

Synopsis

Meltwater News

Requisition Number:

IQ 220P120258

Notice Type:

Sole Source Award Notice

Sole Source Authority:

The Patent and Trademark Acquisition Guidelines (PTAG) specifically exempts USPTO from the Competition in Contracting Act (CICA - 41 USC 253).

Reason for Sole Source:

Only one responsible source: the supplies or services needed by the agency are available from only one responsible source and no other type of supplies or services will satisfy the agency requirements.

Anticipated Contract Award Date:

February 13, 2012

Synopsis:

The United States Patent and Trademark Office (USPTO) intends to issue a sole source award to Meltwater News, a large business for Marketing Research and Public Opinion polling. Meltwater News is an online media monitoring service for managing journalist information, including a media contact database/distribution, news clippings, and global news tracking. Meltwater precisely meets OCCO's specific technological and programmatic office needs. Meltwater is a web based service accessible through USPTO's standard web browser. Meltwater has an extensive and diverse database (260,000+ contacts). This service will enable OCCO to utilize an automated daily news clips service to be distributed to USPTO employees including the executive staff. This clip service is only available through Meltwater News and is a necessary requirement of the USPTO. The period of coverage for this subscription is from date of award through 1 year.

Estimated Dollar Value: \$ 16,175.00

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