

**Roundtable on the Procurement and Enforcement  
of Utility Model and Design Patents in China**

*Hosted by the U.S. Patent & Trademark Office (USPTO) and the American Intellectual  
Property Law Association (AIPLA)*

**March 29, 2011**

**Global IP Academy  
USPTO  
600 Dulany Street  
Alexandria, VA 22313**

**Program**

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|--------------|---|
| 12:30 PM     | Registration  |
| 1:00-1:10 PM | Welcome & Introductory Remarks<br><br>USPTO Director Dave Kappos<br>AIPLA Executive Director Todd Dickinson or President David Hill   |
| 1:10-1:30 PM | Introduction to Utility Model/Design Patents in China<br><br>Introduce recent changes to the patent law, implementing regulations, examination guidelines, and other updates with a focus on the procurement and enforcement of utility model/design patents.<br><br>Mark Cohen, Microsoft  |
| 1:30-2:45 PM | Panel Discussion on the Procurement of Utility Model/Design Patents<br><br>Panelists will discuss their views and experience with procuring utility model/design patents in China, including filing strategies, problems with the system, and possible solutions to those problems. Q&A to follow.<br><br>Moderator: Elaine Wu, USPTO<br>Panelist: Tom Moga, Shook Hardy & Bacon<br>Panelist: Manny Schecter, IBM<br>Panelist: Toby Mak, Tee & Howe |
| 2:45-3:15 PM | COFFEE BREAK  |

3:15-4:30 PM

### Panel Discussion on the Enforcement of Utility Model/Design Patents

Panelists will discuss their views and experience with enforcing utility model/design patents in China, including through administrative actions, court actions, and customs. Panelists will also discuss their views and experience with invalidation proceedings at the Patent Review and Adjudication Board of SIPO. Problems with the systems and possible solutions will be examined. Q&A to follow.

Moderator: Skip Fisher, Perkins Coie  
Panelist: Geoffrey Lin, Hogan Lovells  
Panelist: Ping Gu, Unitalen  
Panelist: Michael Lin, Marks & Clerk

4:30-5:00 PM

### General Discussion & Wrap Up

Panelists and interested members of the audience will discuss problems with the utility model/design patent system in China. The discussion will focus on assessing the seriousness of the problems, identifying possible solutions to those problems, and making recommendations for improving the situation.

Moderator: TBD