



Google's DMCA notice-and-takedown tools

Fred von Lohmann, Legal Director, Copyright
PTO Multistakeholder Meeting
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Submitting DMCA notices to Google

Google's content removal "troubleshooter" webform

Special programs for trusted submitters

- Search
- YouTube
- Blogger
- Picasa

Webform “troubleshooter”

<https://support.google.com/legal/troubleshooter/1114905>

[or search for: “google dmca”]

not just for DMCA, in 43 languages, available 24/7/365, designed to reduce common submission errors

submitter status dashboard shows status for each URL

also accepts DMCA counter-notices

Removing Content From Google

This page will help you get to the right place to report content that you would like removed from Google's services under applicable laws. Providing us with complete information will help us investigate your inquiry.

If you have non-legal issues that concern Google's [Terms of Service](#) or Product Policies, please visit <http://support.google.com>

We ask that you submit a separate notice for each Google service where the content appears.

Important!

Please note that a copy of each legal notice we receive may be sent to the Chilling Effects project (<http://www.chillingeffects.org>) for publication and annotation. Chilling Effects is joint project between law schools in the United States that seeks to provide a database and information on the requests to remove information from the internet. Chilling Effects will redact the submitter's personal contact information (i.e. phone number, e-mail and address). To learn more, please refer to the Chilling Effects and Transparency section below.

What Google product does your request relate to?

- Blogger/Blogspot
- Google+
- Web Search
- A Google Ad
- Drive and Docs
- Google Play - Music
- Google Play - Apps
- Google Shopping
- Image Search
- Orkut
- Picasa

What Google product does your request relate to? [Web Search](#)



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You can see an example of such a publication at <http://www.chillingeffects.org/international/notice.cgi?NoticeID=1860>

We may also send the original notice to the alleged infringer or, if we have reason to suspect the validity of your complaint, to the rights holder.

We may also publish similar information from your notice to our Transparency Report. You may find out more information about the Report [here](#).

What can we help you with? [I have a legal issue that is not mentioned above](#)



Choose from the following options [I have found content that may violate my copyright](#)



Are you the copyright owner or authorized to act on his/her behalf? [Yes, I am the copyright owner or am authorized to act on the copyright owner's behalf](#)



What is the allegedly infringing work in question? [Other](#)



Please use [this form](#) to submit your request. Note that you may be required to log in to a Google Account to submit your request.

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Special programs for trusted submitters

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- Blogger
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Trusted submitter programs: Search

Trusted Copyright Removal Program (TCRP) for Search

- web form
- eliminates captcha
- one-time DMCA required statements; contact information; signature
- URLs can be uploaded as a formatted TXT file (1mb limit)
- higher default daily safety limit
- status dashboard

Trusted submitter programs: Search

- TCRP web form fields
 - First Name
 - Last Name
 - Company Name
 - Copyright owner(s) you represent
 - Country
 - Email
 - Identify and describe the copyrighted work
 - Where can we see an authorized example of the work?
 - Location of infringing material (URLs)

Trusted submitter programs: Search

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Trusted submitter programs: Search

- TCRP TXT upload format (replaces last three fields)

```
# Description of copyrighted work item 1
# More description of copyrighted work item 1
# URL of copyrighted work item 1
INFRINGEMENT_URL1_FOR_ITEM_1
INFRINGEMENT_URL2_FOR_ITEM_1
INFRINGEMENT_URL3_FOR_ITEM_1
# Description of copyrighted work item 2
# More description of copyrighted work item 2
# URL of copyrighted work item 2
INFRINGEMENT_URL1_FOR_ITEM_2
INFRINGEMENT_URL2_FOR_ITEM_2
```

Trusted submitter programs: YouTube

Content Verification Program (CVP)

- DMCA notice-and-takedown trusted submitter program

Content Management System (CMS)

- integrated partner platform for managing and monetizing content, including Content ID and DMCA notice-and-takedown

- What to Watch
- My Channel
- My Subscriptions
- History
- Watch Later

PLAYLISTS

- Liked videos

SUBSCRIPTIONS

- CopyrightTheater
- Hasan Odom
- Jash
- Tim and Eric
- Browse channels
- Manage subscriptions

Content Verification Tool

- Check the box adjacent to each video that allegedly infringes your copyright
- Click the "Add to List" button at the bottom of the page to add the selected videos to your list
- A popup will appear with the videos you've selected
- You can continue to add videos by paging through the search results

[Complete CVP instructions here](#)



Funny Cats Compilation 20 min - Happy New Year 2014

by **anacalderon1** • 3 months ago • 8,591,083 views
Happy New Year - Cats Compilation.



Epic Funny Cats 20 Minutes

by **Catsbook.co** • 1 year ago • 25,920,442 views
More funny cats – <http://www.catsbook.co> Epic Funny Cats 20 Minutes
<http://www.catsbook.co> ...

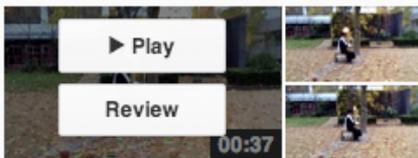


Funny Animals | Funny Cats, Funny Dogs & Animals | Animals Funny #3

by **Funny Animals | Funny Cats & Funny Dogs** • 12 hours ago • 4,184 views
Funny Animals | Funny Cats, Funny Dogs & Animals | Animals Funny #1 Funny
Funny Funny Funny Funny Funny Funny ...

Sort by **Relevance** ▾

1 - 5 of 7



Flaming tuba guy

• 1 year ago • 59 views

Uploaded from my phone



[Claim](#) [Takedown](#) [Uploads](#) [Related Videos](#)

Work allegedly infringed



Signature

I have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law;

This notification is accurate; and UNDER PENALTY OF PERJURY, I am authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

I acknowledge that any person who knowingly materially misrepresents that material or activity is infringing and may be subject to liability for damages.

Clear

Takedown

Trusted submitter programs: Blogger

Blogger bulk DMCA submission tool

- a few [words](#) about Blogger's DMCA takedown process
- XML API (see appendix for schema specs)
- screen shot feature for removals of transient content (to address difficulty of post-submission review of transient infringing material, such as live streaming embeds)

Trusted submitter programs: Picasa

TCRP for Picasa

- web form (modeled on TCRP for Search)
- eliminates captcha
- one time DMCA required statements; contact information; signature
- URLs can be uploaded as a formatted TXT file (1mb limit)
- higher default daily safety limit
- submitter status dashboard

Trusted submitter programs: Picasa

- TCRP for Picasa TXT file formatting

```
# Description of copyrighted work item 1
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INFRINGEMENT_URL1_FOR_ITEM_1
INFRINGEMENT_URL2_FOR_ITEM_1
INFRINGEMENT_URL3_FOR_ITEM_1
# Description of copyrighted work item 2
INFRINGEMENT_URL1_FOR_ITEM_2
INFRINGEMENT_URL2_FOR_ITEM_2
```

Appendix: Blogger bulk submission XML schema