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UNITED STATES PATENT AND TRADEMARK OFFICE
GLOBAL INTELLECTUAL PROPERTY ACADEMY

**USPTO
GLOBAL INTELLECTUAL PROPERTY ACADEMY
PATENT INDUSTRIAL DESIGN PROGRAM**

**Organized by
the United States Patent and Trademark Office (USPTO)
Alexandria, Virginia, USA
July 11-14, 2011**

AGENDA

**Location: Global Intellectual Property Academy
James Madison Building, East
XXX Conference Rooms
United States Patent and Trademark Office
James Madison Building,
600 Dulany Street
Alexandria, Virginia 22314, USA**

(Unless otherwise noted, all classes will be held in this location)

Coordinators:

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Day 1, Monday, July 11, 2011
 (Location: GIPA Conference Room)

- 9:00 – 9:45 a.m. **Welcome and Introduction**
Minna Moezie and David Gerk
Attorney-Advisors- Policy and External Affairs
- Robert Olzewski (TBC)*
Director, Technology Center 2900
 Intellectual Property Overview
 Overview of the USPTO design staff
 Number of applications received
 Number of design patents issued
 Overview of examining issues
- 9:45 – 10:00 a.m. **Introductions of Participants**
Led by: Minna Moezie and David Gerk, Attorney-Advisors, USPTO
- 10:00 – 10:15 a.m. **Protection of Industrial Designs: Perspective of Burkina Faso**
Speaker: Salifou Cissé
- 10:15 – 10:30 a.m. **Protection of Industrial Designs: Perspective of Hungary**
Speaker: Ms. Krisztina Pocsai
- 10:30 – 10:45 a.m. **Break**
- 10:45 – 11:00 a.m. **Protection of Industrial Designs: Perspective of Lithuania**
Speaker: Ms. Asta Gimbickaite
- 11:00 – 11:15 a.m. **Protection of Industrial Designs: Perspective of Ukraine**
Speaker: Mr. Dymytro Pavlov/Ms. Olena Kulyk
- 11:15 – 11:30 p.m. **Protection of Industrial Designs: Perspective of Canada**
Speaker: Ms. Lynne Pelletier
- 11:30 – 11:45 a.m. **Protection of Industrial Designs: Perspective of Korea**
Speaker: Mr. Kuiwou Kwon
- 11:45 – 1:15 p.m. **Lunch**
- 1:15 – 1:30 p.m. **Protection of Industrial Designs: Perspective of Vietnam**
Speaker: Mr. Dao Minh Duc/Ms. Nguyen Thanh Xuan

- 1:30 – 1:45 p.m. **Protection of Industrial Designs: Perspective of Jordan**
Speaker: Mr. Mohammad Abu-Gunmi/Mr. Mohammad Naser
- 1:45 – 2:00 p.m. **Protection of Industrial Designs: Perspective of Tunisia**
Speaker: Mr. Ben Mahoud Ben Achour Saida
- 2 :00 – 2 :15 p.m. **Protection of Industrial Designs: Perspective of the Dominican Republic**
Speaker: Victor Manuel Ramirez Almanzar
- 2:15 – 2:30 p.m. **Protection of Industrial Designs: Perspective of El Salvador**
Speaker: Guillermo Alfonso Lopez Chavez
- 2:30 – 2:45 p.m. **Break**
- 2:45 – 3:45 p.m. **Design Patent Infringement, and the Bottom Line**
Speaker: Mr. Jake Wharton
Womble Carlyle Sandridge & Rice, PLLC

Day 2, Tuesday, July 12, 2011
 (Location: GIPA Conference Room)

- 9:00 – 9:30 a.m. **Contents of a U.S. Design Application**
Speaker: Cathron Brooks, Supervisory Patent Examiner, USPTO
- Contents of an application:**
 Elements
 Specification
 Drawings
 Photographs
 Computer generated images
 Claim
 Oath or declaration
- 9:30 – 10:00 a.m. **Restriction (Lack of Unity)**
Speaker: Philip S. Hyder, Supervisory Patent Examiner, USPTO
- Different Designs
 Different Claim Scope
 Obvious Variations
 De minimis Differences
- 10:00 – 10:30 a.m. **Requirements for Patentability**
Speaker: Joel Sincavage, Design Practice Specialist, USPTO
- 35 U.S.C. 171 Design Statute
 35 U.S.C. 102 Anticipation
 35 U.S.C. 103 Obviousness
 35 U.S.C. 112 Enablement and Definiteness
- 10:30 – 10:45 a.m. **Break**
- 10:45 – 11:25 a.m. **35 U.S.C. 102(d)**
*Speaker: Nicole Dretar Haines, Attorney Advisor,
 Patent Legal Administration, USPTO*
- 11:25 a.m. **Group Photograph**
- 11:30 – 1:30 p.m. **Lunch**
- 1:30 – 2:30 p.m. **An Attorney's View of Design Patents**
*Speaker: William Westerman, Westerman, Hattori, Daniels & Adrian,
 LLP*
- 2:30 – 2:45 p.m. **Break**
- 2:45 – 3:45 p.m. **US Design Patent Search and Examination Procedure
 Demonstrations**
Speaker: Celia Murphy, Supervisory Patent Examiner, USPTO

3:45 – 4:00 p.m.

