



UNITED STATES PATENT AND TRADEMARK OFFICE
GLOBAL INTELLECTUAL PROPERTY ACADEMY

**USPTO
GLOBAL INTELLECTUAL PROPERTY ACADEMY**

**INTELLECTUAL PROPERTY RIGHTS CONFERENCE
FOR THE CHILEAN JUDICIALRY**

December 7-10, 2010

Location:

Madison Building, East
Global Intellectual Property Academy,
United States Patent and Trademark Office
600 Dulany Street
Alexandria, Virginia 22314, USA

Coordinators:

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Day 1: Tuesday December 7, 2010

- 3:00-3:15 Welcoming Remarks and Introduction by Participants
Jacqueline Morales, Attorney Advisor, Office of the Administrator for Policy and External Affairs, U.S. Patent and Trademark Office (USPTO)
- 3:15-4:30 Presentation on the Enforcement of Intellectual Property Protection
Caridad Berdud, Attorney Advisor, Office of the Administrator for Policy and External Affairs, USPTO

Day 2: Wednesday December 8, 2010

- 9:00-10:15 Presentation on Copyright Protection in the United States
Sandra Buja, Attorney Advisor on Detail, Office of the Administrator for Policy and External Affairs, USPTO
- 10:15-10:30 **Break**
- 10:30-11:45 Presentation on Patent Protection in the United States
Minna Moezie, Attorney Advisor, Office of the Administrator for Policy and External Affairs, USPTO
- 11:45-1:00 Presentation on Trademark Protection in the United States
Heather Thompson, Attorney Advisor on Detail, Office of the Administrator for Policy and External Affairs, USPTO
- 1:00-2:00 **Lunch**
- 2:00-3:30 Roundtable on Trademarks Infringement Determination under the Lanham Act (including real case studies)
Honorable Ronald S.W. Lew, Senior Judge, United States District Court, Central District of California
- 3:30-3:45 **Break**
- 3:45-5:00 Roundtable on Copyright Infringement Determination under the Copyright Act (including real case studies)
Honorable Ronald S.W. Lew, Senior Judge, United States District Court, Central District of California

Day 3: Thursday December 9, 2010

- 9:30-10:30 Roundtable on Awarding Civil Remedies in Trademarks and Copyright Cases (Injunctive Relief, Damages, Seizure, Etc. under US Law)
Honorable Ronald S.W. Lew, Senior Judge, United States District Court, Central District of California
- 10:30-10:45 **Break**
- 10:45-12:00 Roundtable on the Civil and Criminal Judicial Process in the United States; Discovery; Hearing Motions; Settlements
Honorable Edmund A. Sargus, Jr., Judge, United States District Court, Southern District of Ohio
- 12:00-1:00 **Lunch**
- 1:00-2:30 Roundtable on Sentencing Determinations in Criminal IP Cases in the United States (including real case studies)
Honorable Edmund A. Sargus, Jr., Judge, United States District Court, Southern District of Ohio
- 2:30-3:45 Roundtable on Prosecuting Criminal Trademark Cases (including real case studies)
John Zacharia, Senior Counsel, Computer Crime and Intellectual Property Section, U.S. Department of Justice
- 3:45-4:00 **Break**
- 4:00-5:15 Roundtable on Prosecuting Criminal Copyright Cases (including real case studies)
John Zacharia, Senior Counsel, Computer Crime and Intellectual Property Section, U.S. Department of Justice

Day 4: Friday December 10, 2010

- 9:00-10:30 Trademark and Copyright Issues on the Internet
Susan Anthony, Attorney Advisor, Global Intellectual Property Academy
(invited)
- 10:30-10:45 **Break**
- 10:45-12:00 Case Study
Moderator: Michael Smith, Attorney Advisor, Office of the Administrator for Policy and External Affairs, USPTO
- 12:00-1:00 **Lunch**
- 1:00-2:15 Intellectual Property Issues in South America (via Digital Video Conference)
Dorian Mazurkevich, IPR Attaché

- 2:15-2:30 **Break**
- 2:30-3:30 The Importance of Intellectual Property Protection
Michael Smith, Attorney Advisor, Office of the Administrator for Policy and
External Affairs, USPTO
Carl Schoender, U.S. Department of State
- 3:30-4:00 Closing