



UNITED STATES PATENT AND TRADEMARK OFFICE
GLOBAL INTELLECTUAL PROPERTY ACADEMY

IP Protection and Enforcement: IP and Economic Development, Public Health and Safety 29 November – 3 December 2010

Location:

Global Intellectual Property Academy

United States Patent and Trademark Office
James Madison Building, East 2nd Level
600 Dulany Street
Alexandria, Virginia 22314, USA

(Unless otherwise noted, all classes will be held in this location)

Coordinators:

James Housel

Director, Global Intellectual Property Academy
United States Patent and Trademark Office
Phone: 571-272-1500/Fax: 571-273-0166
Email: james.housel@uspto.gov

Hollis Robinson

Administrative Support Specialist
Global Intellectual Property Academy
United States Patent and Trademark Office
Phone: 571-272-1500/Fax: 571-273-0166
Email: hollis.robinson@uspto.gov

Peter N. Fowler

Senior Counsel for Enforcement
Office of Policy and External Affairs
United States Patent and Trademark Office
Phone: 571-272-9300/Fax: 571-273-0123
Email: peter.fowler@uspto.gov

Linda Ajawara

Legal Intern
Global Intellectual Property Academy
United States Patent and Trademark Office
Phone: 571-272-1500/Fax: 571-273-0129
Email: linda.ajawara@uspto.gov

Day 1

Monday, 29 November 2010

(Location: GIPA –Room)

- 8:30 - 8:45 a.m. **Welcoming Remarks and Program Overview**
- Honorable Kui Wou KWON**
Intellectual Property Attaché
Embassy of the Republic of Korea
- James Housel**
Director, Global Intellectual Property Academy
United States Patent and Trademark Office
- 8:45 - 9:00 a.m. **Patent and Trademark Office Society Visiting Scholars Program**
- Raymond Addie**
Co-Chair, International Relations Committee
Patent and Trademark Office Society
- 9:00 - 9:30 a.m. **Participant Introductions**
- 9:30 - 10:00 a.m. **Promoting Innovation: Today's USPTO**
DVD Presentation
- 10:00 - 10:15 a.m. **Coffee Break**
- 10:15 - 12:00 Noon **IP and Economic Policy: Research Initiatives of the USPTO**
- Stuart Graham, PhD**
Chief Economist, Office of Policy and External Affairs
United States Patent and Trademark Office
- Noon – 1:30 p.m. **Lunch Break**
- 1:30 – 2:45 p.m. **IP and Economic Development - *Interactive Exercise***
- Timothy Trainer**
President and Chief Executive Officer
Global Intellectual Property Strategy Center, P.C.
- 2:45 – 3:00 p.m. **Break**
- 3:00 – 4:00 p.m. **IP, Trade and Competition Policy**
Speaker, U.S. Federal Trade Commission
- 4:00 – 4:15 p.m. **Group Photograph**

Day 2

Tuesday, 30 November 2010

(Location: GIPA- Room)

- 9:00 – 10:30 a.m. **Overview of Intellectual Property - *Interactive Case Study***
- *Copyrights and Related Rights*
- **Benjamin Hardman**, *Attorney-Advisor, GIPA*
 - *Trademarks*
- **Scott Baldwin**, *Attorney-Advisor, GIPA*
 - *Patents, Designs, Trade Secrets*
- **Jeffrey Siew**, *Attorney-Advisor, Office of Policy and External Affairs*
- 10:30 - 10:45 a.m. **Break**
- 10:45 - 11:15 a.m. **International Standards for the Enforcement of IPR**
Online Learning Module
- 11:15-12:15 p.m. **Korean Perspectives on IPR Enforcement: Challenges & Successes**
Interactive Panel (3 Korean speakers - TBD)
- 12:15 - 1:30 p.m. **Lunch Break**
- 1:30 - 2:30 p.m. **Border Enforcement of IPR: How to Develop an Effective Relationship with the Private Sector and the Benefit of an Effective Recordation System**
- Alaina van Horn
Attorney-Advisor
Office of International Trade, Regulations and Rulings
U.S. Customs and Border Protection
- Janelle Gordon
Attorney-Advisor
Office of International Trade, Regulations and Rulings
U.S. Customs and Border Protection
- 2:30 – 2:45 p.m. **Break**
- 2:45 - 3:45 p.m. **Border Enforcement of IPR: Sharing Best Practices on Targeting Counterfeit and Piratical Goods**
- David Brener
Chief, IPR Operations Branch
Trade Policy and Programs Division
Office of International Trade, Regulations and Rulings
U.S. Customs and Border Protection

3:45 - 4:45 p.m.

Border Enforcement of IPR: Private Sector Perspective

Sebastian J. Mollo
Intelligence Director, Americas
The Pharmaceutical Security Institute, Inc.

Michael Schlesinger
Partner
Greenberg, Traurig, LLP

Day 3

Wednesday, 1 December 2010

(Location: GIPA- Room)

9:00 - 12 Noon

Investigating Intellectual Property Crime:

- **How to Build an IP Criminal Case**
- **Cooperation and Intelligence Sharing**
- **Search Warrants and Seizure Orders**

Craig Thurber
National IPR Coordination Center
U.S. Immigration and Customs Enforcement

John Roberson
Special Agent
Federal Bureau of Investigation

Speaker (TBD)
Office of Criminal Investigation
U.S. Food and Drug Administration

12 Noon - 1:30 p.m.

Lunch

1:30 – 4:30 p.m.

Enforcing IPR through Criminal Prosecution: IPR Crimes Impacting Public Health and Safety:

- *Elements of Hard Goods IPR Crimes*
- *Statutory Penalties, Sentencing Guidelines and Asset Forfeiture*
- *Recent Cases*

- **John Zacharia**, Senior Counsel, Computer Crime and Intellectual Property Division, United States Department of Justice

- **Speaker, TBD**

- **Charles Rankin**, Special Agent, Federal Bureau of Investigation

Day 4

Thursday, 2 December 2010

(Location: GIPA- Room)

9:00 – 12:00 Noon	Enforcing IPR through Criminal Prosecution: IPR Crimes in the Digital Environment: <ul style="list-style-type: none">- <i>Elements of Criminal Copyright Infringement</i>- <i>Handling of Electronic Evidence/Forensic Analysis</i>- <i>Shutting Down Major Torrent Sites</i>- <i>Dealing with Selling of Counterfeit Goods Online</i>- <i>Recent Cases</i> <ul style="list-style-type: none">• John Roberson, Special Agent Federal Bureau of Investigation• Craig Thurber, Senior Special Agent Immigration and Customs Enforcement United States Department of Homeland Security• Tyler Newby, Trial Attorney Computer Crimes and Intellectual Property Section United States Department of Justice
12 Noon - 1:30 p.m.	Lunch
1:30 - 3:45 p.m.	Administrative IP Enforcement Speaker (TBD) <i>U.S. International Trade Commission</i>
3:45- 4:15 p.m.	Program Evaluation and Awarding of Certificates

Day 5

Friday, 3 December 2010

9:00 a.m.	Depart by bus to the National IPR Coordination Center
9:30 - 11:00 a.m.	Tour of the National IPR Coordination Center <i>Crystal City, VA</i>
11:00 - 1:00 p.m.	Lunch
1:00 p.m.	Depart by bus to the Customs and Border Protection Forensic Laboratory
1:30 - 3:00 p.m.	Tour of the CBP Forensic Laboratory <i>Springfield, VA</i>