

**From:** [Heidi Willis](#)  
**To:** [TM FR Notices](#)  
**Subject:** charging for LOPs-comment  
**Date:** Sunday, September 22, 2019 10:18:35 PM

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I would like to protest the idea of charging \$100, or any money, to file a letter of protest.

I am a small business owner, and frivolous filings of trademarks is rampant in the graphic design industry. There has been many times where people file these trademarks, which are purely ornamental, and then bully others from using the same trademark. Just sample of some of these frivolous trademarks are: FOOTBALL MOM 4783661; BASEBALL MOM 4783660; SOFTBALL MOM 4783658; and BOY MOM 3347486.

I personally have been hit by the BOY MOM holder. The owner issued a takedown notice on all of the platforms I sell on. The shirt I was selling didn't even say boy mom, it said "Raising Gentlemen," but because Boy Mom was in the description of my shirt, she was successful in getting my original items removed. As a small business owner, these types of trademark bullies are devastating to my small business. As of right now, the only way I have to fight them is to protest new filings. If this \$100 fee goes through, I will not be able to afford that and I believe it will eventually destroy my small business.

In the interest of preserving my small business, please to not implement this charge.

Sincerely,

Heidi Hatch-Willis  
Small Business Owner