Protection of Industrial Designs: Perspective of Egypt

Speaker: Mr. Haysam Hammouda/Mr. Amr Hegazy

4:00 – 4:15 p.m.

Protection of Industrial Designs: Perspective of Saudi Arabia

Speaker: Mr. Abdullah Al-Ghamdi/Mr. Hisham Al-Baddah

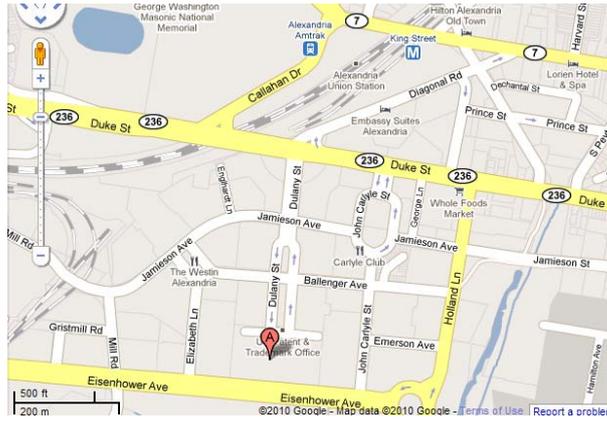
Day 3, Wednesday, July 13, 2011

(Location: GIPA Conference Room)

- 9:00 – 9:30 a.m. **Overview of the Hague System of the International Registration of Industrial Designs; Main Innovations of the Geneva Act (1999)**
Speaker: Ms Päivi Lähdesmäki
Head, Legal Section,
International Designs Registry
World Intellectual Property Organization
- 9:30 – 10:00 a.m. **Applicant Views of the Hague System of the International Registration of Industrial Designs**
Speaker: Darrell Mottley, Banner & Witcoff, Ltd.
- 10:00 – 10:30 a.m. **Questions and Answers**
- 10:30 – 10:45 a.m. **Break**
- 10:45 – 12:00 p.m. **Details of the Hague System of the International Registration of Industrial Designs; Main Innovations of the Geneva Act (1999)**
Speaker: Ms Päivi Lähdesmäki
Head, Legal Section,
International Designs Registry
World Intellectual Property Organization
- 12:00 – 1:30 p.m. **Lunch**
- 1:30 – 2:30 p.m. **Negotiation of the Geneva Act of the Hague Agreement: A Historical Perspective**
Speaker: William Fryer, III
Professor of Law Emeritus, University of Baltimore School of Law
- 2:30 – 2:45 p.m. **Break**
- 2:45 – 3:45 p.m. **Protection of Designs: Protection through Trade Dress**
Speaker: Amy Cotton
Attorney-Advisor, Office of Policy and External Affairs, USPTO
- 3:45 – 4:00 p.m. **Protection of Industrial Designs: Perspective of Chile**
Speaker: Ms. Carmen Paz Alvarez Enriquez
- 4:00 – 4:15 p.m. **Protection of Industrial Designs: Perspective of Peru**
Speaker: Mr. Claude Libertad Garcia Ortiz

Day 4, Thursday, July 14, 2011
(Location: GIPA Conference Room)

- 9:00 – 10:00 a.m. **Appeal of Design Patent Decisions**
Speaker: William LaMarca, Attorney, Solicitor’s Office, USPTO
- 10:00 – 10:15 a.m. **Break**
- 10:15 – 11:30 a.m. **When are Designs Obvious?**
Speaker: Tracy Durkin, Director, Sterne, Kessler, Goldstein & Fox P.L.L.C.
- 11:30 – 1:00 p.m. **Pizza and Ice Cream Social**
- 1:00 – 2:00 p.m. **Design Protection through US Copyrights: Industrial Design or Applied Art?**
Speaker: Garfield Goodrum, Saidman DesignLaw Group, LLC
- 2:00 – 3:00 p.m. **A Designer’s View**
Speaker: Peter Bressler, Fellow, Industrial Designers Society of America, Founder, Board Chair | Bresslergroup
- 3:00 -3:15 p.m. **Protection of Industrial Designs: Perspective of Lao People’s Democratic Republic**
Speaker: Sitha Phouyavong
- 3:15 – 3:30 p.m. **Protection of Industrial Designs: Perspective of Malaysia**
Speaker: M.F. Mohd Sauji/Teh Norleza Zakaria
- 3:30 – 4:00 p.m. **Summary and Presentation of Certificates**
Minna Moezie and David Gerk, Attorney-Advisors, USPTO



Map to USPTO (marked A).