator:

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Introduction to Intellectual Property & Importance of Intellectual Property Enforcement

- 8:30 – 9:00 a.m. **Registration**
- 9:00 – 9:15 a.m. **Welcoming Remarks**
- **Jim Housel, Director, GIPA**
Office of Intellectual Property Policy and Enforcement
United States Patent and Trademark Office
- 9:15 – 10:00 a.m. **Program Overview and Participant Introductions**
- 10:00 – 12:30 a.m. **Introduction to Copyrights, Trademarks and Patents**
- ***Interactive Case Study***
 - **Susan Anthony**, Attorney-Advisor
 - **Scott Baldwin**, Attorney-Advisor
 - **Jim Housel**, Attorney-Advisor
Office of Intellectual Property Policy and Enforcement
United States Patent and Trademark Office
- 12:30 – 12:40 p.m. **Welcome by the USPTO Visiting Scholars Mentoring Program**
- **Raymond Addie**
Co-Chair, International Relations Committee, PTO Society and
Patent Examiner, Art Unit 3671
United States Patent and Trademark Office
- 12:40- 1:45 p.m. **Lunch**
- 1:45 – 3:15 p.m. **IP as a Tool for Economic Development:**
- ***Interactive Exercise***
 - **Timothy Trainer**
Global Intellectual Property Strategy Center, P.C.
- 3:15- 3:30 p.m. **Break**
- 3:30 – 4:15 p.m. **International Standards for the Protection of IPR Enforcement**
- ***Online Learning Module***

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Day 2: Wednesday, 2 February 2011
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Border Enforcement of IPR

9:15 – 10:00 a.m.

Intellectual Property Rights & Border Enforcement:

- **Gary Brabant**, International Trade Specialist
U.S. Customs and Border Protection
Office of International Trade

10:00 – 11:00

National IPR Center—Dennis Fetting

11:00 – 11:15

Break

11:15 – 11:30 am

Group Photo

11:30 – 12:45 p.m.

Lunch

12:45 – 2:15 p.m.

John Spink -- CAPPP

2:15- 2:30 p.m.

Break

Investigating & Prosecuting IPR Crimes

2:30 – 4:30 p.m.

Investigating Intellectual Property Crime:

- The Local Perspective
- **Kevin McGowan**

- **Richard Baker**, Assistant District Attorney
Bronx County, New York

Day 4: Friday, 4 February 2011

9:15 – 10:00 a.m. FBI – Special Agent **Mike Poston** or Special Agent **Kenya Merritt**

Case Studies on IPR Enforcement

10:00 – 12:00 p.m. **IPR Enforcement Training Case Study – Part 1:**
Break out into smaller groups to discuss Border, Civil and Criminal Enforcement Issues of the IPR Enforcement Case Study

12:00 – 1:15 p.m. **Lunch**
Please bring your lunch to the GIPA Internet Café and watch ***Illicit: The Dark Trade***, a film based on the bestselling book, *Illicit*, by Dr. Moisés Naím, editor of *Foreign Policy* magazine. The film discusses how consumers' insatiable demand for counterfeit merchandise has given birth to a vast criminal system. We will begin the film at 12:15pm.

1:15 – 2:45 p.m. **IPR Enforcement Training Case Study - Part 2:**
Group Presentations & Discussion

2:45 – 3:00 p.m. **Break**

3:00 – 3:30 p.m. **Wrap-up, Evaluation, Concluding Remarks and Presentation of Certificates**