



# United States Patent and Trademark Office Global Intellectual Property Academy IP Enforcement and Litigation 2011 for KEA Members

**July 11 – July 15, 2011**

***Location:***

***Global Intellectual Property Academy***

United States Patent and Trademark Office  
James Madison Building, East 2<sup>nd</sup> Level  
600 Dulany Street  
Alexandria, Virginia 22314

*(Unless otherwise noted, all classes will be held in this location)*

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**Day 1: Monday, July 11, 2011**

*(Location: GIPA – Paris Room)*

- 9:30 – 9:50 a.m.      **Registration and Welcoming Remarks**  
*Mr. Jim Housel, Director*  
*Global Intellectual Property Academy*  
*United States Patent and Trademark Office*
- Mr. Paul T. Lee, President*  
*Washington International Patent Academy*
- 9:50 – 10:20 a.m.      **Promoting Innovation: Today's USPTO**  
DVD Presentation
- 10:20 – 10:30 a.m.      **Coffee Break**
- 10:30 – 11:50 a.m.      **Patents and Trademarks – US Perspective**  
*Ms. Vickie Kim*  
*Supervisory Patent Examiner, TC 1777*  
*United States Patent and Trademark Office*
- Mr. Saurabh Vishnubhakat*  
*Office of Chief Economist*  
*United States Patent and Trademark Office*
- 11:50 a.m. – Noon      **Group Photo**
- Noon – 1:30 p.m.      **Welcoming Lunch**  
*Embassy of the Republic of Korea*  
*All attendees, Lecturers and Guests*
- 1:30 – 2:30 p.m.      **Patent Search**  
*Mr. Tom Turner*  
*Patent and Trademark Depository Library*  
*United States Patent and Trademark Office*
- 2:30 – 2:45 p.m.      **Coffee Break**
- 2:45 – 4:00 p.m.      **Concurrent Proceedings**  
*Honorable Chung Pak*  
*Administrative Patent Judge*  
*Board of Patent Appeals and Interferences*  
*United States Patent and Trademark Office*

**Day 2: Tuesday, July 12, 2011**

*(Location: GIPA – Paris Room)*

- 9:00 – 9:30am      **Role of ITA in IP Enforcement**  
*Mr. Michael Choi*  
*Ms. Racquel Cohen*  
*International Trade Specialist*  
*International Trade Administration*
- 9:30 – 10:30 a.m.      **IP Enforcement**  
*Mr. Jim Housel*  
*Director*  
*Global Intellectual Property Academy*  
*United States Patent and Trademark Office*
- 10:30 – 10:45 a.m.      **Break**
- 10:45 – Noon      **Patent Enforcement & Litigations**  
*Ms. Elaine Gin*  
*Attorney Advisor*  
*Office of Policy and External Affairs*  
*United States Patent and Trademark Office*
- Noon – 1:30 p.m.      **Lunch**
- 1:30 – 2:30 p.m.      **Licensing of IP**  
*Mr. Mike Lee*  
*Director*  
*Sterne Kessler Goldstein & Fox*
- 2:30 – 2:45 p.m.      **Break**
- 2:45 – 4:00 p.m.      **Procedure of a Patent Law Suit Case (Examples)**  
*Ms. Elaine Gin*  
*Attorney Advisor*  
*Office of Policy and External Affairs*  
*United States Patent and Trademark Office*

**Day 3: Wednesday, July 13, 2011**

*(Location: GIPA – Paris Room)*

- 9:30 – 10:30 a.m.     **Trademark Registration Process**  
*Mr. Scott Baldwin*  
*Attorney-Advisor*  
*Global Intellectual Property Academy*  
*United States Patent and Trademark Office*
- 10:30 – 10:45 a.m.     **Break**
- 10:45 a.m. – Noon     **IP Intelligence for SMEs**  
*Ms. Susan Anthony*  
*Mr. Scott Baldwin*  
*Attorney-Advisor*  
*Global Intellectual Property Academy*  
*United States Patent and Trademark Office*
- Noon – 1:30 p.m.     **Lunch**
- 1:30 – 2:30 p.m.     **Statistics and Analysis of Patent Law Suits in the US**  
*Mr. Jim Housel, Director*  
*Ms. Janet Chan, Legal Extern*  
*Mr. David Kim, Legal Extern*  
*Global Intellectual Property Academy*  
*United States Patent and Trademark Office*
- 2:30 – 2:45 p.m.     **Break**
- 2:45 – 4:00 p.m.     **IP Management for Small & Medium Companies**  
*Mr. Leo J. Jennings*  
*Counsel*  
*Kramer & Amado, P.C.*
- Adjunct Professorial Lecturer*  
*McDonough School of Business*  
*Georgetown University*

**Day 4: Thursday, July 14, 2011**

*(Location: GIPA – Paris Room)*

- 9:30 – 10:30 a.m.      **Tech Transfer**  
*Mr. James Housel*  
*Director*  
*Global Intellectual Property Academy*  
*United States Patent and Trademark Office*
- 10:30 – 10:45 a.m.      **Break**
- 10:45 – Noon            **337 Actions**  
*Mr. Steven Adkins*  
*Partner*  
*Orrick, Herrington & Sutcliffe LLP*
- Noon – 1:30 p.m.        **Lunch**
- 1:30 – 3:00 p.m.        **Recent Hot Topics of IP in relation with the US and Korea**  
*Dr. Kuiwou Kwun*  
*IP Counsel*  
*Embassy of Republic of Korea*
- 3:00 – 3:10 p.m.        **Break**
- 3:10 – 5:00 p.m.        **Patent Portfolio Development Strategy**  
*Mr. Patrick Muir*  
*Managing Partner*  
*Muir Patent Consulting, PLLC*
- 5:00 – 5:40p.m.        **Evaluations and Awarding**
- 6:30 – 9:30 p.m.        **Celebration of Graduation**

**Day 5: Friday, July 15, 2011**

9:00 a.m.           **Meet at the USPTO**

10:00 – 11:30 a.m.   **United States Court of Appeals for the Federal Circuit**

11:30 – 12:30 p.m.   **Lunch at the Library of Congress**

1:00 – 3:30 p.m.     **Library of Congress / Capitol Hill**

**End of the Program**